Information Management Program	Homepage Address: www. business.kaist.ac.kr/ksim/
	Tel: +82)2-958-3641

▣ Overview

Value innovation through IT: KAIST Professional IT Management Program
The information management program aims to educate people in the IT field who have a desire for self-development but are unable to attend full-time programs. And we want to cultivate them who are specialized with knowledge of next generation IT technology and vision of management in IT industry.

We focus on IT related topics such as IT management, technology, management through IT, and network and high-tech industries. The Information Management Program is a two-year part-time program that requires 39 credits. In addition, during the summer semester, we provide customized education in California and San Francisco through 'International Field Trip'.

▣ Academic and Research Activities

[In August 2017 Excellent graduate thesis]
● A Framework for Identifying and Analyzing IT Project Risk Factors
● Promotion Matters: The Effects of Smartphone Promotions on Purchase Intent and Brand Evaluation
● The effect of News and SNS on the Price in the automobile market

[In August 2016 Excellent graduate thesis]
● Card-Social Data linked Customized Marketing Strategy research
● The Effect of Technostress on Work Overload in Technical Security Context: Moderating Effect of Stress Inhibitors
● The Success Factors for The Adoption of Self Service Business Intelligence in Korean Companies