

# Introduction by Course

## ○ Science Journalism Goal

- Future Strategic Planning Expert Training : Supporting journalists and people in charge of scientific technology and development trends by providing opportunities of researches and discussions so they become future strategy planning experts.
- Future Media Industry Leading Expert Training : Supporting students to understand the convergence of scientific technology and journalism culture and to become leaders in the New Media period.
- Communication between Science and Society Expert Training : Supporting practitioners in advertising and marketing of scientific technology to become communicative leaders of science popularization, technology marketing, and science and society.

## ○ Worldwide Best Faculty

- The best KAIST Science Journalism School professors from all around the world who advise master's thesis
- 1:1 Tutor and Independent Studies with an assigned professor for a successful master's thesis

## ○ The latest scientific theory and knowledge rather than general journalism theory

- Acquisition of up-to-date studies through KAIST laboratory and field trips
- Understanding of up-to-date accomplishments and research trends by KAIST such as Hubo, Mobile Harbor, Electric Car, Satellite, and Nano Fab

## ○ Introduction of the latest scientific theory and methodology

- Gaining new theories of Scientific Journalism
- Practical education led by current journalists and communication experts

## ○ Convergence between Scientific Technology and Humanities & Social Sciences

- Extending opportunities of convergence studies through exchanging lectures and researches of STP, MIP, FS, CT, KGSE, I&TM, and HSS.