

KAIST MBA

Homepage:

<https://www.business.kaist.ac.kr/programs/02041001>

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■ Overview

KAIST MBA is a two-year full-time MBA program newly launched in 2023 that aims to foster professional directors and entrepreneurs who want to learn new technologies and business models to lead innovation in digital transformation

There are three in-depth areas: general management to strengthen the competency that professional directors should have, business analytics that focuses on analyzing big data to present business insights, and startups and new business fields to focus on innovative business models and lead new market creation.

KAIST MBA also provides customized training programs to cultivate practical business problem-solving ability and convergence thinking ability. There are four selective intensive courses in marketing and supply chain management, organization and strategy, IT management, and finance and accounting, as well as various practicum courses and practical field projects.