

Table of Curriculum

Classification		Course No.	Course Code	Course Title	Lecture:Lab: Credit (Assignment)	Semester	Remarks
Mandatory Major		ITM540	81.540	Strategy for Innovative Business	3:0:3(6)	Fall	
Elective	Management Module	BTM530	G2.530	Accounting Principles	3:0:3(6)	Fall	
		BTM535	G2.535	Technology Management and Corporate Finance	3:0:3(6)	Spring	
		BTM536	G2.536	Marketing for High-Tech Companies	3:0:3(6)	Fall	
		BTM537	G2.537	Digital Innovation and IT Management	3:0:3(6)	Spring	
		BTM538	G2.538	Managing Innovative Organization	3:0:3(6)	Fall	
		BTM637	G2.637	Theory of Consumer Behavior and Decision Making	3:0:3(6)	Spring	
		ITM503	81.503	Managerial Economics for Technology Management	3:0:3(6)	Fall	
	Entrepreneurship Module	BTM510	G2.510	Innovation Management and Strategy	3:0:3(6)	Fall	
		ITM501	81.501	Innovation Management	3:0:3(6)	Fall	
		ITM502	81.502	Entrepreneurship	3:0:3(6)	Spring	
		ITM634	81.634	Innovation Ecosystem	3:0:3(6)	Fall	
	Data Analysis Module	BTM500	G2.500	Advanced Statistics for Management	3:0:3(6)	Spring	
		BTM601	G2.601	Research Methodology in Business and Technology Management	3:0:3(6)	Fall	
		BTM701	G2.701	Advanced Econometrics	3:0:3(6)	Spring	
		BTM702	G2.702	Research Methodologies II	3:0:3(6)	Spring	
ITM512		81.512	Data Analysis with Open Software	3:0:3(6)	Fall		

※ Course classification, course title, undergraduate-graduate mutual recognition courses may differ based on the course requirements by admitted year.