

## Curriculum

### ☐ Undergraduate Course

Classification		Subject No.	Subject Name	Lecture : Lab: Credit (Assignment)	Semester	Remark	
Mandatory Major		HSS159	Introduction to Economics	3:0:3(6)	Spring/Fall		
		MSB200	Introduction to Business Management	3:0:3(6)	Spring/Fall		
Elective Major Course	Elective Major Course I	MSB215	Microeconomics	3:0:3(6)	Spring		
		MSB230	Principles of Accounting	3:0:3(6)	Spring/Fall		
		MSB235	Financial Management	3:0:3(6)	Spring/Fall		
		MSB236	Marketing	3:0:3(6)	Spring		
		MSB237	Introduction to MIS	3:0:3(6)	Fall		
		MSB238	Organizational Behavior	3:0:3(6)	Spring/Fall		
		MSB343	Business Strategy	3:0:3(6)	Spring		
		MSB450	Entrepreneurship & Venture Business	3:0:3(6)	Fall		
	Elective Major Course	Elective Major Course II	MSB201	Statistical Analysis for Business	3:0:3(6)	Fall	
			MSB301	Econometrics	3:0:3(6)	Spring	
			MSB316	Macroeconomics	3:0:3(6)	Spring	
			MSB337	Advanced Topics in MIS	3:0:3(6)	Spring	
			MSB341	Management Science	3:0:3(6)	Spring	
			MSB354	Operations Management	3:0:3(6)	Fall	
			MSB356	Information Society	3:0:3(6)	Spring	
			MSB401	Management of Technology Innovation	3:0:3(6)	Fall	
			MSB402	International Economics	3:0:3(6)	Spring	
			MSB403	Innovation Strategy	3:0:3(6)	Spring	
			MSB404	Technology Management	3:0:3(6)	Fall	
			MSB411	Investment	3:0:3(6)	Spring	
			MSB412	Business Database Design & Management	3:0:3(6)	Spring	
			MSB413	Industrial Organization	3:0:3(6)	Spring	
			MSB415	Game Theory	3:0:3(6)	Fall	
			MSB416	E-Biz Strategy for Korea	3:0:3(6)	Fall	
			MSB421	Human Resources Management	3:0:3(6)	Fall	
			MSB422	Entrepreneurial Mindset	3:0:3(6)	Spring	
			MSB431	Managerial Accounting	3:0:3(6)	Fall	
			MSB436	Marketing Research	3:0:3(6)	Fall	
MSB440	Legal Aspects and Cases of Entrepreneurship	3:0:3(6)	Spring				
MSB441	Patent Law and Management	3:0:3(6)	Spring				
MSB442	Laws on Cultural Contents and Intellectual Properties	3:0:3(6)	Spring				
MSB443	Negotiation and Contention Management	3:0:3(6)	Fall				
MSB445	International Business	3:0:3(6)	Spring				

Classification		Subject No.	Subject Name	Lecture : Lab: Credit (Assignment)	Semester	Remark
Elective Major Course	Elective Major Course II	MSB446	Supply Chain Management	3:0:3(6)	Spring	
		MSB451	Venture Formation Practice	3:0:3(6)	Spring	
		MSB452	Business Model	3:0:3(6)	Fall	
		MSB454	Information Policy	3:0:3(6)	Fall	
		MSB455	Service Engineering	3:0:3(6)	Spring	
		MSB456	Knowledge Business	3:0:3(6)	Fall	
		MSB458	Strategies and Development of Business Applications using SOA	3:0:3(6)	Fall	
		MSB472	China's Economic Development	3:0:3(6)	Spring	
		MSB481	Special Topics I in Management Science	3:0:3(6)	Spring/Fall	
		MSB482	Special Topics II in Management Science	2:0:2(4)	Spring/Fall	
		MSB491	CEO Seminar	1:0:1	Fall	

□ Graduate Program

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (assignment)	Faculty	Semester	Remark	
Mandatory General Course	CC010	Special Lecture on Leadership	1:0:0		Fall	required	
	CC020	Ethics and Safety I	1AU		Spring-Fall		
	CC500	Science Writing in English	3:0:3		Spring-Fall	choose 1	
	CC510	Introduction to Computer Application	2:3:3		Spring-Fall		
	CC511	Probability and Statistics	2:3:3		Spring-Fall		
	CC512	Introduction to Materials and Engineering	3:0:3		Spring-Fall		
	CC513	Engineering Economy and Cost Analysis	3:0:3		Fall		
	CC522	Introduction to Instruments	2:3:3		Fall		
	CC531	Patent Analysis and Invention Disclosure	3:0:3		Spring		
Mandatory Major Course	MSB500	Advanced Statistics for Management	3:0:3(6)	Park MC	Spring		*BAT500
Elective Course	MSB504	Microeconomics	3:0:3(6)	Kwon YS	Fall		*BAT504
	MSB510	Innovation Management and Strategy	3:0:3(6)	Jung JY	Spring		
	MSB530	Accounting Principles	3:0:3(6)	Jung YH	Spring	*BAT664	
	MSB535	Corporate Finance Theory	3:0:3(6)	Hang SH	Fall	*BAT676	
	MSB536	Marketing Management	3:0:3(6)	Lee,EH	Fall	*BAT651	
	MSB537	Management Information Systems	3:0:3(6)	Choi,HJ	Spring	*BAT556	
	MSB538	Organization Management	3:0:3(6)	Song,CH	Spring	*BAT604	
	MSB542	Management Science	3:0:3(6)	Choi,MK	Fall		
	MSB552	Corporate Strategy and Design Process	3:0:3(6)	Kim,WJ	Fall	*ID510	
	MSB554	Smart Business Application and Development	3:0:3(6)	Roh,JJ	Fall	*CS541	
	MSB556	Future and Technology : New Media Technology and Business Strategies	3:0:3(6)	Jung,JY	Fall	*EE572	
	MSB601	Research Methodologies I	3:0:3(6)	Moon,JH	Fall	*BAT605	
	MSB613	Network Economics	3:0:3(6)	Lee,DH	Fall	*BAT600	
	MSB614	Science Technology and Innovation Policy	3:0:3(6)	Jung,JY	Spring	*BAT614	
	MSB615	Game Theory with Applications	3:0:3(6)	Kwon,YS	Fall	*BAT511	
	MSB616	Global Financial Markets	3:0:3(6)	Min,HG	Fall		
	MSB635	Investments Theory	3:0:3(6)	Nam,C,G	Spring	*BAT673	
	MSB636	Marketing research	3:0:3(6)	Staff	Spring		
	MSB638	Business Strategy	3:0:3(6)	Lee,HG	Spring	*BAT661	
	MSB644	Supply Chain Management	3:0:3(6)	Roh,JJ	Spring	*BAT671	
	MSB650	Information and Telecommunications Management	3:0:3(6)	Park,MC	Fall	*BAT650	
	MSB656	Theory of Information Policy	3:0:3(6)	Lee,KB	Fall	*BAT617	
	MSB701	Advanced Econometrics	3:0:3(6)	Min,HG	Fall	*BAT701	
	MSB702	Research Methodologies II	3:0:3(6)	Nam,CG	Spring	*BAT895	
	MSB704	Advanced Microeconomic Analysis	3:0:3(6)	Kwn,YS	Spring		

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (assignment)	Faculty	Semester	Remark
Elective Course	MSB730	Strategic Performance Management	3:0:3(6)	Jung,YH	Fall	*BAT665
	MSB810	Sectoral Innovation System	3:0:3(6)	Jung,JY	Spring	*BAT810
	MSB813	Telecommunications Economics	3:0:3(6)	Lee,DH	Fall	*BAT602
	MSB824	E-Biz Strategy and Applications	3:0:3(6)	Moon,JH	Fall	
	MSB830	Advanced Performances Management	3:0:3(6)	Jung,YH	Fall	
	MSB835	Advanced Corporate Finance	3:0:3(6)	Hang,SH	Fall	
	MSB836	Advanced Marketing Research	3:0:3(6)	Lee,EH	Spring	
	MSB837	Advanced MIS	3:0:3(6)	Choi,HJ	Spring	
	MSB838	Advanced Organization and Management Theories	3:0:3(6)	Song,CH	Spring	*BAT803
	MSB960	M.S Thesis				
	MSB980	Ph.D Thesis				
	MSB965	Individual Study (M.S)				
	MSB985	Individual Study (Ph.D)				
	MSB966	Seminar (M.S)				
MSB986	Seminar(Ph.D)					

\* Note: \* stands for substitutable courses