

# Graduate School of Management

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The Mission of KAIST Graduate School of Management (KGSM) is to develop global business leaders in management theory and practice with profound knowledge of both management and technology, as well as leaders capable of applying such knowledge to innovation and real-world problem-solving.

Our mission focuses on:

- Commitment to Excellence in Education
- Integration of Management and Technology Education
- Dedication to Initiatives Benefiting Society

KGSM utilizes its stellar faculty, proactive approach to globalization, and significant network in the public and private sectors to realize our mission. The school is structured to provide students with not only intellectual and practical management skills but also the conceptual and analytical tools necessary for facing the wave of technological and cultural changes in the future. Thus, KGSM provides world-class management and policy education with a solid foundation in technological knowledge.

KGSM opened its doors in March 1996 as a new concept school of KAIST. Although management education was not new at that time to KAIST, given developing international trends and global competition, the school could foresee the need for cross-disciplinary technical education that included management training. The impetus for the Graduate School of Management, therefore, was the need to train business leaders and policy specialists possessing global perspectives in areas of technology.

KGSM has been very successful and is rapidly becoming a world-class technology-based management school. KGSM was ranked 99th Financial Times Global 100 MBA in 2011.

KGSM is earning a reputation as a globally renowned management school focusing on the integration of technology, management and policy. Education rationale and Operation Principles of KGSM are as follows:

- Education Rationale - Global TIPS
  - Global Perspective
  - Transformational Leadership
  - Integration of Cross-Disciplinary Functions
  - Professional Foundations
  - Scientific Analysis
- Operation Principles - TEAM
  - Team Approach
  - Excellence
  - Alliance with Partners
  - Market Orientation