

School of Business and Technology Management	Homepage: https://btm.kaist.ac.kr/
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■ Introduction

The world's transformation from the Industrial Age to the Information Age has brought faster development of new technologies that are changing our way of life. Advances such as the Internet, smart devices, and big data analytics are compelling us to redefine the way we live, communicate, and cooperate with each other. Firms in all industries are adopting information and communication innovations to try to gain an advantage over the competition. A country's future success over the coming decades will hinge greatly on its ability to use these new technologies to restructure old industries and to create jobs in new ones.

The School of Business and Technology Management (SBTM) aims to be the global leader in both research and teaching of a wide array of business fields including management, economics, and entrepreneurship. Professors in the SBTM endeavor to publish frontier research in top journals while providing top quality instruction on research methods and practical business skills to help students become global leaders during their future careers.

The SBTM curriculum is a joint effort by our outstanding faculty and top external industry specialists. The SBTM courses offer students a unique opportunity to learn about the problems that are currently facing business leaders today and to acquire the practical skills to solve them.

The SBTM is pushing the boundaries of our knowledge of management and economics to help our society better understand the how to create an environment where businesses and our economy as a whole can flourish. As a result, the SBTM is continually expanding our research areas, including the effective management of new technologies and the development of new mechanisms for economic value creation. Also, the SBTM strives to further strengthen our industry and academic networks both globally and here in Korea. Through these partnerships along with our innovative curriculum and cutting-edge research, we hope to provide students with a complete management education that will give them the platforms to excel as leaders in their fields.

