

## **Major Course Completion Requirements for Professional MBA (For Master's Program)**

### **Coursework Master's Degree Program**

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**Please check the common graduation requirements.**

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■ **Credit Requirement for Graduation:** Required to complete a total of more than 48 credits

■ **Mandatory General Courses:** 3 credits and 1AU

- CC511 Probability and Statistics(3)  
[Substitution: BIZ500 Management Statistical Analysis(3)]
- CC020 Research Ethics and Safety Management I (1AU)

■ **Mandatory Major Courses:** A minimum of 18 credits

- BIZ508 Leadership and Organization Management(3)
- BIZ509 Strategic Management(3)
- BIZ501 Managerial Economics(3)
- BIZ558 Marketing(3)
- BAF502 Financial Accounting(3)
- BAF501 Corporate Finance(3)
- BIZ573 Supply Chain Management(3)

■ **Elective Courses:** A minimum of 24 credits

- Students may select concentration areas out of the 3 areas listed below, at least 9 credits should be taken to complete the area.

**- Strategy & Organization**

- BIZ514 International Business(3)
- BIZ622 Negotiation Strategy(1.5)
- BIZ614 New Business Development(1.5)
- BIZ613 Strategic Management of Technological Innovation(3)
- BIZ615 Entrepreneurship and The Entrepreneurial Manager(1.5)
- BIZ515 Human Resource Management Systems and Strategy(3)
- BIZ611 Innovation Strategy and Organization(3)
- BIZ616 Organization Design and Innovation(1.5)
- BIZ512 Managing Venture Growth(3)

**- Finance**

BAF625	Case Studies in Finance(1.5)
BAF504	Investment Analysis(3)
BAF603	Futures and Options(3)
BAF664	Financial Statement Analysis(3)
BAF667	Advanced Accounting(3)
BAF608	Mergers and Acquisitions(3)[Substitution: BAF677 Fintech M&A(3)]
BAF616	Fixed Income Securities(3)
BAF666	Management Accounting(3)
BAF668	Tax Strategy(3)

**- Marketing**

BIZ560	Marketing Research(3)
BIZ662	High-Tech Marketing(1.5)
BIZ663	Business-to-Business Marketing(1.5)
BIZ664	Service Marketing(1.5)
BIZ660	Strategic Brand Management(1.5)
BIZ665	Pricing Strategies(1.5)
BIZ661	Integrated Marketing Communications(1.5)
BIZ561	Customer Behavior(3)
BIZ559	Marketing Channels Management(3)
BIZ581	Business Analytics (3)

■ **Research Courses:** A minimum of 3 credits

Students are required to take BIZ902 Capstone Project Study(3)

※ It is an individual project principle, but it can be performed in a team of up to 3 people.

■ **Transitional Measures**

- The graduation requirement applies to students who entered in 2023.
- However, if students enrolled before the 2022 school year wish to, they may apply to these requirements with the approval of the head of graduate school of management.