

## Table of Curriculum

Classification	Subject No.	Course Name	Lecture:Lab :Credits (Homework)	Semester	Remark	
<b>General Mandatory</b>	CC020	Ethics and Safety I	1AU	Spring, Fall		
	CC511	Probability and Statistics	3:0:3(3)	Spring	*MGT503	
<b>Major Mandatory</b>	MIM511	IT Enabled Business Transformation	3:0:3(3)	Fall		
	MIM512	IT System Design	3:0:3(3)	Spring		
	MIM532	Business Analytics and Data Mining	3:0:3(3)	Fall		
	MIM551	Digital Convergence and Management of High-Tech Industries	3:0:3(3)	Spring		
<b>Elective</b>	<b>IT Management Field</b>	MIM521	IT Consulting and its Application	3:0:3(3)	Fall	
		MIM522	IT Strategy and Management	3:0:3(3)	Fall	
		MIM523	IT Venture Entrepreneurship	3:0:3(3)	Spring	
	<b>IT Technology Field</b>	MIM531	Cloud Computing & Service Oriented Architecture	3:0:3(3)	Spring	
		MIM533	Information Security Management	3:0:3(3)	Fall	
		MIM534	Web&APP Application Development	3:0:3(3)	Fall	
	<b>Cooperate Management through IT Field</b>	MIM541	CRM Theories and cases	3:0:3(3)	Spring	
		MIM542	Electronic Commerce Management and Technology	3:0:3(3)	Spring	
		MIM543	Process Innovation with ERP	3:0:3(3)	Spring	
		MIM544	Mobile Business Strategy	3:0:3(3)	Fall	
		MGT560	Financial Accounting	3:0:3(3)	Fall	
	<b>Network &amp; High-tech Industry Field</b>	MIM513	Business Media Communications	3:0:3(3)	Spring	
		MIM552	IT & Media Industry Analysis	3:0:3(3)	Fall	
		MIM553	Social Media and Network Analysis	3:0:3(3)	Spring	
	<b>Elective</b>	MIM501	Research methods for IT management	3:0:3(3)	Fall	
		MIM560	Design Innovation	3:0:3(3)	Spring	
		MIM563	Advanced Research Methods in IT Management	3:0:3(3)	Spring	
		MIM870	Special Topics in IT Management	3:0:3(3)	Fall	*MIM562
EMB671		Global Management Communication	1.5:0:1.5(1.5)	Summer		
<b>Research</b>	MIM960	Thesis for Graduate Students	0:0:0(0)	Spring, Fall		
	MIM961	IT Management International Field Trip	3:0:3(3)	Summer	*MIM962	
	MIM962	IT Management Domestic Field Trip	3:0:3(3)	Summer		

※ Notes: \* stands for substitutable courses

## Alternative Subjects List

Alternative subjects in the department					
Classification	Operating subject		Non-operating subject		
	Subject No.	Course Name	Subject No.	Course Name	Remarks
Graduate course	MIM532	Business Analytics and Data Mining	MIM532	Business Intelligence and Data Mining	Change course title
Graduate course	MIM513	Business Media Communications	MIM513	Business Data Communications and Networks	Change course title

Alternative subjects in the department					
Classification	Operating subject		Operating subject		
	Subject No.	Course Name	Subject No.	Course Name	Remarks
Graduate course	MIM961	IT Management International Field Trip	MIM962	IT Management Domestic Field Trip	Bidirectional substitution

Alternative subjects in the department					
Classification	Subject in IMMS		Subject in other department		
	Subject No.	Course Name	Subject No.	Course Name	Remarks
Graduate course	MIM533	Information Security Management	CC020	Ethics and Safety I	One-way substitution
Graduate course	MGT503	Management Statistical Analysis	CC511	Probability and Statistics	One-way substitution