Course Requirements

Mandatory General	Mandatory Major	Elective	Research	Total
3 Credits	12 Credits	18 Credits	6 Credits	39 Credits or above

A. General Mandatory: 3 credits & 1AU
   CC020 Ethics and Safety I
   CC511 Probability and Statistics
   [Substitute: Research methods for IT management(3)]

B. Major Mandatory: 4 courses (12 credits)
   MIM502 Business Communication in English (3)
   MIM511 IT Enabled Business Transformation (3)
   MIM512 IT System Design (3)
   MIM513 Business Data Communications and Networks (3)

C. Electives: 6 courses (18 credits) or above
   [MS in Information Management students must take 12 or more credits from the list below.]

   1) IT Management
      MIM521 IT Consulting and its Application (3)
      MIM522 IT Strategy and Management(3)
      MIM523 IT Venture Entrepreneurship(3)

   2) IT Technology
      MIM531 Cloud Computing & Service Oriented Architecture(3)
      MIM532 Business Intelligence and Data Mining(3)
      MIM533 Information Security Management(3)
      MIM534 Web & APP Application Development(3)

   3) Management Thru IT
      MIM541 CRM Theories and cases (3)
      MIM542 Electronic Commerce Management and Technology(3)
      MIM543 Process Innovation with ERP(3)
      MIM544 Mobile Business Strategy(3)

   4) Network and Hi-Tech Industry
      MIM551 Digital Convergence and Management of High-Tech Industries (3)
      MIM552 IT & Media Industry Analysis(3)
      MIM553 Social Media and Network Analysis(3)

   5) Common Elective
      MIM501 Research methods for IT management (3)
      MIM561 IT Management International Field Trip(3)
      MIM562 Special Topics in IT Management(3)

D. Research

MIM960 Thesis for Graduate Students (6)