

Major Course Completion Requirements for Professional MBA (For Master's Program)

Coursework Master's Degree Program

Please check the common graduation requirements.

■ **Credit Requirement for Graduation:** Required to complete a total of more than 48 credits

■ **Mandatory General Courses:** 3 credits and 1AU

- CC511 Probability and Statistics(3)
[Substitution: BIT500 Management Statistical Analysis(3)]
- CC020 Research Ethics and Safety Management I (1AU)

■ **Mandatory Major Courses:** A minimum of 18 credits

- BIT525 Leadership and Organization Management(3)
- BIT526 Strategic Management(3)
[Substitution: MGT511 Strategic Management(3)]
- BIT505 Managerial Economics(3)
- BIT565 Marketing(3)
- BAF502 Financial Accounting(3)
- BAF501 Corporate Financial Policy(3)
- BIT685 Supply Chain Management(3)

■ **Elective Courses:** A minimum of 24 credits

- Students may select up to 3 areas of concentration out of the 3 areas listed below, at least 9 credits should be taken to complete the area.

- **Strategy & Organization**

- BIT533 International Business(3)
- BIT549 Negotiation and Conflict Resolution(1.5)
- BIT553 New Business Development(1.5)
- BIT534 Strategic Management of Technological Innovation(3)
- BIT554 Entrepreneurship and The Entrepreneurial Manager(1.5)
- BIT535 Human Resource Management Systems and Strategy(3)
- BIT536 Innovation Strategy and Organization(3)
- BIT555 Organization Design and Innovation(1.5)
- BIT531 Managing Venture Growth(3)

- Finance

BAF625	Case Studies in Finance(1.5)
BAF504	Investment Analysis(3)
BAF603	Futures and Options(3)
BAF664	Financial Statement Analysis(3)
BAF667	Advanced Accounting(3)
BAF608	Mergers and Acquisitions(3)[Substitution: BAF677 Fintech M&A(3)]
BAF616	Fixed Income Securities(3)
BAF666	Management Accounting(3)
BAF668	Tax Strategy(3)

- Marketing

BIT567	Marketing Research(3)
BIT581	High-Tech Marketing(1.5)
BIT582	Business-to-Business Marketing(1.5)
BIT583	Service Marketing(1.5)
BIT579	Strategic Brand Management(1.5)
BIT584	Pricing Strategies(1.5)
BIT580	Integrated Marketing Communications(1.5)
BIT568	Customer Behavior(3)
BIT566	Marketing Channels Management(3)
BIM503	Business Analytics (3)

■ **Research Courses:** A minimum of 3 credits

Students are required to take BIT904 Capstone Project Study(3)

※ It is an individual project principle, but it can be performed in a team of up to 3 people.

■ **Transitional Measures**

- The graduation requirement applies to students who entered in 2022.
- However, if students enrolled before the 2021 school year wish to, they may apply to these requirements with the approval of the head of graduate school of management.

Thesis Master's Degree Program

Please check the common graduation requirements.

■ **Credit Requirement for Graduation:** Required to complete a total of more than 48 credits

■ **Mandatory General Courses:** 3 credits and 1AU

- CC511 Probability and Statistics(3)
[Substitution: BIT500 Management Statistical Analysis(3)]
- CC020 Research Ethics and Safety Management I (1AU)

■ **Mandatory Major Courses:** A minimum of 18 credits

- BIT525 Leadership and Organization Management(3)
- BIT526 Strategic Management(3)
[Substitution: MGT511 Strategic Management(3)]
- BIT505 Managerial Economics(3)
- BIT565 Marketing(3)
- BAF502 Financial Accounting(3)
- BAF501 Corporate Financial Policy(3)
- BIT685 Supply Chain Management(3)

■ **Elective Courses:** A minimum of 24 credits

- Students may select up to 3 areas of concentration out of the 3 areas listed below, at least 9 credits should be taken to complete the area.

- **Strategy & Organization**

- BIT533 International Business(3)
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- Finance

BAF625	Case Studies in Finance(1.5)
BAF504	Investment Analysis(3)
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BAF667	Advanced Accounting(3)
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- Marketing

BIT567	Marketing Research(3)
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BIT584	Pricing Strategies(1.5)
BIT580	Integrated Marketing Communications(1.5)
BIT568	Customer Behavior(3)
BIT566	Marketing Channels Management(3)
BIM503	Business Analytics (3)

■ **Research Courses:** A minimum of 6 credits

- BIT960 Thesis for Graduate Students

※Students are required to take BIT804 Research Methods(3).

■ **Transitional Measures**

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