

Course Requirements for Professional MBA (Master's Program)

Coursework Degree

Please check the common graduation requirements.

■ **Total Required Credits:** 48 credits

■ **Common Core Course:** 3 credits

CC511 Probability and Statistics (3)

[Substitute: BIZ500 Management Statistical Analysis (3)]

■ **Major Mandatory Courses:** 18 credits (18 out of 21 credits should be completed)

BIZ501 Managerial Economics (3)

BIZ508 Leadership and Organization Management (3)

BIZ509 Strategic Management (3)

BIZ558 Marketing (3)

BIZ573 Supply Chain Management (3)

BAF501 Corporate Finance (3)

BAF502 Financial Accounting (3)

■ **Elective Courses:** 24 credits or above

※ It is an option to complete a concentration and in order to complete concentration should complete at least 9 credits in each concentration.

1) Organization and Strategy

BIZ512 Managing Venture Growth (3) or BIZ610 Venture Capital (3)

BIZ514 International Business (3)

BIZ515 Human Resource Management Systems and Strategy (3)

BIZ611 Innovation Strategy and Organization(3)

BIZ613 Strategic Management of Technological Innovation (3)

BIZ614 New Business Development (1.5)

BIZ615 Entrepreneurship and the Entrepreneurial Manager (1.5)

BIZ616 Organization Design and Innovation (1.5)

BIZ622 Negotiation Strategy (1.5)

BIZ692 Digital Innovation (1.5)

BIZ693 Artificial Intelligence Business Strategy (3)

2) Finance

BAF504 Investment Analysis (3)

BAF603 Futures and Options (3)

BAF608 Mergers and Acquisitions (3) [Substitution: BAF677 Fintech M&A (3)]

BAF616 Fixed Income Securities (3)
BAF625 Case Studies in Finance (1.5)
BAF640
BAF664 Financial Statement Analysis (3)
BAF666 Managerial Accounting (3)
BAF667 Advanced Financial Accounting (3)
BAF668 Tax Strategy (3)

3) Marketing

BIZ559 Marketing Channels Management (3)
BIZ560 Marketing Research and Analytics (3)
BIZ561 Consumer Behavior (3)
BIZ562 (3)
BIZ563 (3)
BIZ581 Business Analytics (3)
BIZ662 High-Tech Marketing (1.5)
BIZ663 Business-to-Business Marketing (1.5)
BIZ664 Service Marketing (1.5)
BIZ665 Pricing Strategies (1.5)

■ **Research Courses:** 3credits or above

BIZ902 Capstone Project Study (3)

※ The principle is to perform individually, but can be performed as a team of up to 3 people.

■ **Transitional Measures**

- This curriculum is applied from students entering in the fall semester of 2024. However, if students enrolled before 2023 wish, these completion requirements apply.
 - Recognition of substitute subjects due to changes in subjects follows the 'List of substitute subjects'.