

Major Course Requirements for PCM Minor Program (Master's Program)

- **Eligibility:** students in KAIST master's program
 - College of Business students are not eligible to apply for the PCM Minor Program

- **Credit Requirements for Graduation:** a minimum of 9 credits

- **Mandatory Major Courses:** 3 credits
 - ITM540 Strategy for Innovative Business

- **Elective Courses:** at least 6 credits
 - ※ Students are required to take a minimum of 6 credits regardless of the modules

Module	Contents	Course List
Management	Basic knowledge on business & management	BTM530 Accounting Principles, BTM535 Technology Management and Corporate Finance, BTM536 Marketing for High-Tech Companies, BTM537 Digital Innovation and IT Management, BTM538 Managing Innovative Organization, BTM637 Theory of Consumer Behavior and Decision Making ITM503 Managerial Economics for Technology Management
Entrepreneurship	Management of startups & innovative enterprises	BTM510 Innovation Management and Strategy, ITM501 Innovation Management, ITM502 Entrepreneurship, ITM634 Innovation Ecosystem
Data Analysis	Data analysis of business and economic phenomena	BTM500 Advanced Statistics for Management, BTM601 Research Methodology in Business and Technology Management, BTM701 Advanced Econometrics, BTM702 Research Methodologies II, ITM512 Data Analysis with Open Software

Interim measures

- These requirements apply to the students admitted in Spring 2023 or thereafter.
- Students admitted in Fall 2022 or before can choose to follow the completion requirements above.
- If students admitted in Spring 2017 or before choose to follow the completion requirements for students admitted in Spring 2023, ITM504 Finance and Accounting is counted as elective.