

Table of Curriculum

Classification /Concentration	Course No.	Compu tation Code	Course Name	Lecture: Experiment Credit	Semester	Note	
Common Core	CC511	11.511	Probability and Statistics	2:3:3	Spring and Fall	Sub: BIZ500	
Major Mandatory	BAF501	F5.501	Corporate Finance	3:0:3	Spring and Summer and Fall		
	BAF502	F5.502	Financial Accounting	3:0:3	Spring and Summer and Fall		
	BIZ501	G1.501	Managerial Economics	3:0:3	Spring or Fall		
	BIZ508	G1.508	Leadership and Organization Management	3:0:3	Spring or Fall		
	BIZ509	G1.509	Strategic Management	3:0:3	Spring or Fall		
	BIZ558	G1.558	Marketing	3:0:3	Spring		
	BIZ573	G1.573	Supply Chain Management	3:0:3	Fall		
Elective	Strategy & Organization	BIZ512	G1.512	Managing Venture Growth	3:0:3	Spring	
		BIZ514	G1.514	International Business	3:0:3	Spring or Fall	
		BIZ515	G1.515	Human Resource Management Systems and Strategy	3:0:3	Spring or Fall	
		BIZ610	G1.610	Venture Capital	3:0:3	Spring or Fall	
		BIZ611	G1.611	Innovation Strategy and Organization	3:0:3	Spring or Fall	
		BIZ613	G1.613	Strategic Management of Technological Innovation	3:0:3	Spring or Fall	
		BIZ614	G1.614	New Business Development	1.5:0:1.5	Summer or Winter	
		BIZ615	G1.615	Entrepreneurship and The Entrepreneurial Manager	1.5:0:1.5	Summer or Winter	
		BIZ616	G1.616	Organization Design and Innovation	1.5:0:1.5	Summer or Winter	
		BIZ622	G1.622	Negotiation Strategy	1.5:0:1.5	Summer or Winter	
		BIZ692	G1.692	Digital Innovation	1.5:0:1.5	Summer or Winter	
		BIZ693	G1.693	Artificial Intelligence Business Strategy	3:0:3	Spring or Fall	
		Marketing	BIZ559	G1.559	Marketing Channels Management	3:0:3	Spring or Fall
	BIZ560		G1.560	Marketing Research	3:0:3	Spring or Fall	
	BIZ561		G1.561	Consumer Behavior	3:0:3	Spring or Fall	
	BIZ562		G1.562	Brand Management	3:0:3	Spring or Fall	
	BIZ563		G1.563	Marketing Communication Strategies	3:0:3	Spring or Fall	
	BIZ581		G1.581	Business Analytics	3:0:3	Spring	

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		BIZ660	G1.660	Strategic Brand Management	1.5:0:1.5	Summer or Winter	
		BIZ661	G1.661	Integrated Marketing Communications	1.5:0:1.5	Summer or Winter	
		BIZ662	G1.662	High-Tech Marketing	1.5:0:1.5	Summer or Winter	
		BIZ663	G1.663	Business-to-Business Marketing	1.5:0:1.5	Summer or Winter	
		BIZ664	G1.664	Service Marketing	1.5:0:1.5	Summer or Winter	
		BIZ665	G1.665	Pricing Strategies	1.5:0:1.5	Summer or Winter	
	Finance	BAF504	F5.504	Investment Analysis	1.5:0:1.5	Spring or Fall	
		BAF603	F5.603	Futures and Options	3:0:3	Spring or Fall	
		BAF608	F5.608	Mergers and Acquisitions	3:0:3	Spring or Fall	
		BAF616	F5.616	Fixed Income Securities	3:0:3	Spring or Fall	
		BAF625	F5.625	Case Studies in Finance	1.5:0:1.5	Fall	
		BAF640	F5.640	Financial Market Risk Management	1.5:0:1.5	Summer	
		BAF664	F5.664	Financial Statement Analysis	3:0:3	Spring or Fall	
		BAF666	F5.666	Management Accounting	3:0:3	Spring or Fall	
		BAF667	F5.667	Advanced Accounting	3:0:3	Fall	
	BAF668	F5.668	Tax Strategy	3:0:3	Fall		
	Other	BIZ659	G1.659	Technology Innovation and Business Strategy	1:1.5:1.5	Summer or Winter	
		BIZ692	G1.692	Digital Innovation	1.5:0:1.5	Summer or Winter	
		BIZ800	G1.800	Special Topics in Management I	1.5:0:1.5	Spring or Summer or Fall or Winter	
		BIZ802	G1.802	Global Business Communication	1.5:0:1.5	Summer or Winter	
		BIZ807	G1.807	Global Immersion Practice I	1.5:0:1.5	Summer or Winter	
BIZ808		G1.808	Global Immersion PracticeII	1.5:0:1.5	Summer or Winter		
Research	BIZ902	G1.902	Capstone Project Study	0:9:3	Spring or Fall		
	BIZ960	G1.960	Thesis for Graduate Students	0:0:0	Spring or Fall		

※ Course classification, course title, and mutual recognition of credits may differ according to the effective year of the requirements.