

# Graduate School of Information and Media Management

<http://www.business.kaist.ac.kr/ksim/>  
Dept. Phone : +82-2-958-3991

In the Web 2.0 era, social networking is becoming more influential. Especially, new business models and technology from innovative product and service such as Twitter, Google, i-Phone, and Facebook are really changing the landscape of business environment and the way we are running business.

The Graduate School of Information & Media Management focuses on new business model and technology in the T.G.I.F era, and contributes to strengthen the competitiveness of companies through case studies & research on companies leading this trend.

The faculties are leading IT/Media related research globally not just locally through forecasting and prospecting smart business.