

Table of Curriculum (Professional MBA)

Classification /Concentration Areas	Course No.	Computer Code	Course Name	Lecture: Labs: Credit (Assignment)	Semester	Note	
Common Madatory Courses	CC511	11.511	Probability and Statistics	2:3:3	Spring, Fall	Substitution BIZ500	
	CC020	11.020	Research Ethics and Safety Management I	-	-	Online	
Mandatory Major Courses	BAF501	F5.501	Corporate Finance	3:0:3	Spring/Summer/Fall		
	BAF502	F5.502	Financial Accounting	3:0:3	Spring/Summer/Fall		
	BIZ501	G1.501	Managerial Economics	3:0:3	Spring/Fall		
	BIZ508	G1.508	Leadership and Organization Management	3:0:3	Spring/Fall		
	BIZ509	G1.509	Strategic Management	3:0:3	Spring/Fall		
	BIZ558	G1.558	Marketing	3:0:3	Spring		
	BIZ573	G1.573	Supply Chain Management	3:0:3	Fall		
Elective Courses	Strategy & Organization	BIZ512	G1.512	Managing Venture Growth	3:0:3	Spring	
		BIZ514	G1.514	International Business	3:0:3	Spring/Fall	
		BIZ515	G1.515	Human Resource Management Systems and Strategy	3:0:3	Spring/Fall	
		BIZ611	G1.611	Innovation Strategy and Organization	3:0:3	Spring/Fall	
		BIZ613	G1.613	Strategic Management of Technological Innovation	3:0:3	Spring/Fall	
		BIZ614	G1.614	New Business Development	1.5:0:1.5	Summer/Winter	
		BIZ615	G1.615	Entrepreneurship and The Entrepreneurial Manager	1.5:0:1.5	Summer/Winter	
		BIZ616	G1.616	Organization Design and Innovation	1.5:0:1.5	Summer/Winter	
	BIZ622	G1.622	Negotiation Strategy	1.5:0:1.5	Summer/Winter		
	Marketing	BIZ559	G1.559	Marketing Channels Management	3:0:3	Spring/Fall	
		BIZ560	G1.560	Marketing Research	3:0:3	Spring/Fall	
		BIZ561	G1.561	Consumer Behavior	3:0:3	Spring/Fall	
		BIZ581	G1.581	Business Analytics	3:0:3	Spring	
		BIZ660	G1.660	Strategic Brand Management	1.5:0:1.5	Summer/Winter	
		BIZ661	G1.661	Integrated Marketing Communications	1.5:0:1.5	Summer/Winter	
BIZ662		G1.662	High-Tech Marketing	1.5:0:1.5	Summer/Winter		
BIZ663	G1.663	Business-to-Business Marketing	1.5:0:1.5	Summer/Winter			

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Elective Courses	Marketing	BIZ664	G1.664	Service Marketing	1.5:0:1.5	Summer/Winter
		BIZ665	G1.665	Pricing Strategies	1.5:0:1.5	Summer/Winter
Elective Courses	Finance	BAF504	F5.504	Investment Analysis	1.5:0:1.5	Spring/Fall
		BAF603	F5.603	Futures and Options	3:0:3	Spring/Fall
		BAF608	F5.608	Mergers and Acquisitions	3:0:3	Spring/Fall
		BAF616	F5.616	Fixed Income Securities	3:0:3	Spring/Fall
		BAF625	F5.625	Case Studies in Finance	1.5:0:1.5	Fall
		BAF664	F5.664	Financial Statement Analysis	3:0:3	Spring/Fall
		BAF666	F5.666	Management Accounting	3:0:3	Spring/Fall
		BAF667	F5.667	Advanced Accounting	3:0:3	Fall
	BAF668	F5.668	Tax Strategy	3:0:3	Fall	
	Other	BIZ659	G1.659	Technology Innovation and Business Strategy	1:1.5:1.5	Summer/Winter
		BIZ692	G1.692	Digital Innovation	1.5:0:1.5	Summer/Winter
		BIZ800	G1.800	Special Topics in Management I	1.5:0:1.5	Spring/Summer/Fall/Winter
		BIZ802	G1.802	Global Business Communication	1.5:0:1.5	Summer/Winter
BIZ807		G1.807	Global Immersion Practice I	1.5:0:1.5	Summer/Winter	
BIZ808	G1.808	Global Immersion PracticeII	1.5:0:1.5	Summer/Winter		
Research	BIZ902	G1.902	Capstone Project Study	0:9:3	Spring/Fall	

※ Course classification, course title, and mutual recognition of credits may differ according to the effective year of the requirements.