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## Introduction

The objective of KAIST Science Journalism is to educate journalists and PR personnel by providing them the knowledge of science and technology, which are the core tasks of knowledge economy. Science Journalism plans to converge science technology and media culture to greet the era of new media for journalists and PR experts who will lead this era, and to train talented people who will be the backbone of digital media industry and science technology related corporations in the future. Science Journalism pursues comprehensive understanding about science-technology, connection with journalism theory, and acquisition of masters degree of engineering in the field of technology.

## Academic and research activities

Strengthening of ability as an expert in science, environment, future strategy, public relations experts through Basic (Journalism theory and methodology), Required (Scientific technology), and Elective (Specialized field) courses.

