

# Impact MBA

**Homepage:**

**<https://www.business.kaist.edu/programs/02041101>**

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## ■ Overview

Impact MBA is a two-year full-time MBA program newly launched in 2023 that aims to nurture professional directors and founders with deep insight and analytical ability to ask and answer questions that are essential for corporate social value creation and sustainable growth.

There are two in-depth areas: the social venture sector focusing on social impact, and the green growth sector focusing on the environment and corporate sustainability.

We provide a systematic and practical curriculum so that innovative ideas that can make a meaningful contribution to the environment and society can be implemented into a sustainable new business expansion companies or in social venture start-ups.