

# Overview

---

<b>Techno MBA</b>	Homepage: <a href="https://www.business.kaist.ac.kr/programs/02030101">https://www.business.kaist.ac.kr/programs/02030101</a>
	Office: 02-958-3642

  

<p>■ <b>Goal</b></p> <p>Fostering future-oriented business leaders with basic concepts and practical application skills of Business Analytics and with Technology &amp; Industry Knowledge and Functional Knowledge</p> <p>■ <b>Mission</b></p> <ol style="list-style-type: none"><li>① Cultivate outstanding talent with ability to understand basic concepts of business analytics and to analyze management issues</li><li>② Pursue convergent talent with deep understanding and expert knowledge of key technologies and industries that lead to changes in the business environment</li><li>③ Practice Business Analysis and Consulting to pursue close Industry-University Collaboration Relationship with company through in-depth analysis and strategy deduction</li><li>④ Develop start-up leaders to lead change and innovation and to lead the second venture boom by discovering new business opportunities for companies</li></ol>
---