

**Major Course Completion Requirements for  
Social Entrepreneurship MBA  
(For Master's Program)**

**Coursework Master's Degree Program**

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**Please check the common graduation requirements.**

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■ **Credit Requirement for Graduation:** Required to complete a total of more than 54 credits

■ **Mandatory General Courses:** 3 credits and 1AU

○ CC511 Probability and Statistics(3)

[Substitution: SMB592 Business Statistics and Market Research in SE(3)]

■ **Mandatory Major Courses:** 34 credits

○ Management Core Courses: 12 credits

SMB510 Leadership in Organizations (1.5)

SMB511 Strategic Management (3)

SMB520 Marketing (3)

SMB530 Supply Chain Management (1.5)

SMB541 Management of Information Technologies (3)

SMB560 Financial Accounting (3)

SMB561 Corporate Financial Policy (3)

SMB564 Business Economics Analysis (3)

※ Of 8 subjects, students are required to complete more than 2 courses taught in English.

○ SE Core Courses: 22 credits

SMB515 Capability Development for Social Entrepreneurs I (1)

SMB516 Capability Development for Social EntrepreneursII (1)

SMB517 Social Venture Business Model (3)

SMB519 Analyzing Social Issues and Developing Mission (1.5)

SMB533 Designing and Commercialization for Social Ventures I (1.5)

SMB535 Managerial Economics & Policy (3)

SMB536 Social Enterprise & Management (3)

SMB538 Social Entrepreneurship (1.5)

- SMB539 Building a Business Plan for Social Ventures (1.5)
- SMB543 Designing and Commercialization for Social Ventures II (1.5)
- SMB545 Idea Generation Method in Social Ventures (1.5)
- SMB594 Global Immersion Practice in SE (2)

■ **Elective Major Courses:** 14 credits

- SMB507 Energy, Environment, and Social Enterprise (1.5)
  - SMB512 International Development and Business (1.5)
  - SMB513 Social Entrepreneur I (1.5)
  - SMB514 Social Entrepreneur II (1.5)
  - SMB521 Green Marketing (1.5)
  - SMB534 Strategies and Funding (1.5)
  - SMB537 Social Finance and Impact Investment (1.5)
  - SMB540 Business and Society (3)
  - SMB544 Business Development for Social Ventures (3)
  - SMB581 Social Services and Business Innovation (1.5)
  - SMB582 Local Development and Community Business (1.5)
  - SMB591 SE Business Development and In-depth Case Studies (2)
  - SMB687 Special Topics in Social Enterprises I (3)
  - SMB688 Special Topics in Social Enterprises II (2)
  - SMB689 Special Topics in Social Enterprises III (1.5)
  - SMB690 Special Topics in Social Enterprises IV (1)
- ※ Cross course registration (taking courses from an MBA program other than your own) allowed during the add/drop period.

■ **Research Courses:** 3 credits

- SMB963 Seminar for Social Enterprises (1.5)
- SMB964 Research for Social Ventures Commercialization (1.5)

□ **Application of Curriculum**

- This curriculum applies to students from the year 2015 and after.
- However, students who have entered before 2015 may apply for this modified course requirement upon receiving approval from the chief professor.

□ **Transitional Measures**

- For students who entered in 2014, SMB961 Seminar for Social Enterprises II (1) can be acknowledged if he or she takes SMB963 Seminar for Social Enterprises (1.5)

- Furthermore, SMB545 Idea Generation Method in Social Ventures (1.5) can be acknowledged instead of SMB532 Idea Generation Method in Social Ventures (1).