

# Curriculum Introduction

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- **Undergraduate:** The School of Business and Technology Management (IT Business) aims to educate "IT business architects" who will shape and guide IT trends of the world. The "IT business architects" are professional elite executives who command and lead the IT market and IT innovations, and new IT entrepreneurs who create new IT paradigms. The School of Business and Technology Management (IT Business) will raise "IT business architects" with foresight and abilities to lead the future of the global IT industry.
  
- **Graduate**
  - IT-Management Track : The track includes various management techniques such as econometrics analysis, strategic management and generic management theory. Also, it focuses on strategies in e-business, internet applicable management, IT related economic analysis, M&A, IT finance, accounting system, marketing, IT R&D management, and practical cases in IT enterprises and industry.
  - IT-Economics/Policy Track : In order to help students in making IT industry analysis, telecommunications policy and IT policy establishment, this track focuses on training in microeconomics, public economics and policy, economics in IT innovation, international trade, Information policy, digital economy, demand forecast in IT industry, IT development policy, and practical cases in IT enterprises and industry.