

# Graduate School of Information and Media Management (2020)

Homepage:

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## ■ Overview

In the Web 2.0 era, social networking is becoming more influential. Especially, new business models and technology from innovative product and service such as Twitter, Google, i-Phone, and Facebook are really changing the landscape of business environment and the way we are running business.

The Graduate School of Information & Media Management focuses on new business model and technology in the T.G.I.F era, and contributes to strengthen the competitiveness of companies through case studies & research on companies leading this trend.

The faculties are leading Business Analytics/IT/Media related research globally not just locally through forecasting and prospecting smart business.

## ■ World-class Faculty

- 2005 IS Research Global Ranking: 13th  
: Communications of the Association for Information Systems (volume 15, 2005)
- 2008 JoongAng Daily Korean Business School Ranking-  
Faculty SCI/SSCI Research Achievement: 1st
- 2009 High Impact IS Papers and Researchers in the Pacific Asia Region,  
No. of Distribution of Highly Cited Authors: 3<sup>rd</sup> in Asia  
- Pacific Asia Journal of the Association for Information Systems (PAJAS)
- 2019 Eduniversal Ranking- Communications: 2<sup>nd</sup> in Far East Asia