

Graduation Requirements for Master of KAIST MBA

Coursework Master's Degree

Please check the common graduation requirements.

- Total Required Credit: 48 Credits

- Common Core Course: 3 credits
 - CC511 Probability and Statistics (3)
[Substitute: BIZ500 Management Statistical Analysis (3)]

- Major required Courses
 - Must complete 3 courses of the following courses.
 - BIZ501 Managerial Economics (3)
 - BIZ508 Leadership and Organization Management (3)
 - BIZ581 Business Analytics (3)

 - Area Requirement: must select one of the following areas and complete at least 9 credits. (For completion of the area will be included in the certificate of concentration)
 - General Management Area
 - BIZ509 Strategic Management (3)
 - BIZ558 Marketing (3)
 - BIZ573 Supply Chain Management (3)
 - BAF501 Corporate Finance (3)
 - BAF502 Financial Accounting (3)

 - Entrepreneurship and Corporate Venture Area
 - BIZ510 Entrepreneurship and Innovative Startups (3)
[or BIZ608 Technology and Industry Analysis (3)]
 - BIZ511 Corporate Entrepreneurship and New Business Development (3)
[or BIZ609 Strategic Management of Technology (3)]
 - BIZ512 Managing Venture Growth (3)
[or BIZ610 Venture Capital (3)]

※ If related courses offered by K-school in addition to the above courses, they will be recognized as area courses.

- Business Analytics Area

BIZ582 Advanced Business Analytics (3)

BIZ583 Data Mining and Business Applications (3)

BIZ584 Database Management and Big Data Analysis (3)

BIZ585 Social Media and Network Analysis (3)

○ Exemption from completion of required major courses

- If a person who has completed a course corresponding to or similar to a required major course at an undergraduate or graduate school or has worked in the field of the major required course submits an application for exemption from completion, the responsible professor will determine that sufficient knowledge has been accumulated through an (oral) exam. In this case, it is recommended that students be exempted from completing required major courses.

- If the professor in charge of the major approves this, the student will be exempted from completing up to 3 required major courses and instead be required to complete elective courses corresponding to those credits to meet the 48 credits required for graduation.

■ Elective Courses: at least 24 credits

○ Up to two of the following concentrations may be selected, and at least 9 credits must be completed for each concentration.

○ When selecting a concentration, the required major courses must be completed as prerequisite courses.

○ When completing the same course that is overlapped with major required and some areas of concentration, only one field is recognized.

① Marketing and Supply Chain Management Concentration

[Prerequisite course for Marketing: BIZ558 Marketing (3)]

BIZ559 Marketing Channels Management (3)

BIZ560 Marketing Research and Analytics (3)

BIZ561 Consumer Behavior (3)

BIZ562 Brand Management (3)

BIZ563 Marketing Communication Strategies (3)

[Prerequisite course for Supply Chain Management: BIZ573 Supply Chain Management (3)]

BIZ575 Quantitative Analysis for Management (3)

BIZ576 Operations Management (3)

BIZ577 Service Management (3)

BME750 Operations Strategy (3)

② Organization and Strategy Concentration

[Prerequisite course for Organization and Strategy: BIZ509 경영전략(3)]

BIZ502 Economics of Strategy (3)

BIZ514 International Business(3)

BIZ515 Human Resource Management Systems and Strategy (3)

BIZ611 Innovation Strategy and Organization (3)

BIZ617 Organization Design & Strategy Implementation (3)

③ IT Management Concentration

[Prerequisite course for IT Management: BIZ581 Business Analytics (3)]

BIZ589 Management Information System (3)

BIZ590 Digital and Platform Business (3)

BIZ591 IT Strategy & Management (3)

BIZ682 Digital Strategy (3)

BIZ801 Special Topics in Management II<Neuro-Business> (3)

BIZ685 Media Consumer Psychology and Advertising (3)

BIZ686 Digital Media & Corporate PR Strategy (3)

BIZ687 Blockchain and Business Applications (3)

④ Finance and Accounting Concentration

[Prerequisite course for Finance: BAF501 Corporate Finance (3)]

BAF504 Investment Analysis (3)

BAF600 Advanced Corporate Finance(3)

BAF603 Futures and Options (3)

BAF608 Mergers and Acquisitions (3)

[Prerequisite course for Accounting BAF502 Financial Accounting (3)]

BAF664 Financial Statement Analysis (3)

BAF666 Managerial Accounting (3)

BAF667 Advanced Financial Accounting (3)

■ **English Requirement**

- At least 9 credits must be completed in common and major required courses opened in English and at least 3 credits must be completed in elective courses. (Excluding overseas training courses, and Including alternative courses)

However, regular courses opened in English at a foreign university and receive credits, you can include them in 12 credits.

■ **Research Courses:** at least 3 credits

- BIZ903 Business Analysis and Consulting (3) must be completed
(Only international students can be replaced by BIZ902 Capstone Project Study (3))
- BIZ998 Internship Program (1), BIZ999 International Internship (1), BIZ901 Korean Business and Culture (3)(Available to international students only)

■ **Transitional Measures**

This curriculum applies to students from the year 2023