

Techno-MBA

홈페이지: <http://www.business.kaist.ac.kr>

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Overview

□ Techno-MBA Program

Initiated in March 1995, the Techno-MBA Program was the first of its kind in Korea. The Techno-MBA Program has been maintaining its prominence and has stayed at the forefront of the field through widely cited research and innovative teaching methodologies. The program educates managers in both managerial principles and technological issues so that they can better deal with the future management environment. The program offers rigorous academic and applied courses along with extensive international exposure. Through cooperative arrangements with leading overseas management schools, the Techno-MBA Program is committed to educating future business leaders to successfully compete in the global market.

Techno-MBA students can choose up to two concentrations which provide opportunities for structured, in-depth training in specialized fields of their choice. The concentrations include:

- Marketing
- Accounting
- Finance
- IT Management
- Strategy & Organization
- SCM
- Green Policy
- Global