

**Course Requirements for IMPACT MBA  
(Master's Program)**

**Coursework Degree**

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**Please check the common graduation requirements.**

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■ **Total Required Credits:** Min. 48 credits

■ **Common Core Course:** 3 credits

CC511 Probability and Statistics [Substitution: BIZ500 Management Statistical Analysis]

■ **Major Mandatory Courses**

1) Green Growth Sector, Social Venture Sector: 24 credits

○ Business Mandatory: 6 credits

- BAF501 Corporate Finance (3)
- BAF502 Financial Accounting (3)
- BIZ501 Managerial Economics (3)
- BIZ508 Leadership and Organization Management (3)
- BIZ509 Strategic Management (3)
- BIZ558 Marketing (3)
- BIZ573 Supply Chain Management (3)
- BIZ581 Business Analytics (3)

※ 3 credits must be taken course taught in English.

○ Venture Mandatory: 9 credits

- BIZ510 Entrepreneurship and Innovative Startups (3)  
or BIZ608 Technology and Industry Analysis (3)
- BIZ512 Managing Venture Growth (3)  
or BIZ610 Venture Capital (3)
- BIZ513 Lean Startup (3)

○ Sector Mandatory: 9 credits

- Green Growth Sector: 9 credits
  - BIZ537 Green Business Theory (3)

- BIZ538 Green Technologies and Green Industries (3)
- BIZ539 Energy and Environment Economics (3)
- Social Venture Sector: 9 credits
  - BIZ526 Social Entrepreneurship (3)
  - BIZ527 Analyzing Social Issues and Developing Mission (3)
  - BIZ528 Impact Venture Business Model (3)

2) Social Economy Sector: 22.5 credits

- Business Mandatory: 9 credits
  - BAF501 Corporate Finance (3)
  - BAF502 Financial Accounting (3)
  - BIZ501 Managerial Economics (3)
  - BIZ508 Leadership and Organization Management (3)
  - BIZ509 Strategic Management (3)
  - BIZ558 Marketing (3)
  - BIZ573 Supply Chain Management (3)
- Social Economy Sector Mandatory : 13.5 credits
  - BIZ510 Entrepreneurship and Innovative Startups (3)
  - BIZ529 Social Economy and Policy (3)
  - BIZ537 Green Business Theory (3)
  - BIZ539 Energy and Environment Economics (3)
  - BIZ626 Social Economy & Korea's Development Experience (1.5)

※ If you complete sector requirement, certificate will be issued.

**■ Elective Courses**

1) Green Growth Sector, Social Venture Sector: Min. 15 credits

- ※ It must be completed including the following courses.
  - BIZ530 Customer Problem and Solution Validation for Impact Ventures (3)
  - BIZ627 Market Research and Business Model Development in Impact Ventures (1.5)
  - BIZ628 Idea Generation Methods in Impact Ventures (1.5)
  - BIZ801 Special Topics in Management II<Impact Venture Organization and Growth Strategy> (3)
  - BIZ801 Special Topics in Management II<Impact Venture Strategy Evaluation and Capital Raising> (3)

2) Social Economy Sector: Min. 19.5 credits

※ The social economy sector must completed the following BIZ courses, and at least two of the HSS586-589 courses must be completed.

- BIZ630 Social Enterprises and Regional Development (1.5)
- BIZ633 Impact Investing (1.5)
- BIZ643 Green Firm Valuation and Social Finance (1.5)
- BIZ801 Special Topics in Management II<Social economy case study and research methodology> (3)
- BIZ632 Korean Society and Culture (1.5)
- HSS586 Korean1 for graduate international students (3)
- HSS587 Korean2 for graudate international students (3)
- HSS589 Korean3 for International Students (3)

■ **Research Courses**

1) Green Growth Sector, Social Venture Sector: 6 credits

- BIZ911 Entrepreneurship Lab I: Ideation (1.5)
- BIZ912 Entrepreneurship Lab II: Defining Customers and Prototyping (1.5)
- BIZ913 Entrepreneurship Lab III: Developing Business Model (1.5)
- BIZ914 Entrepreneurship Lab IV: Scaling Venture (1.5)

2) Social Economy Sector: 3 credits

- BIZ902 Capstone Project Study (3)

■ **Transitional Measures**

This curriculum is applied from students entering in 2023.