

Curriculum

□ Undergraduate(General Course)

Classification	Subject No.	Subject Name	L:E:C	Semester	Remark	
Mandatory General Courses	COM120	The Art of Technical Writing	2:0:1	Spring		
	COM171	Colloquium	1:0:1	Fall		
	COM172	Colloquium	1:0:1	Fall		
	COM173	Colloquium	1:0:1	Fall		
	COM200	University Hour	0:0:0	Fall		
Mandatory English Courses	COM301	Listening IV	3:0:1	Spring		
	COM302	Conversation IV	3:0:1	Spring		
	COM303	Reading IV	3:0:1	Spring		
	COM304	Writing IV	3:0:1	Spring		
	COM401	Listening V	3:0:1	Fall		
	COM402	Conversation V	3:0:1	Fall		
	COM403	Reading V	3:0:1	Spring, Fall		
	COM404	Writing V	3:0:1	Spring, Fall		
	COM405	English Communication	3:0:1	Spring		
Elective General Courses	COM125	Chinese I	2:0:2	Spring		
	COM126	Chinese II	2:0:2	Fall		
	COM127	Spanish	2:0:2	Summer		
	COM128	Spanish II	2:0:2	Fall		
	COM130	Korean History	2:0:2	Spring		
	COM131	Modern World History	2:0:2	Spring		
	COM132	Oriental Philosophy	2:0:2	Spring		
	COM133	Western Philosophy	2:0:2	Spring		
	COM134	Appreciating Operas	2:0:2	Fall		
	COM135	Visual History on European Culture	2:0:2	Fall		
	COM141	Understanding Music	2:0:2	Spring		
	COM142	Understanding Arts	2:0:2	Fall		
	COM143	Literature and Society	2:0:2	Fall		
	COM144	Fashion and Clothing	2:0:2	Fall		
	COM145	Invitation to British and American	2:0:2	Fall		
	COM146	Food Habits and Diet	2:0:2	Fall		
	COM147	Global Leadership	2:0:2	Spring, Fall		
	COM150	Physical Education I(Golf)	2:0:1	Spring, Fall		
	COM151	Physical Education II(Swimming)	1:0:1	Spring		
	COM152	Physical Education III(Skiing)	2:0:1	Fall		
	COM153	Physical Education IV(Rock Climbing)	2:0:1	Fall		
	COM155	Physical Education VI(Squash)	2:0:1	Spring, Fall		
	COM156	Physical Education VII(Sports Dance)	2:0:1	Fall		
	COM157	Physical VIII(Tennis)	2:0:1	Fall		
	COM160	Introduction to Sociology	2:0:2	Fall		
	COM161	Introduction to Psychology	2:0:2	Fall		
	COM162	Introduction to Communications	2:0:2	Fall		
	COM164	Science and Technology	2:0:2	Spring		
	COM165	Myths and Literature	2:0:2	Spring		
		COM166	Violin Practice	2:0:1	Spring	
		COM167	Piano Classic	2:0:2	Spring	

Classification	Subject No.	Subject Name	L:E:C	Semester	Remark
	COM168	Psychology of Relationship between Man and Woman	2:0:2	Fall	
	COM169	Creativity and Morals for Intellectuals	2:0:2	Fall	
	COM170	Dessin and Watercolor Painting	2:0:1	Spring	
	COM180	Oriental Classics	2:0:2	Fall	
	COM181	Western Classics	2:0:2	Fall	
	COM182	Movie and Society	2:0:2	Fall	
	COM183	Special Lecture on Social Sciences	3:0:3	Spring	
	COM184	Topics in Science and Technology	3:0:3	Spring	
	COM185	Peer Group Seminar	2:0:1	Spring	
	COM190	Violin Practice II	0:2:1	Spring	
	COM300	Social Service	2:0:1	Spring	

Note: Above Undergraduate(General Course) is effective for the student who entered until 2008.

□ Undergraduate(Major Course)

Classification	Subject No.	Subject Name	L:E:C	Semester	Remark
Mandatory Common	BAT100	Calculus	3:0:3	Spring	
	BAT101	Mathematics for Business and Economics	3:0:3	Spring	
	BAT103	Probability and Statistics	3:0:3	Fall	
	BAT113	Principles of Business Administration I	3:0:3	Spring	
	BAT115	Fundamentals of Economics	3:0:3	Spring	
	BAT130	Principle of Accounting	3:0:3	Fall	
	BAT237	Introduction to MIS	3:0:3	Fall	
	BAT238	Organizational Behavior	3:0:3	Fall	
Mandatory Major Courses	BAT235	Financial Management	3:0:3	Spring	
	BAT236	Marketing Management	3:0:3	Spring	
	BAT338	Strategic Management	3:0:3	Spring	
	BAT354	Operations Management	3:0:3	Fall	
Elective Major Courses	BAT201	Statistical Management	3:0:3	Spring	
	BAT311	Business Database Design and Management	3:0:3	Spring	
	BAT313	Industrial Organization	3:0:3	Spring	
	BAT314	Econometrics	3:0:3	Spring	
	BAT315	Development Strategy for E-business	3:0:3	Fall	
	BAT316	Macroeconomics	3:0:3	Fall	
	BAT321	International Business Management	3:0:3	Fall	
	BAT331	Investment Theory	3:0:3	Fall	
	BAT342	Operations Research	3:0:3	Spring	
	BAT345	Advanced in MIS	3:0:3	Spring	
	BAT352	Telecommunications Market and Management	3:0:3	Fall	
	BAT356	Information Society	3:0:3	Spring	
BAT411	Information Systems Planning & Analysis	3:0:3	Fall	**	

Classification	Subject No.	Subject Name	L:E:C	Semester	Remark
	BAT415	Game Theory	3:0:3	Fall	**
	BAT420	Human Resource Management	3:0:3	Fall	**
	BAT430	Managerial Accounting	3:0:3	Spring	**
	BAT433	Market Research	3:0:3	Fall	**
	BAT437	Venture Management	3:0:3	Fall	**
	BAT444	Supply Chain Management	3:0:3	Spring	**
	BAT452	M-Commerce	3:0:3	Spring	**
	BAT453	Internet Business & Economics	3:0:3	Fall	**
	BAT455	Information Policy	3:0:3	Spring	**
	BAT456	Technology Management	3:0:3	Fall	**
	BAT457	International Economics	3:0:3	Spring	**
	BAT459	Corporate Law	3:0:3	Spring	**
Mandatory Research Courses	BAT495	Independent Study for Undergraduate Project(A)		Spring, Fall	
	BAT496	Independent Study for Undergraduate Project (B)		Spring, Fall	
	BAT497	Undergraduate Project		Spring, Fall	
	BAT498	Internship Research for Bachelor		Spring, Fall	

Note: The courses above are not available now. BTM department subjects are substituted for the courses above.

Graduate(Major Course)

Classification	Subject No.	Subject Name	L:E:C	Semester	Remark
Major	BAT500	Advanced Statistics for Management	3:0:3	Spring	
	BAT502	Linear Programming	3:0:3	Spring	
	BAT504	Micro-economics	3:0:3	Spring	
	BAT511	Game Theory	3:0:3	Spring	
	BAT512	M-Commerce	3:0:3	Spring	
	BAT514	Venture Management	3:0:3	Fall	
	BAT522	Basic Marketing	3:0:3	Spring	
	BAT525	Economics of Financial Markets in ICT	3:0:3	Spring, Fall	
	BAT526	Financial Modeling	3:0:3	Fall	
	BAT550	Management Science	3:0:3	Fall	
	BAT551	Wireless Network Theory I	3:0:3	Spring	
	BAT556	Management Information System	3:0:3	Spring	
	BAT570	Introduction to Information Law	3:0:3	Fall	
	BAT600	Network Economics	3:0:3	Spring	
	BAT602	Theory of Telecommunications	3:0:3	Fall	
	BAT604	Strategic Human Resources Management	3:0:3	Spring	
	BAT605	Research Methodology I	3:0:3	Fall	
	BAT614	Innovation and R&D Policy in Information Technology	3:0:3	Fall	
	BAT617	Theory of Information Policy	3:0:3	Spring, Fall	
	BAT650	Information and Telecommunication Management	3:0:3	Fall	

	BAT651	Business Marketing Management	3:0:3	Fall	
	BAT661	IT Strategic Management	3:0:3	Spring	
	BAT663	Internet Business Management	3:0:3	Fall	
	BAT664	Information & Telecommunication Accounting System	3:0:3	Spring	
	BAT665	Strategic Performance Management	3:0:3	Fall	
	BAT670	Valuation of IT Firms	3:0:3	Fall	
	BAT671	Supply Chain Management	3:0:3	Spring	
	BAT673	Investment	3:0:3	Fall	
	BAT676	Corporate Finance	3:0:3	Spring	
	BAT701	Advanced Econometric Analysis	3:0:3	Fall	
	BAT704	Information Policy Seminar	3:0:3	Fall	
	BAT803	Seminar in Organization and Management Theories	3:0:3	Fall	
	BAT810	Advanced Technology and Innovation Theory	3:0:3	Fall	
	BAT895	Research Methodology II	3:0:3	Spring	
Internship	BAT911	Internship Research for Master	0:0:0		
	BAT912	Internship Research for Ph.D.	0:0:0		
Thesis	BAT931	Supervised Research for Master	0:0:0		
	BAT932	Supervised Research for Ph.D.	0:0:0		