

<b>Information Management Program</b>	<b>Homepage Address:</b> <a href="http://www.business.kaist.ac.kr/ksim/">www. business.kaist.ac.kr/ksim/</a>
	<b>Tel: +82)2-958-3641</b>

■ **Overview**

Value innovation through IT: KAIST Professional IT Management Program

The information management program aims to educate people in the IT field who have a desire for self-development but are unable to attend full-time programs. And we want to cultivate them who are specialized with knowledge of next generation IT technology and vision of management in IT industry.

We focus on IT related topics such as IT management, technology, management through IT, and network and high-tech industries. The Information Management Program is a two-year part-time program that requires 39 credits. In addition, during the summer semester, we provide customized education in California and San Francisco through 'International Field Trip'.

■ **Academic and Research Activities**

[In August 2019 Excellent graduate thesis]

- Credit Sharing Economy: An Empirical Study on the Role of P2P Lending to enhance the efficiency of Capital Market
- An Empirical Study of the Superstar Effect of Television Programs on Social Media Buzz, News Coverage, and Tourism Demand
- Individual differences and perceived agency on chatbot user experience: based on physiological responses and self-report data