

# MBA Programs

- ▷ Techno-MBA, IMBA
- ▷ Executive MBA
- ▷ Finance MBA
- ▷ Info&Media MBA

Homepage: <http://www.business.kaist.ac.kr>  
Dept. Phone: Techno-MBA, IMBA 02-958-3642,3975,3668  
Executive MBA 02-958-3402,3403  
Finance MBA 02-958-3121  
Info&Media MBA 02-958-3661

## Overview

### □ Techno-MBA Program

Initiated in March 1995, the Techno-MBA Program was the first of its kind in Korea. The Techno-MBA Program has been maintaining its prominence and has stayed at the forefront of the field through widely cited research and innovative teaching methodologies. The program educates managers in both managerial principles and technological issues so that they can better deal with the future management environment. The program offers rigorous academic and applied courses along with extensive international exposure. Through cooperative arrangements with leading overseas management schools, the Techno-MBA Program is committed to educating future business leaders to successfully compete in the global market.

Techno-MBA students can choose up to two concentrations which provide opportunities for structured, in-depth training in specialized fields of their choice. The concentrations include:

- Marketing
- Accounting
- Finance
- IT Management
- Strategy & Organization
- SCM
- Climate Change
- Global

### □ IMBA Program

The primary goal of IMBA program is to educate competent managers to become global leaders in the near future. The program combines theories and empirical studies that enable students to acquire five I's - innovation, ingenuity, inspirational leadership, integrity, and international perspectives.

### □ Executive-MBA Program

KAIST College of Business created the Executive MBA Program in October 2003 to satisfy the needs of Korean companies to develop their core managers into capable CEOs of the future. The students who finish this program have the strategic management foresight necessary to lead and manage their organizations as creative CEOs in a global business environment. Thus, each student has to take more than 48 credits and overseas field studies at the related foreign universities and businesses.

#### **☐ Finance MBA Program**

In partnership with the Ministry of Finance and Economy of the Korean government, KAIST Graduate School of Finance & Accounting(KGSFA) initiated a solely finance-focused MBA program for the first time in Asia. Covering the areas of asset management, financial engineering, financial management & strategy, investment banking, risk management, accounting, financial management & Green Financem etc., KAIST Finance MBA program provides the core financial knowledge with the conceptual and analytical skills the global finance industry requires.

#### **☐ Info&Media MBA Program**

The Info & Media MBA aims to provide management education specialized in the IT/Broadcasting/ Telecom/Media/Content convergence industry, unlike the Techno MBA which provides general management training.

Therefore, the curriculum is focused not only on general management training, but also on courses related to the recent trends, industry and technology of IT media.

In particular, the program consists of courses in management & marketing strategy related to the changes of platforms & networks, the appearance of smart devices, vitalization of social media, and changes in the smart business environment under the circumstance of the rapidly changing trends of Entertainment and Media Contents.

The majority of the student body consists of MBA students from the IT/Media related industry. The Info & Media MBA is a 54 credit/1-year program and provides a 2 week customized training program in the area of Media Entertainment during the summer semester in the University of Southern California of L.A. in USA.