

## Curriculum

### □ Graduate Course

Classification (Unit)	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
General Courses	CC020	Research Ethics and Safety Management	1AU	Spring,Fall	
	CC511	Probability and Statistics	2:3:3(6)	Spring,Fall	
Mandatory Major Courses	BA541	Research Methods in Behavioral Science	3:1:3(6)	Spring	*
	BA581	Probability and Statistics	2:3:3(6)	Spring	*
	BA582	Statistical Decision Analysis and Forecasting	3:1:3(6)	Fall	*
Accounting (Elective Courses)	BA511	Financial Accounting	3:0:3(3)	Spring	*
	BA512	Accounting Information and Capital Market	3:0:3(4)	Summer	
	BA811	Seminar in Financial Accounting	3:0:3(9)	Spring	
	BA812	Analytical Research in Accounting	3:0:3(9)	Fall	
	BA813	Empirical Methods in Financial Accounting	3:0:3(9)	Spring	
	BA814	Special Topics in Accounting Research	3:0:3(9)	Fall	
Managerial Economics (Elective Courses)	BA521	Microeconomic Analysis	3:0:3(3)	Spring	*
	BA522	Econometrics	3:1:3(3)	Spring	
	BA523	Law and Economics	3:1:3(4)	Fall	
	BA524	Mathematics for Management and Economics	3:0:3(3)	Spring	
	BA621	Microeconomic Theory	3:0:3(3)	Spring	
	BA622	Game Theory and Applications	3:1:3(6)	Fall	
	BA623	Economics of Innovation	3:0:3(3)	Spring	
	BA624	Industrial Organization	3:0:3(3)	Fall	
	BA626	Mathematics for Management and Economics	3:0:3(3)	Fall	
BA721	Applied Econometrics	3:0:3(3)	Fall		
Finance (Elective Courses)	BA531	Financial Mathematics I	3:0:3(3)	Spring	*
	BA532	Financial Mathematics II	3:0:3(3)	Fall	*
	BA533	Derivatives	3:0:3(3)	Spring	*
	BA534	Advanced Derivative Securities	3:0:3(3)	Fall	*
	BA535	Advanced Fixed Income Security Analysis	3:0:3(3)	Fall	*
	BA536	Real Estate Economics	3:0:3(3)	Spring	*
	BA537	Theory of International Finance	3:0:3(3)	Spring	*
	BA538	Numerical methods in Finance	3:0:3(3)	Spring	*
	BA539	Market Microstructure Theory	3:0:3(3)	Fall	*
	BA631	Theory of Finance I	3:0:3(5)	Spring	
	BA632	Theory of Finance II	3:0:3(5)	Fall	
	BA635	Empirical Studies in Finance	3:0:3(5)	Spring	
	BA731	Advanced Corporate Finance Theory	3:0:3(6)	Spring	
	BA732	Empirical Corporate Finance	3:0:3(6)	Fall	
	BA733	Asset Pricing Theory	3:0:3(6)	Spring	
BA734	Empirical Asset Pricing	3:0:3(6)	Fall		
BA735	Capital Market Theory	3:0:3(6)	Spring		

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	BA736	Empirical Research in Capital Markets	3:0:3(6)	Fall	
	BA737	Financial Econometrics	3:0:3(6)	Fall	
	BA831	Financial Intermediation	3:0:3(6)	Spring	
	BA832	Topics in Investment Companies	3:0:3(6)	Fall	
	BA833	Real Estate Finance Theory	3:0:3(6)	Fall	
	BA834	Theory of Insurance	3:0:3(6)	Fall	
	BA835	Behavioral Finance	3:0:3(6)	Spring	
	BA836	Financial Models	3:0:3(6)	Spring	
	BA837	Advance Special Topics in Finance	3:0:3(6)	Spring	
	BA838	Special Topics in Finance I	3:0:3(6)	Spring	
	BA839	Special Topics in Finance II	3:0:3(6)	Fall	
Organization and Strategic Management  (Elective Courses)	BA542	Organizational Behavior	3:0:3(3)	Spring	
	BA543	Strategic Management	3:0:3(3)	Fall	
	BA544	R & D Management	3:1:3(6)	Spring	
	BA641	Special Topics in Strategic Management	3:0:3(3)	Spring	
	BA642	Organizational Change and Innovation	3:1:3(3)	Fall	
	BA741	Advanced Research Methods	3:1:3(3)	Fall	
	BA742	Organization Theory	3:0:3(5)	Fall	
	BA743	Advanced Strategic Management	3:0:3(3)	Spring	
	BA744	Advanced Technology and Innovation Management	3:0:3(3)	Fall	
Marketing  (Elective Courses)	BA551	Marketing Theory	3:0:3(3)	Fall	*
	BA552	Quantitative Models for Marketing Decisions	3:1:3(3)	Spring	*
	BA553	Promotion Management	3:0:3(3)	Fall	*
	BA554	Marketing Channels Management	3:0:3(3)	Fall	*
	BA651	Theories in Consumer Behavior	3:0:3(4)	Fall	
	BA652	Marketing Data Analysis	3:1:3(3)	Fall	
	BA751	Advanced Issues in Marketing	3:0:3(3)	Fall	
IT Management  (Elective Courses)	BA561	IT Management	3:0:3(3)	Spring	*
	BA562	Business System Analysis and Design	3:1:3(4)	Spring	
	BA563	Business Media and Communication	3:0:3(4)	Fall	
	BA661	IT and Strategy	3:1:3(4)	Fall	
	BA662	Advanced Topic in eBusiness	3:1:3(4)	Fall	
	BA761	Special Topics in Research I	3:0:3(4)	Spring	
	BA762	Special Topics in Research II	3:1:3(4)	Fall	
	BA763	Social Network Analysis for Business	3:1:3(4)	Fall	
	BA861	Research Methodology I	3:1:3(4)	Spring	
	BA862	Research Methodology II	3:1:3(4)	Fall	
Operations Strategy and Management Science (Elective Courses)	BA571	Mathematical Programming	3:1:3(5)	Fall	
	BA572	Operations Management	3:1:3(5)	Spring	
	BA771	Operations Strategy	3:0:3(3)	Fall	
	BA871	Advanced Issues in SCM	3:0:3(5)	Fall	
Operations	BA681	Multivariate Statistical Analysis	3:1:3(4)	Fall	

Classification (Unit)	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
Strategy and Management Science (Elective Courses)	BA682	Data Mining	3:1:3(4)	Spring	
	BA683	Time series analysis and forecasting	3:1:3(4)	Spring	
	BA684	Probability Models with Applications	3:1:3(6)	Spring	
	BA782	Statistical Decision Theory	3:0:3(4)	Fall	
	BA881	Computational Approach for Statistics and Finance	3:1:3(5)	Fall	
	BA882	Advanced topics in business and economic forecasts	3:1:3(5)	Fall	
Research	BA960	Thesis Graduate Students			
	BA965	Independent Study for Graduate Students			
	BA966	Seminar for Graduate Students	1:0:0	Spring	
	BA980	Thesis for Doctoral Students			
	BA985	Individual Study			
	BA986	Seminar for Doctoral Students	1:0:0	Spring	

※ Note: \* stands for courses open to both undergraduate and graduate students

#### Curriculum of English/Chinese Course

##### English Proficiency Course

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
English Proficiency Course	BUS910	Basic Fluency I	3:1:0(1)	Spring, Fall	
	BUS911	Basic Fluency II	3:1:0(1)	Spring, Fall	
	BUS912	Newspapers-Reading and Discussion	3:1:0(1)	Spring, summer, Fall	
	BUS913	Case Studies in English	3:1:0(2)	Spring, Summer, Fall	
	BUS914	American Popular Culture English	3:1:0(1)	Spring, Fall	
	BUS915	Business English - blended	3:1:0(1)	Spring, Summer, Fall	
	BUS916	Real Life English	3:1:0(1)	Spring, Fall	
	BUS917	Job Search English Skills	3:1:0(2)	Summer	
	BUS918	Business English Writing - Blended	3:1:0(1)	Spring, Summer, Fall	
	BUS919	Academic English Writing II	3:1:0(5)	Spring, Fall	
	BUS920	Listening Skills I	3:1:0(1)	Spring, Fall	
	BUS921	Listening Skills II	3:1:0(1)	Spring, Fall	
	BUS922	American Immersion I	3:1:0(1)	Spring, Fall	
	BUS923	American Immersion II	3:1:0(1)	Spring, Fall	
	BUS924	American Classic Films	3:1:0(1)	Spring, Fall	
	BUS925	English Debates & Critical Communication Skills	3:1:0(1)	Spring, Summer, Fall	
	BUS926	English for Financial Issues	3:1:0(1)	Spring, Fall	
	BUS927	Business Presentation	3:1:0(2)	Spring, (Summer), Fall	
	BUS928	Teaching Effectiveness in English	3:1:0(2)	Spring, (Summer), Fall	
BUS929	Academic Writing in English	3:1:0(2)	Spring, (Summer), Fall		

☐ Chinese Course

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
Research	BUS930	Elementary Business Chinese	3:0:0(1)	Spring, Fall	
	BUS931	Intermediate Business Chinese I	3:0:0(1)	Spring, Fall	
	BUS932	Intermediate Business Chinese II	3:0:0(1)	Spring, Fall	
	BUS933	Advanced Business Chinese I	3:0:0(1)	Spring, Fall	
	BUS934	Advanced Business Chinese II	3:0:0(1)	Spring, Fall	

※ Credits and Grading: Zero-credit courses, S/U