

Curriculum

□ Techno-MBA Program

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark	
Mandatory General Courses	CC511	Probability and Statistics	2:3:3(6)	Spring, Fall	*MGT503 IMB504	
	CC020	Ethics and Safety I	1AU	Spring, Fall		
Mandatory Major Courses	MGT510	Leadership in Organizations	1.5:0:1.5(2)	Spring	choose one of two *MGT617	
	MGT511	Strategic Management	3:1:3(5)	Spring, Fall		
	MGT514	Principles of Managerial Economics	3:0:3(3)	Fall		*MGT564
	MGT520	Marketing	3:0:3(3)	Spring		*MGT624
	MGT530	Supply Chain Management	1.5:0:1.5(2)	Fall		
	MGT542	Management Information Systems	3:1:3(6)	Spring		
	MGT560	Financial Accounting	3:0:3(6)	Spring		*MGT572
	MGT561	Corporate Financial Policy	3:0:3(5)	Fall		
	MGT591	Global Immersion Practice	3:3:3(5)	Summer, Winter		
	MGT594	International Studies	0:9:3(3)	Summer, Winter		
Elective	MGT503	Management Statistical Analysis	2:3:3(6)	Spring	Substitute for CC511 SCM	
	MGT504	Quantitative Analysis for Management I	1.5:0:1.5(1.5)	Fall		
	MGT507	Energy Economics and the Environment	3:0:3(3)	Fall	Strategy & Organization	
	MGT508	Energy Policy and Environment	3:0:3(3)	Spring		
	MGT509	Energy and Environmental Technology	3:0:3(3)	Fall		
	MGT512	Research Methods	1:0:1(3)	Fall		
	MGT515	Economics of Strategy	3:0:3(4)	Spring		
	MGT516	International Business	3:0:3(3)	Fall		
	MGT517	Negotiation and Conflict Resolution	3:1:3(4)	Spring		
	MGT518	Global Competition Strategy	3:0:3(3)	Spring		
	MGT519	New Governance and Public Management	3:0:3(5)	Fall		
	MGT521	Marketing Research	3:1:3(3)	Fall		Marketing
	MGT522	High-Tech Strategy	3:0:3(5)	Spring	Marketing	
	MGT524	Design Management	3:1:3(3)	Fall		
	MGT526	Brand Management	3:0:3(5)	Spring		
	MGT527	Sustainable Society and Business Innovation	3:0:3(3)	Fall		
	MGT528	Carbon Market & Corporate Strategy	3:0:3(3)	Fall		
	MGT529	New Business Development and Project Management	1.5:0:1.5(2)	Spring		
	MGT531	Global Supply Chain Management	3:0:3(3)	Spring		
	MGT532	Strategic Management of Technology	3:0:3(4)	Fall		Strategy & Organization
Elective	MGT533	R&D Management	3:1:3(3)	Spring		
	MGT534	Entrepreneurship and New Venture Creation	1.5:0:1.5(2)	Fall		
	MGT535	New Technologies and High-Tech Industries	3:1:3(3)	Spring		

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	MGT536	Environmental Management	3:0:3(3)	Fall	
	MGT537	Public Policy Analysis	3:0:3(4)	Spring	
	MGT538	China's Economic Development	3:0:3(4)	Spring	
	MGT539	Social Entrepreneurship and Nonprofit Management	3:0:3(5)	Spring	
	MGT540	Business in Society	3:0:3(3)	Fall	Offered in every two years
	MGT541	Electronic Commerce and eBusiness	3:1:3(5)	Spring	IT Management
	MGT543	Information Systems Analysis and Design	3:1:3(6)	Spring	
	MGT544	Database Management	3:1:3(3)	Spring, Fall	
	MGT547	Strategy Use of Information Technology	3:1:3(5)	Spring	
	MGT548	Enterprise Data Management	3:0:3(5)	Fall	IT Management
	MGT550	eBusiness Technology	3:1:3(5)	Spring	
	MGT552	Information Ethics and Security	3:0:3(4)	Spring	IT Management
	MGT553	Digital Marketing	3:1:3(4)	Fall	
	MGT554	Digital Economics	3:1:3(3)	Fall	
	MGT555	Business Model & Process Innovation	3:0:3(5)	Fall	IT Management
	MGT562	Case Studies in Finance	3:0:3(5)	Spring	
	MGT563	Investment Analysis	3:1:3(5)	Spring	Finance
	MGT564	Microeconomic Analysis	3:0:3(3)	Spring	
	MGT565	Economic Development of Korea	3:0:3(4)	Spring	
	MGT568	Risk and Insurance	3:0:3(5)	Spring	
	MGT569	Futures and Options	3:0:3(5)	Fall	Finance
	MGT572	Financial Statement Analysis	3:1:3(5)	Fall	Accounting
	MGT574	Multinational Corporate Finance	2:0:2(3)	Fall	
	MGT575	Global Financial Markets	2:0:2(3)	Spring	
	MGT577	Macroeconomic Analysis	3:0:3(5)	Spring	
	MGT578	Supply Chain Strategy	1.5:0:1.5(1.5)	Fall	
	MGT579	Humanities for Managers	1.5:0:1.5(2)	Fall	
	MGT580	Applications of Telecommunications Systems	3:1:3(6)	Spring	
	MGT581	Introduction to Computing Technology	2:3:3(4)	Spring	
	MGT582	Economics of Telecommunications	3:0:3(6)	Fall	
	MGT586	Telecommunication Market Analysis	3:1:3(5)	Fall	
	MGT587	Introduction of Internet Technology	3:1:3(5)	Fall	
	MGT588	Quantative Analysis for Management II	1.5:0:1.5(1.5)	Fall	SCM
	MGT590	Cross Cultural Management	3:1:3(4)	Spring, Fall	
	MGT595	Analysis of Chinese Political Economy	3:0:3(5)	Fall	Strategy & Organization
	MGT596	Business Practices in China	3:0:3(3)	Fall	
	MGT597	Laws on Investment in China	3:0:3(5)	Spring	
	MGT598	The Analysis of Chinese Industry	3:0:3(4)	Spring	

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark	
Elective	MGT599	Negotiation in China	3:0:3(4)	Fall	Strategy& Organization	
	MGT604	Human Resource Management Systems and Strategy	3:0:3(3)	Fall		
	MGT605	Business Communication	1:1:1(2)	Winter	Strategy& Organization	
	MGT606	Intellectual Property Management	3:0:3(3)	Summer		
	MGT607	Basic Laws of Management	3:0:3(3)	Spring		
	MGT608	Legal Aspects of Business Association	3:0:3(3)	Fall		
	MGT612	Organization Management Strategy	1.5:0:1.5(2)	Fall		
	MGT614	High Tech Management	3:0:3(3)	Fall		
	MGT615	Management Decision Laboratory	1:6:3(4)	Fall		
	MGT617	Management Consulting	2:3:3(3)	Fall		
	MGT620	Marketing Theory	3:0:3			
	MGT621	Quantitative Models for Marketing Decisions	3:1:3			Marketing
	MGT623	Promotion Management	3:0:3(3)	Fall	Marketing	
	MGT624	Consumer Behavior	3:0:3(3)	Fall	Marketing	
	MGT626	Marketing Channels Management	3:0:3(3)	Spring	Marketing	
	MGT628	Service Strategy	1.5:0:1.5(1.5)	Spring	SCM	
	MGT629	Business and Management in East Asia	3:1:3(5)	Fall		
	MGT632	Service Management	1.5:0:1.5(1.5)	Spring	SCM	
	MGT633	Venture Capital	3:1:3(3)	Spring		
	MGT635	Economic Assessment of Technology	3:0:3(4)	Fall		
	MGT640	Enterprise Integrated Information System	3:1:3(3)	Spring		
	MGT641	CRM and Service Management	3:1:3(4)	Spring		
	MGT642	Financial Information Systems	3:1:3(6)	Fall		
	MGT643	Accounting Information Systems	3:1:3(3)	Spring		
	MGT644	Advanced Accounting	3:0:3	Fall	Accounting	
	MGT647	Management of Information Systems	3:1:3(4)	Fall		
	MGT650	Data Mining	3:1:3(4)	Spring	IT Management	
	MGT651	Practice in MIS	3:1:3(5)	Fall		
	MGT652	Consulting Methodology	3:1:3(5)	Spring, Fall		
	Elective	MGT653	Law and Economics	3:0:3(4)	Fall	
		MGT654	Introduction to Law	1:0:1(1)	Spring	
MGT655		Commercial Law	3:0:3(3)	Spring		
MGT656		Intellectual Property	3:0:3(3)	Fall		
MGT657		International Tax	3:0:3(3)	Fall		

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	MGT658	Commercial Sales	3:0:3(3)	Summer	
	MGT661	Mergers and Acquisitions	3:0:3(3)	Fall	Finance
	MGT663	Securities Markets	2:0:2(4)	Fall	
	MGT664	Strategic Fixed - Income Securities	3:0:3(5)		Finance
	MGT667	Finance and Society	3:0:3(5)	Spring	
	MGT672	Financial Risk Management	3:1:3(5)	Spring	
	MGT678	Management Accounting	3:0:3(4)	Fall	Accounting
	MGT680	Telecommunications Business Strategy	3:1:3(5)	Spring	
	MGT688	Special Topics in Technology Management I	1.5:0:1.5(2)	Winter	
	MGT689	Special Topics in Technology Management II	3:0:3(3)	Fall	
	MGT712	Energy and Environmental Law	3:0:3(3)	Spring	
	MGT713	Strategic Sustainability Consulting	3:0:3(3)	Fall	
	MGT714	Climate Change R&D Strategy	3:0:3(3)	Fall	
	MGT715	Climate Change Science	3:0:3(3)	Spring	
	MGT716	International Negotiation	3:0:3(3)	Spring	
	MGT775	Special Topics in Management I	1:0:1(1)	Spring, Fall	
	MGT776	Special Topics in Management II	2:0:2(2)	Spring, Fall	
	MGT777	Special Topics in Management III	3:0:3(3)	Spring, Fall	
Research	MGT900	Korean Business and Culture	3:2:3(1)	Spring, Fall	
	MGT960	Thesis for Graduate Students			
	MGT965	Independent Study for Graduate Students			
	MGT966	Seminar for Graduate Students	1:0:1	Spring	
	MGT997	Project Study (Management Consulting Project)	0:9:3	Spring/F all	
	MGT998	Internship Program	0:6:1(1)	Summer, Winter	
	MGT999	International Internship	0:6:1(1)	Summer, Winter	

※ Note: * stands for substitutable courses

College of Business English and Chinese Course

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
Research	BUS910	Basic Fluency I	3:1:0(1)	Spring, Fall	
	BUS911	Basic Fluency II	3:1:0(1)	Spring, Fall	
	BUS912	Newspapers-Reading and Discussion	3:1:0(1)	Spring, summer, Fall	
	BUS913	Case Studies in English	3:1:0(2)	Spring, Summer, Fall	
	BUS914	American Popular Culture English	3:1:0(1)	Spring, Fall	
	BUS915	Business English - blended	3:1:0(1)	Spring, Summer, Fall	
	BUS916	Real Life English	3:1:0(1)	Spring, Fall	
	BUS917	Job Search English Skills	3:1:0(2)	Summer	
	BUS918	Business English Writing - Blended	3:1:0(1)	Spring, Summer, Fall	
	BUS919	Academic English Writing II	3:1:0(5)	Spring, Fall	
	BUS920	Listening Skills I	3:1:0(1)	Spring, Fall	
	BUS921	Listening Skills II	3:1:0(1)	Spring, Fall	
	BUS922	American Immersion I	3:1:0(1)	Spring, Fall	
	BUS923	American Immersion II	3:1:0(1)	Spring, Fall	
	BUS924	American Classic Films	3:1:0(1)	Spring, Fall	
	BUS925	English Debates & Critical Communication Skills	3:1:0(1)	Spring, Summer, Fall	
	BUS926	English for Financial Issues	3:1:0(1)	Spring, Fall	
	BUS927	Business Presentation	3:1:0(2)	Spring, (Summer), Fall	
	BUS928	Teaching Effectiveness in English	3:1:0(2)	Spring, (Summer), Fall	
	BUS929	Academic Writing in English	3:1:0(2)	Spring, (Summer), Fall	
	BUS930	Elementary Business Chinese	3:0:0(1)	Spring, Fall	
	BUS931	Intermediate Business Chinese I	3:0:0(1)	Spring, Fall	
	BUS932	Intermediate Business Chinese II	3:0:0(1)	Spring, Fall	
	BUS933	Advanced Business Chinese I	3:0:0(1)	Spring, Fall	
BUS934	Advanced Business Chinese II	3:0:0(1)	Spring, Fall		

※ Credits and Grading: Zero-credit courses, S/U