

Table of Curriculum

| Classification | Course No. | Computer Code | Course Name | Lecture; Lab.; Credit (Assignment) | Semester | Note | |
|-------------------------|-------------------------|----------------|--|---|--------------|--------------|--|
| Mandatory major courses | PMB510 | A1.510 | Leadership and Organization Management | 3:0:3(4) | Spring, Fall | | |
| | PMB511 | A1.511 | Strategic Management | 3:1:3(5) | Spring, Fall | | |
| | PMB514 | A1.514 | Principles of Economics | 3:0:3(3) | Spring, Fall | | |
| | PMB520 | A1.520 | Marketing | 3:0:3(3) | Spring, Fall | | |
| | PMB560 | A1.560 | Financial Accounting | 3:0:3(6) | Spring, Fall | | |
| | PMB561 | A1.561 | Corporate Financial Policy | 3:0:3(5) | Spring, Fall | | |
| | MGT593 | 53.593 | Supply Chain Management | 3:0:3(3) | Spring, Fall | | |
| Elective Courses | Strategy & Organization | PMB516 | A1.516 | International Business | 3:0:3(3) | Spring, Fall | |
| | | PMB517 | A1.517 | Negotiation and Conflict Resolution | 1.5:0:1.5(2) | Spring, Fall | |
| | | PMB529 | A1.529 | New Business Development | 1.5:0:1.5(2) | Spring, Fall | |
| | | PMB532 | A1.532 | Strategic Management of Technology and Innovation | 3:0:3(4) | Spring, Fall | |
| | | PMB534 | A1.534 | Entrepreneurship and The Entrepreneurial Manager | 1.5:0:1.5(2) | Spring, Fall | |
| | | PMB595 | A1.595 | Analysis of Chinese Political Economy | 3:0:3(3) | Spring, Fall | |
| | | PMB604 | A1.604 | Human Resource Management Systems and Strategy | 3:0:3(3) | Spring, Fall | |
| | | PMB614 | A1.614 | Innovation Strategy and Organization | 3:0:3(1) | Spring, Fall | |
| | PMB618 | A1.618 | Organization Design and Innovation | 1.5:0:1.5(2) | Spring, Fall | | |
| | Marketing | PMB521 | A1.521 | Marketing Research | 3:1:3(3) | Spring, Fall | |
| | | PMB522 | A1.522 | High-Tech Marketing | 1.5:0:1.5(2) | Spring, Fall | |
| | | PMB524 | A1.524 | Business-to-Business Marketing | 1.5:0:1.5(2) | Spring, Fall | |
| | | PMB525 | A1.525 | Service Marketing | 1.5:0:1.5(2) | Spring, Fall | |
| | | PMB526 | A1.526 | Strategic Brand Management | 1.5:0:1.5(2) | Spring, Fall | |
| | | PMB622 | A1.622 | Pricing Strategies | 1.5:0:1.5(2) | Spring, Fall | |
| | | PMB623 | A1.623 | Integrated Marketing Communications | 1.5:0:1.5(2) | Spring, Fall | |
| | | PMB624 | A1.624 | Consumer Behavior | 3:0:3(3) | Spring, Fall | |
| | | PMB626 | A1.626 | Marketing Channels Strategy | 3:0:3(3) | Spring, Fall | |
| | PMB641 | A1.641 | Strategic Customer Relationship | 1.5:0:1.5(2) | Spring, Fall | | |
| | Finance | PMB535 | A1.535 | Firm Valuation | 3:0:3(3) | Spring, Fall | |
| | | PMB562 | A1.562 | Case Studies in Finance | 1.5:0:1.5(2) | Spring, Fall | |
| | | PMB563 | A1.563 | Investment Analysis | 3:1:3(5) | Spring, Fall | |
| | | PMB569 | A1.569 | Futures and Options | 3:0:3(5) | Spring, Fall | |
| | | PMB572 | A1.572 | Financial Statement Analysis | 3:0:3(5) | Spring, Fall | |
| | | PMB644 | A1.644 | Advanced Accounting | 3:0:3(3) | Spring, Fall | |
| | | PMB661 | A1.661 | Mergers and Acquisitions | 3:0:3(3) | Spring, Fall | |
| | | PMB664 | A1.664 | Fixed Income Securities | 3:0:3(5) | Spring, Fall | |
| | | PMB672 | A1.672 | Financial Market Risk Management | 1.5:0:1.5(2) | Spring, Fall | |
| | | PMB678 | A1.678 | Management Accounting | 3:0:3(5) | Spring, Fall | |
| PMB679 | A1.679 | Tax Accounting | 3:0:3(1) | Fall | | | |
| | PMB541 | A1.541 | Research Methods | 3:0:3 | Spring, Fall | | |
| | PMB542 | A1.542 | Management Information System | 1.5:1:1.5(2) | Spring, Fall | | |

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|----------------|------------|---------------|------------------------------|-----------------------------------|----------------|------|
| | PMB590 | A1.590 | Cross Cultural Management | 1.5:0:1.5(2) | Summer, Winter | |
| | PMB593 | A1.593 | Business Communication | 1.5:0:1.5(1) | Summer, Winter | |
| | PMB594 | A1.594 | Global Immersion Practice I | 1.5:0:1.5(1) | Summer, Winter | |
| | PMB596 | A1.596 | Global Immersion Practice II | 1.5:0:1.5(1) | Summer, Winter | |
| Research | PMB960 | A1.960 | Thesis for Graduate Students | 0:0:0 | Spring, Fall | |
| | PMB997 | A1.997 | Capstone Project Study | 0:9:3 | Summer, Winter | |

※ Course classification, course title, and mutual recognition of credits may differ according to the effective year of the requirements.