

Table of Curriculum

Classification		Subject No.	Course Name	Lecture:Lab :Credits (Homework)	Semester	Remark
General Mandatory		CC020	Ethics and Safety I	1AU	Spring, Fall	
		CC511	Probability and Statistics	3:0:3(3)	Spring	*MIM501
Major Mandatory		MIM511	IT Enabled Business Transformation	3:0:3(3)	Fall	
		MIM512	IT System Design	3:0:3(3)	Spring	
		MIM513	Business Data Communications and Networks	3:0:3(3)	Fall	
		MIM532	Business Analytics and Data Mining	3:0:3(3)	Fall	
		MIM551	Digital Convergence and Management of High-Tech Industries	3:0:3(3)	Spring	
Elective	IT Management Field	MIM521	IT Consulting and its Application	3:0:3(3)	Fall	
		MIM522	IT Strategy and Management	3:0:3(3)	Fall	
		MIM523	IT Venture Entrepreneurship	3:0:3(3)	Spring	
	IT Technology Field	MIM531	Cloud Computing & Service Oriented Architecture	3:0:3(3)	Spring	
		MIM533	Information Security Management	3:0:3(3)	Fall	
		MIM534	Web&APP Application Development	3:0:3(3)	Fall	
	Cooperate Management through IT Field	MIM541	CRM Theories and cases	3:0:3(3)	Spring	
		MIM542	Electronic Commerce Management and Technology	3:0:3(3)	Spring	
		MIM543	Process Innovation with ERP	3:0:3(3)	Spring	
		MIM544	Mobile Business Strategy	3:0:3(3)	Fall	
		MGT560	Financial Accounting	3:0:3(3)	Fall	
	Network & High-tech Industry Field	MIM552	IT & Media Industry Analysis	3:0:3(3)	Fall	
		MIM553	Social Media and Network Analysis	3:0:3(3)	Spring	
	Elective	EMB671	Global Management Communication	1.5:0:1.5(1.5)	Summer	
		MIM870	Special Topics in IT Management	3:0:3(3)	Fall	*MIM562
		MIM501	Research methods for IT management	3:0:3(3)	Fall	
Research		MIM960	Thesis for Graduate Students	0:0:0(0)	Spring, Fall	
		MIM961	IT Management International Field Trip	3:0:3(3)	Summer	*MIM962
		MIM962	IT Management Domestic Field Trip	3:0:3(3)	Summer	

※ Notes: * stands for substitutable courses

Alternative Subjects List

Alternative subjects in the department					
Classification	Operating subject		Non-operating subject		
	Subject No.	Course Name	Subject No.	Course Name	Remarks
Graduate course	MIM532	Business Analytics and Data Mining	MIM532	Business Intelligence and Data Mining	Change course title

Alternative subjects in the department					
Classification	Operating subject		Operating subject		
	Subject No.	Course Name	Subject No.	Course Name	Remarks
Graduate course	MIM961	IT Management International Field Trip	MIM962	IT Management Domestic Field Trip	Bidirectional substitution

Alternative subjects in the department					
Classification	Subject in IMMS		Subject in other department		
	Subject No.	Course Name	Subject No.	Course Name	Remarks
Graduate course	MIM533	Information Security Management	CC020	Ethics and Safety I	One-way substitution
Graduate course	MIM501	Research methods for IT management	CC511	Probability and Statistics	One-way substitution