

Research areas

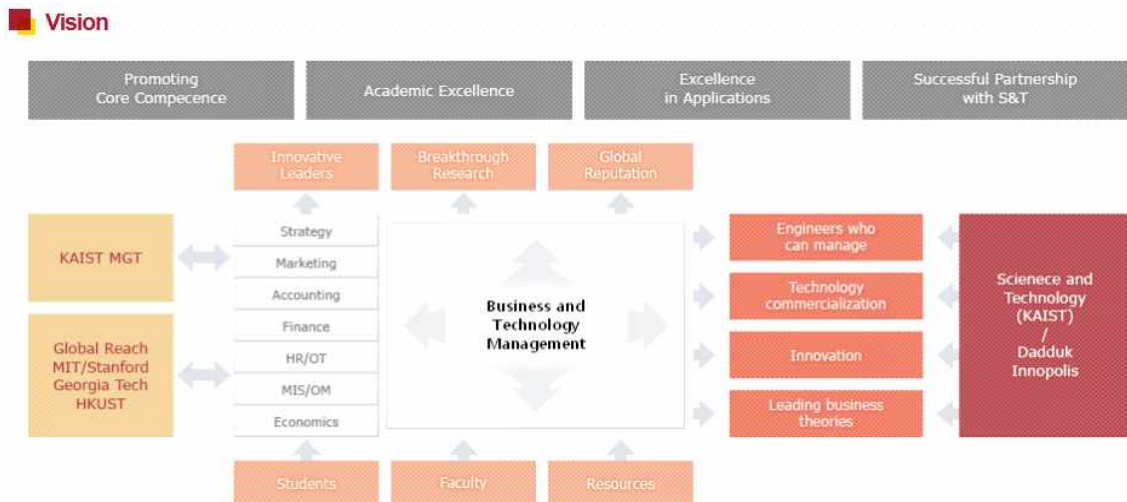
DBTM actively conducts creative research in areas that include

- Business, technology, and innovation management
- Entrepreneurship
- Social enterprise management and sustainability
- Information technology and industry
- Culture and digital media
- Spectrum policy and information and communication technology ecology

Career after graduation

Upon graduation, DBTM students pursue careers in the public and private sectors. Our students have taken positions at global firms such as Samsung Electronics, POSCO, and various financial and consulting companies. Others have taken jobs with the government or at academic and research institutions. Some students initiate their own start-up companies and chart their own course from the very beginning. Regardless of their chosen path, DBTM students are expected to be leaders in their respective field.

o Vision Structure



Research Areas

Major research area of the department of business and technology management consist of the following:

- ❑ **General Business Administration : Accounting, Finance, Marketing, Organizational Behavior and Human Resource Management, Business Strategy, Operations Management, MIS**
- ❑ **Technology Innovation and Management, Science and Technology Innovation Policy**
- ❑ E-Business, Business Strategies and Regulation Policies for Internet, Media, Culture industries.
- ❑ Regulation Policies for Public Utilities such as Electricity, Water, Transportation, and so on
- ❑ Macroeconomic Policies for reducing income inequality, regional development, and so on.

Curriculum example for BTM Students

< Under Graduate >

- ❑ Freshman: The students should take the liberal arts and basic course like other students. If students want to take the BTM basic courses with AP recognized, they must take the major courses such as Introduction to Economics, Technology Management, Microeconomics and Statistical Analysis for Business.
- ❑ Sophomore: The students should take the courses on the basis of the above-mentioned classes and the basic courses of doble major. If students need more, they can take the courses with three-digit number between 200~299.
- ❑ Junior : The students should take the major courses with three-digit number between 200~399 and the intermediate courses of double major.
- ❑ Senior : The students should take the major courses with three-digit number between 400~499 and complete the internship program, requirements of doble major.

< Graduate >

- ❑ 1st year of MS/Ph.D : The students should complete the required courses. We'd like to recommend Ph.D students to take "Study Methodology", "Statistics Analysis". and recommend MS students with backgrounds in natural science or engineering to take the basic courses of management such as Accounting, Finance, Marketing.
- ❑ 2nd year of MS/PhD : The MS students should complete taking the required credits for graduation and dissertation research. In case of Ph.D, they should take the Methodology and the courses related with economics and management. Also Ph.D students must deepen his study field.
- ❑ 3rd year of Ph.D : Presentation of dissertation and research
- ❑ 4th year of Ph.D : Presentation of dissertation and research