

# Table of Curriculum

Classification	Course No.	Computer Code	Course Name	Lecture; Lab.; Credit (Assignment)	Semester	Note	
Common Mandatory courses	CC511	11.511	Probability and Statistics	2:3:3	Spring, Fall		
	CC020	11.020	Research Ethics and Safety Management I			Online	
Mandatory major courses	BIT525	F4.525	Leadership and Organization Management	3:0:3	Spring, Fall		
	BIT526	F4.526	Strategic Management	3:0:3	Spring, Fall		
	BIT505	F4.505	Managerial Economics	3:0:3	Spring, Fall		
	BIT565	F4.565	Marketing	3:0:3	Spring, Fall		
	BAF502	F5.502	Financial Accounting	3:0:3	Spring, Fall		
	BAF501	F5.501	Corporate Finance	3:0:3	Spring, Fall		
	BIT685	F4.685	Supply Chain Management	3:0:3	Spring, Fall		
E l e c t i v e  C o u r s e s	Strategy & Organization	BIT531	F4.531	Managing Venture Growth	3:0:3	Spring, Fall	
		BIT533	F4.533	International Business	3:0:3	Spring, Fall	
		BIT549	F4.549	Negotiation and Conflict Resolution	1.5:1:1.5	Summer, Winter	
		BIT553	F4.553	New Business Development	1.5:0:1.5	Summer, Winter	
		BIT534	F4.534	Strategic Management of Technological Innovation	3:0:3	Spring, Fall	
		BIT554	F4.554	Entrepreneurship and The Entrepreneurial Manager	1.5:0:1.5	Summer, Winter	
		BIT628	F4.628	Analysis of Chinese Political Economy	3:0:3	Spring, Fall	
		BIT535	F4.535	Human Resource Management Systems and Strategy	3:0:3	Spring, Fall	
		BIT536	F4.536	Innovation Strategy and Organization	3:0:3	Spring, Fall	
	BIT555	F4.555	Organization Design and Innovation	1.5:0:1.5	Summer, Winter		
	Marketing	BIT567	F4.567	Marketing Research	3:0:3	Spring, Fall	
		BIT581	F4.581	High-Tech Marketing	1.5:0:1.5	Summer, Winter	
		BIT582	F4.582	Business-to-Business Marketing	1.5:0:1.5	Summer, Winter	
		BIT583	F4.583	Service Marketing	1.5:0:1.5	Summer, Winter	
		BIT579	F4.579	Strategic Brand Management	1.5:0:1.5	Summer, Winter	
		BIT584	F4.584	Pricing Strategies	1.5:0:1.5	Summer, Winter	
		BIT580	F4.580	Integrated Marketing Communications	1.5:0:1.5	Summer, Winter	
		BIT568	F4.56	Consumer Behavior	3:0:3	Spring, Fall	
		BIT566	F4.566	Marketing Channels Management	3:0:3	Spring, Fall	
BIM503		F6.503	Business Analytics	3:0:3	Spring, Fall		
Finance	BAF625	F5.625	Case Studies in Finance	1.5:0:1.5	Spring, Fall		
	BAF504	F5.504	Investment Analysis	3:0:3	Spring, Fall		
	BAF603	F5.603	Futures and Options	3:0:3	Spring, Fall		

Classification	Course No.	Computer Code	Course Name	Lecture; Lab.; Credit (Assignment)	Semester	Note
OTHER	BAF664	F5.664	Financial Statement Analysis	3:0:3	Spring, Fall	
	BAF667	F5.667	Advanced Accounting	3:0:3	Fall	
	BAF608	F5.608	Mergers and Acquisitions	3:0:3	Spring, Fall	
	BAF616	F5.616	Fixed Income Securities	3:0:3	Spring, Fall	
	BAF666	F5.666	Management Accounting	3:0:3	Fall	
	BAF668	F5.668	Tax Strategy	3:0:3	Fall	
	BIT500	F4.500	Management Statistical Analysis	2:3:3	Spring, Fall	
	BIT804	F4.804	Research Methods	3:0:3	Spring, Fall	
	BIM696	F6.696	Digital Innovation	1.5:1:1.5	Winter	
	BIT538	F4.538	Cross Cultural Management	1.5:0:1.5	Summer, Winter	
	BIT800	F4.800	Special Topics in Management I	1.5:0:1.5	Spring, Fall Summer, Winter	
	BIT802	F4.802	Global Business Communication	1.5:0:1.5	Summer, Winter	
	BIT808	F4.808	Global Immersion Practice I	1.5:0:1.5	Summer, Winter	
	BIT809	F4.809	Global Immersion Practice II	1.5:0:1.5	Summer, Winter	
	BIT578	F4.578	Technology Innovation and Business Strategy	1:1.5:1.5	Summer, Winter	
Research	BIT960	F4.960	Thesis for Graduate Students	0:0:0	Spring, Fall	
	BIT904	F4.904	Capstone Project Study	0:9:3	Spring, Fall	

※ Course classification, course title, and mutual recognition of credits may differ according to the effective year of the requirements.