

Course Requirements

□ Techno-MBA Program

• Thesis Degree Requirement

Mandatory General	Mandatory Major	Elective	Research	Total
3	18	27	6	54

- Mandatory General Courses: CC511 Probability and Statistics, CC020 Ethics and Safety I (1AU)
 - CC511 Probability and Statistics
[substitution: MGT503 Management Statistical Analysis, IMB504 Managerial Statistics and Decision-making]
 - CC020 Ethics and Safety I (1AU)
- Mandatory Major Courses: 18 credits
 - 1) If a requested waiver course has been completed by an applicant at undergraduate or graduate school or if an applicant has relevant work experience in the course which he/she has requested a waiver, the applicant may fill out a course waiver form and submit it to the professor offering the course. The professor shall give a test to check on the applicant's relevant knowledge on the subject and if the applicant successfully passes the exam, the professor may recommend course waiver to be approved by a chair professor. Upon approval, the applicant is obliged to substitute the waiver course with a same number of credit-hour elective course to meet the 54 credit graduation requirement (MGT591, MGT594 are exceptional)
 - 2) International field trip is a requirement for Techno-MBA full-time students. However, this requirement can be waived for international students, dual-degree or exchange program participants and those who graduated from undergraduate or graduate schools at a foreign institution. Those who are waived must register and complete a 3 credit elective course as a substitute.
 - 3) The number of course waiver is limited to three courses only.

Mandatory Major Courses	Substitute Courses
MGT510 Leadership in Organizations(1.5)	
MGT511 Strategic Management(3)	
MGT514 Principles of Managerial Economics(3)	MGT564 Microeconomic Analysis(3)
MGT520 Marketing(3)	MGT624 Consumer Behavior(3)
MGT530 Supply Chain Management(1.5)	
MGT542 Management Information Systems(3)	
MGT560 Financial Accounting(3)	MGT572 Financial Statement Analysis(3)
MGT561 Corporate Financial Policy(3)	
MGT591 Global Leadership Development(3)	Choose one of two
MGT594 International Studies(3)	MGT617 Management Consulting(3)

- Elective Courses: A minimum 27 credits

Students may select up to 2 areas of concentration out of the 9 areas listed below. Once counted as a mandatory course, the course will not be double-counted as one of the concentration courses and vice versa. Further, once counted as one of the concentrations, the selected course will not be double-counted as a course of another concentration.

<Concentration Areas>

- Accounting: Requires a minimum 9 credits
 - MGT572 Financial Statement Analysis
 - MGT644 Advanced Accounting
 - MGT678 Management Accounting
- Finance: Requires a minimum 9 credits
 - MGT563 Investment Analysis
 - MGT569 Futures and Options
 - MGT661 Mergers and Acquisitions
 - MGT664 Strategic Fixed-income Securities
- IT Management: Requires a minimum 9 credits
 - MGT541 Electronic Commerce and eBusiness
 - MGT548 Enterprise Data Infra Management
 - MGT552 Information Ethics and Security
 - MGT555 Business Model & Process Innovation
 - MGT650 Data Mining
- Marketing : Requires a minimum 9 credits
 - MGT521 Marketing Research
 - MGT526 Brand Management
 - MGT621 Quantitative Models for Marketing Decisions
 - MGT623 Promotion Management
 - MGT624 Consumer Behavior
 - MGT626 Marketing Channels Management
- SCM : Requires a minimum 9 credits
 - MGT504 Quantitative Analysis for Management I
 - MGT588 Quantitative Analysis for Management II
 - MGT628 Service Strategy
 - MGT632 Service Management
 - BA572 Operations Management
 - BA771 Operations Strategy
- Strategy & Organization : Requires a minimum 9 credits
 - MGT516 International Business
 - MGT532 Strategic Management of Technology
 - MGT595 Analysis of Chinese Political Economy
 - MGT599 Negotiation in China

MGT604 Human Resource Management Systems and Strategy

MGT612 Organization Management Strategy

MGT614 High Tech Management

- Green Policy : Requires a minimum 9 credits

GG501 Introduction to Green Business

GG510 Green Technologies and Green Industries

GG570 Green Growth Policy

- Global Concentration: Must satisfy one of the following conditions:

1. Participation in the Dual Degree Program; or
2. Completion of all of mandatory courses in English

MGT503 Management Statistical Analysis

MGT510 Leadership and Organization Management

MGT511 Strategic Management

MGT514 Principles of Managerial Economics

MGT520 Marketing

MGT530 Supply Chain Management

MGT542 Management Information Systems

MGT560 Financial Accounting

MGT561 Corporate Financial Policy

- Customized

Customized concentration flexibly combines courses from all areas.

- o English Proficiency Requirement

- Students are required to complete two BUS900-level English courses. This requirement is waived for students who obtain S (Superior) Level in the Oral Proficiency Interview (OPI) or who complete 9 or more credits as an exchange or dual-degree program participant.

- Students are required to complete at least 9 credits of mandatory courses and 3 credits of elective courses in English(excluding MGT591, MGT594/including substitute courses). When approved, the credits earned at an exchange or dual-degree partner school can be counted towards this 12 credit requirement.

- o Research : Thesis research requires a minimum of 6 credits

- o Notes

- The revised graduation requirement applies to students who entered in 2014.

- With the approval of the department chair, the revised graduation requirement can be applied to students who entered in 2013 or therebefore.

- o Interim measures

- If a student who entered before 2012 completes Green Finance Track in Finance MBA, the course will be recognized as “Climate Change” concentration course.

- If a student completes MGT789 Special Topics in Technology Management II (Law on intellectual & International Business) during Summer 2010, the course will be recognized as “Business and Law” concentration course.
- If a student completes MGT789 Special Topics in Technology Management II (Energy and Environmental Technology) during Fall 2009, the course will be recognized as MGT509 Energy and Environmental Technology.
- If a student entered in 2008 or therebefore completes a “MGT504 Quantitative Analysis for Management” course and chooses it not to be recognized as a Major Mandatory course, the course can be recognized as a “Technology and Operations Management” concentration course.
- If a student completed “MGT531 Global Supply Chain Management” or “MGT632 Service Management” in Spring 2009, both courses will be recognized as a substitute course of “MGT530 Operations Strategy and Supply Chain Management”.
- If a student entered in 2007 completed “China Business” concentration courses which was added into concentrations in 2007, the courses will be recognized as “China Business “ Concentration courses even when the student follows the 2007 graduation requirements.
- If a student have already completed “MGT776 Special Topics in Management II (subtitle: Business Practices in China)” or “MGT778 Special Topics in Technology Management(subtitle: Analysis of Chinese Political Economy and Market Research)”, “IMB529 China Marketing”, these courses will be recognized as “China Business “ concentration courses.
- If a student have already completed “MGT513 High-Tech Strategy“, the course will be recognized as a “Venture Management “ or “Strategy & Organization” concentration course.
- If a student have already completed “MGT778 Special topics in Technology Management(subtitle: Brand Management)” or “MGT623 Promotion Management“, the courses will be recognized as “Marketing “ concentration courses.
- If a student have already completed “MGT641 CRM and Service Management“, the course will be recognized as “Marketing Concentration“ course.
- If a student have already completed “MGT537 Environmental and Resource Economics“ or “MGT637 Energy and Environmental Policy“, both courses will be recognized as a “MGT537 Public Policy Analysis“ course.

• **Non-Thesis Degree Requirement**

Mandatory General	Mandatory Major	Elective	Research	Total
3	18	32	1	54

- Mandatory General Courses: CC511 Probability and Statistics, CC020 Ethics and Safety I (1AU)
 - CC511 Probability and Statistics

[substitution: MGT503 Management Statistical Analysis,
IMB504 Managerial Statistics and Decision-making]

- CC020 Ethics and Safety I (1AU)
- o Mandatory Major Courses: 18 credits
 - 1) If a requested waiver course has been completed by an applicant at undergraduate or graduate school or if an applicant has relevant work experience in the course which he/she has requested a waiver, the applicant may fill out a course waiver form and submit it to the professor offering the course. The professor shall give a test to check on the applicant's relevant knowledge on the subject and if the applicant successfully passes the exam, the professor may recommend course waiver to be approved by a chair professor. Upon approval, the applicant is obliged to substitute the waiver course with a same number of credit-hour elective course to meet the 54 credit graduation requirement (MGT591, MGT594 are exceptional)
 - 2) International field trip is a requirement for Techno-MBA full-time students. However, this requirement can be waived for international students, dual-degree or exchange program participants and those who graduated from undergraduate or graduate schools at a foreign institution. Those who are waived must register and complete a 3 credit elective course as a substitute.
 - 3) The number of course waiver is limited to three courses only.

Mandatory Major Courses	Substitute Courses
MGT510 Leadership in Organizations(1.5)	
MGT511 Strategic Management(3)	
MGT514 Principles of Managerial Economics(3)	MGT564 Microeconomic Analysis(3)
MGT520 Marketing(3)	MGT624 Consumer Behavior(3)
MGT530 Supply Chain Management(1.5)	
MGT542 Management Information Systems (3)	
MGT560 Financial Accounting(3)	MGT572 Financial Statement Analysis(3)
MGT561 Corporate Financial Policy(3)	
MGT591 Global Leadership Development(3)	Choose one of two
MGT594 International Studies(3)	MGT617 Management Consulting(3)

- o Electives Courses: A minimum 32 credits
Students may select up to 2 areas of concentration out of the 9 areas listed below. Once counted as a mandatory course, the course will not be double-counted as one of the concentration courses and vice versa. Further, once counted as one of the concentrations, the selected course will not be double-counted as a course of another concentration.

<Concentration Areas>

- Accounting: Requires a minimum 9 credits
 - MGT572 Financial Statement Analysis
 - MGT644 Advanced Accounting
 - MGT678 Management Accounting
- Finance: Requires a minimum 9 credits
 - MGT563 Investment Analysis

MGT569 Futures and Options
MGT661 Mergers and Acquisitions
MGT664 Strategic Fixed-income Securities

- IT Management: Requires a minimum 9 credits
 - MGT541 Electronic Commerce and eBusiness
 - MGT548 Enterprise Data Infra Management
 - MGT552 Information Ethics and Security
 - MGT555 Business Model & Process Innovation
 - MGT650 Data Mining

- Marketing : Requires a minimum 9 credits
 - MGT521 Marketing Research
 - MGT526 Brand Management
 - MGT621 Quantitative Models for Marketing Decisions
 - MGT623 Promotion Management
 - MGT624 Consumer Behavior
 - MGT626 Marketing Channels Management

- SCM : Requires a minimum 9 credits
 - MGT504 Quantitative Analysis for Management I
 - MGT588 Quantitative Analysis for Management II
 - MGT628 Service Strategy
 - MGT632 Service Management
 - BA572 Operations Management
 - BA771 Operations Strategy

- Strategy & Organization : Requires a minimum 9 credits
 - MGT516 International Business
 - MGT532 Strategic Management of Technology
 - MGT595 Analysis of Chinese Political Economy
 - MGT599 Negotiation in China
 - MGT604 Human Resource Management Systems and Strategy
 - MGT612 Organization Management Strategy
 - MGT614 High Tech Management

- Green Policy : Requires a minimum 9 credits
 - GG501 Introduction to Green Business
 - GG510 Green Technologies and Green Industries
 - GG570 Green Growth Policy

- Global Concentration: Must satisfy one of the following conditions:
 1. Participation in the Dual Degree Program; or
 2. Completion of all of mandatory courses in English

MGT503 Management Statistical Analysis
 MGT510 Leadership in Organizations
 MGT511 Strategic Management
 MGT514 Principles of Managerial Economics
 MGT520 Marketing
 MGT530 Supply Chain Management
 MGT542 Management Information Systems
 MGT560 Financial Accounting
 MGT561 Corporate Financial Policy

- Customized

Customized concentration flexibly combines courses from all areas.

o English Proficiency Requirement

- Students are required to complete two BUS900-level English courses. This requirement is waived for students who obtain S (Superior) Level in the Oral Proficiency Interview (OPI) or who complete 9 or more credits as an exchange or dual-degree program participant.
- Students are required to complete at least 9 credits of mandatory courses and 3 credits of elective courses in English(excluding MGT591, MGT594/including substitute courses). When approved, the credits earned at an exchange or dual-degree partner school can be counted towards this 12 credit requirement.

o Research: Non-thesis research requires a minimum 1 credits and must meet one of the following requirements:

1. 3 credits from a combination of MGT965 Independent Study (1 credit), MGT966 Seminar (1 credit), MGT998 Internship (1 credit), MGT999 International Internship (1 credit); or
2. MGT997 Project Study (Management Consulting Project) and MGT617 Management Consulting (must complete both courses in the same academic semester); or
3. MGT900 Korean Business and Culture (3 credits) for only an international student

o Green MBA Dual-degree Requirements

- Green MBA Dual-degree students are required to complete at least 13.5 credits of Green MBA mandatory courses and 6 credits of Green MBA research courses.

Mandatory General	Mandatory Major	Elective	Research	Total
3, 1AU	18	32 (including 13.5 credits of Green MBA mandatory courses)	7 (including 6 credits of Green MBA research courses)	60

o Notes

- The revised graduation requirement applies to students who entered in 2014.
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o Interim measures

- If a student who entered before 2012 completes Green Finance Track in Finance MBA, the course will be recognized as “Climate Change” concentration course.

- If a student completes MGT789 Special Topics in Technology Management II (Law on intellectual & International Business) during Summer 2010, the course will be recognized as “Business and Law” concentration course.
- If a student completes MGT789 Special Topics in Technology Management II (Energy and Environmental Technology) during Fall 2009, the course will be recognized as MGT509 Energy and Environmental Technology.
- If a student entered in 2008 or therebefore completes a “MGT504 Quantitative Analysis for Management” course and chooses it not to be recognized as a Major Mandatory course, the course can be recognized as a “Technology and Operations Management” concentration course.
- If a student completed “MGT531 Global Supply Chain Management” or “MGT632 Service Management” in Spring 2009, both courses will be recognized as a substitute course of “MGT530 Operations Strategy and Supply Chain Management”.
- If a student entered in 2007 completed “China Business” concentration courses which was added into concentrations in 2007, the courses will be recognized as “China Business “ Concentration courses even when the student follows the 2007 graduation requirements.
- If a student have already completed “MGT776 Special Topics in Management II (subtitle: Business Practices in China)” or “MGT778 Special Topics in Technology Management(subtitle: Analysis of Chinese Political Economy and Market Research)”, “IMB529 China Marketing”, these courses will be recognized as “China Business “ concentration courses.
- If a student have already completed “MGT513 High-Tech Strategy“, the course will be recognized as a “Venture Management “ or “Strategy & Organization” concentration course.
- If a student have already completed “MGT778 Special topics in Technology Management(subtitle: Brand Management)” or “MGT623 Promotion Management“, the courses will be recognized as “Marketing “ concentration courses.
- If a student have already completed “MGT641 CRM and Service Management“, the course will be recognized as “Marketing Concentration“ course.
- If a student have already completed “MGT537 Environmental and Resource Economics“ or “MGT637 Energy and Environmental Policy“, both courses will be recognized as a “MGT537 Public Policy Analysis“ course.