

## Goal & Mission

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### Techno MBA

Homepage:

<https://www.business.kaist.ac.kr/programs/02030101>

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#### ■ Goal

Fostering future-oriented business leaders with basic concepts and practical application skills of Business Analytics and with Technology & Industry Knowledge and Functional Knowledge

#### ■ Mission

- ① Cultivate outstanding talent with ability to understand basic concepts of business analytics and to analyze management issues
- ② Pursue convergent talent with deep understanding and expert knowledge of key technologies and industries that lead to changes in the business environment
- ③ Practice Business Analysis and Consulting to pursue close Industry-University Collaboration Relationship with company through in-depth analysis and strategy deduction
- ④ Develop start-up leaders to lead change and innovation and to lead the second venture boom by discovering new business opportunities for companies