

Curriculum

□ Executive-MBA Program

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
Mandatory General	CC511	Probability & Statistics	2:3:3(6)		*EMB601
Mandatory Major Courses	EMB510	Leadership & Organizational Change	3:1:3(4)	Spring	
	EMB511	Strategic Management	3:1:3(3)	Fall	
	EMB514	Managerial Economics	3:1:3(3)	Fall	
	EMB515	Global Economy & Corporate Management	3:1:3(3)	Fall	
	EMB520	Marketing Management	3:1:3(3)	Spring	
	EMB530	Operations Management & SCM	3:1:3(4)	Spring	
	EMB531	Innovation Management & Entrepreneurship	3:1:3(3)	Fall	
	EMB541	E-Business Strategy	3:1:3(3)	Spring	
	EMB542	IT Management	3:1:3(3)	Spring	
	EMB561	Corporate Finance	3:1:3(3)	Fall	
	EMB562	Accounting & Financial Statement Analysis	3:1:3(4)	Spring	
	EMB571	International Field Trip I	3:6:3(5)	Summer	
	EMB572	International Field Trip II	3:6:3(5)	Summer	
Elective Courses	EMB513	Global Strategic Management	1.5:1:1.5(2)	Summer · Winter	
	EMB543	Social Responsibility Management	1.5:1:1.5(2)	Winter	
	EMB601	Managerial Decision Analysis	3:1:3(3)	Fall	
	EMB604	Managerial Quantitative Analysis	1.5:1:1.5(2)	Summer · Winter	
	EMB631	Business Forecasting and Strategies	1.5:1:1.5(2)	Summer · Winter	
	EMB632	Negotiation & Conflict Management	1.5:1:1.5(2)	Summer · Winter	
	EMB633	Enterprise Management	1.5:1:1.5(2)	Summer · Winter	
	EMB641	Strategic Customer Relationship Management(CRM)	1.5:1:1.5(2)	Summer · Winter	
	EMB642	Knowledge Management(KM)	1.5:0:1.5(2)	Summer · Winter	
	EMB643	6 Sigma Management	1.5:0:1.5(2)	Summer	
	EMB670	Management of Cross Culture & Diversity	1.5:1:1.5(2)	Spring	
	EMB671	Global Business Communication	1.5:1:1.5(2)	Summer · Winter	
	EMB690	Special Topic in EMBA I	1.5:0:1.5(2)	Summer · Winter	
EMB691	Special Topic in EMBA II	3:0:3(3)	Summer · Winter		
Research	EMB964	Field Application Project	0:6:3(3)	Summer · Winter	
	EMB965	Independent Subject Study		Summer · Winter	

※ Note: * stands for substitutable courses

College of Business English and Chinese Course

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
Research	BUS910	Basic Fluency I	3:1:0(1)	Spring, Fall	
	BUS911	Basic Fluency II	3:1:0(1)	Spring, Fall	
	BUS912	Newspapers-Reading and Discussion	3:1:0(1)	Spring, summer, Fall	
	BUS913	Case Studies in English	3:1:0(2)	Spring, Summer, Fall	
	BUS914	American Popular Culture English	3:1:0(1)	Spring, Fall	
	BUS915	Business English - blended	3:1:0(1)	Spring, Summer, Fall	
	BUS916	Real Life English	3:1:0(1)	Spring, Fall	
	BUS917	Job Search English Skills	3:1:0(2)	Summer	
	BUS918	Business English Writing - Blended	3:1:0(1)	Spring, Summer, Fall	
	BUS919	Academic English Writing II	3:1:0(5)	Spring, Fall	
	BUS920	Listening Skills I	3:1:0(1)	Spring, Fall	
	BUS921	Listening Skills II	3:1:0(1)	Spring, Fall	
	BUS922	American Immersion I	3:1:0(1)	Spring, Fall	
	BUS923	American Immersion II	3:1:0(1)	Spring, Fall	
	BUS924	American Classic Films	3:1:0(1)	Spring, Fall	
	BUS925	English Debates & Critical Communication Skills	3:1:0(1)	Spring, Summer, Fall	
	BUS926	English for Financial Issues	3:1:0(1)	Spring, Fall	
	BUS927	Business Presentation	3:1:0(2)	Spring, (Summer), Fall	
	BUS928	Teaching Effectiveness in English	3:1:0(2)	Spring, (Summer), Fall	
	BUS929	Academic Writing in English	3:1:0(2)	Spring, (Summer), Fall	
	BUS930	Elementary Business Chinese	3:0:0(1)	Spring, Fall	
	BUS931	Intermediate Business Chinese I	3:0:0(1)	Spring, Fall	
	BUS932	Intermediate Business Chinese II	3:0:0(1)	Spring, Fall	
	BUS933	Advanced Business Chinese I	3:0:0(1)	Spring, Fall	
BUS934	Advanced Business Chinese II	3:0:0(1)	Spring, Fall		

※ Credits and Grading: Zero-credit courses, S/U