

## SE MBA Graduation Requirements (2020)

### Coursework Master's Degree (Social Venture)

■ **Total Required Credits:** 48 credits or more

Mandatory (General)	Mandatory (Major)	Elective	Research	Total
3 credits, 1AU	34.5 credits	7.5 credits or more	3 credits	48 credits or more

■ **Mandatory General Courses:** 3 credits and 1AU

○ CC511 Probability and Statistics (3)

[Substitution: MGT503 Management Statistical Analysis (3)]

■ **Mandatory Major Courses:** 34.5 credits

○ Management Core Courses: 12 credits

MGT593 Supply Chain Management (3)

PMB510 Leadership and Organization Management (3)

SMB511 Strategic Management (3)

SMB520 Marketing (3)

SMB541 Management Information Systems (3)

SMB560 Financial Accounting (3)

SMB561 Corporate Financial Policy (3)

SMB564 Principles of Managerial Economics (3)

※ Of 8 subjects, students are required to complete more than 2 courses taught in English.

○ SE Core Courses: 22.5 credits

SMB517 Social Venture Business Model (3)

SMB543 Social Venture Organization and Growth Strategy (1.5)

SMB544 Lean Startup for Social Ventures (3)

SMB545 Idea Generation Methods in Social Ventures (1.5)

SMB546 Analyzing Social Issues and Developing Mission (3)

SMB547 Social Entrepreneurship (3)

SMB548 Market Research and Business Model Development in Social Ventures (1.5)

SMB549 Customer Problem and Solution Validation for Social Venture (3)

SMB550 Product and Service Validation for Social Ventures (3)

■ **Elective Major Courses:** 7.5 credits

- SMB507 Energy, Environment, and Social Enterprise (1.5)
  - SMB512 International Development and Business (1.5)
  - SMB513 Social Entrepreneur I (1.5)
  - SMB514 Social Entrepreneur II (1.5)
  - SMB521 Green Marketing (1.5)
  - SMB536 Social Enterprise and Management (3)
  - SMB540 Business and Society (3)
  - SMB581 Social Services and Business Innovation (1.5)
  - SMB582 Social Enterprises and Regional Development (1.5)
  - SMB591 SE Business Development and In-depth Case Studies (2)
  - SMB594 Field Study in SE (2)
  - SMB687 Special Topics in Social Enterprises I (3)
  - SMB688 Special Topics in Social Enterprises II (2)
  - SMB689 Special Topics in Social Enterprises III (1.5)
  - SMB690 Special Topics in Social Enterprises IV (1)
- ※ Cross course registration (taking courses from an MBA program other than your own) allowed during the Add/Drop Period.

■ **Research Courses:** 3 credits

- SMB963 Seminar for Social Enterprises (1.5)
- SMB964 Research for Social Ventures Commercialization (1.5)

□ **Application of Curriculum**

- This curriculum applies to students from the year 2020 and after.
- However, students who have entered before 2019 may apply for this modified course requirement upon receiving approval from the chief professor.

□ **Interim Measures**

- For students who entered in and before 2019,
  - CC511 Probability and Statistics(3) can be acknowledged if he or she has taken SMB592 Business Statistics and Market Research in SE (3)
  - SMB541 Management Information System (3) can be acknowledged instead of SMB541 Management of Information Technologies (3)
  - SMB564 Principles of Managerial Economics (3) can be acknowledged instead of SMB564 Business Economics Analysis (3)

## SE MBA Graduation Requirements (2020)

### Coursework Master's Degree (Social Economy)

■ **Total Required Credits:** 48 credits or more

Mandatory (General)	Mandatory (Major)	Elective	Research	Total
3 credits, 1AU	22.5 credits	19.5 credits or more	3 credits	48 credits or more

■ **Mandatory General Courses:** 3 credits and 1AU

- CC511 Probability and Statistics (3)

[Substitution: MGT503 Management Statistical Analysis (3)]

■ **Mandatory Major Courses:** 34.5 credits

- Management Core Courses: 12 credits

- MGT593 Supply Chain Management (3)
- PMB510 Leadership and Organization Management (3)
- SMB511 Strategic Management (3)
- SMB520 Marketing (3)
- SMB541 Management Information Systems (3)
- SMB560 Financial Accounting (3)
- SMB561 Corporate Financial Policy (3)
- SMB564 Principles of Managerial Economics (3)

※ Of 8 subjects, students are required to take 9 credits or more and complete more than 2 courses taught in English.

KOICA SP students are exempted.

- SE Core Courses: 13.5 credits

- SMB535 Social Economy and Policy
- SMB568 Social Economy and Korea's Development Experience
- GG572 Energy and Environment Economics
- GG576 Climate Change and International Collaboration
- MGT627 Entrepreneurship & the Entrepreneur

■ **Elective Major Courses:** 7.5 credits

- SMB582 Social Enterprises and Regional Development (1.5)
- SMB687 Social Economy Case Studies & Research Methodology (3)
- SMB689 Special Topics in Social Enterprises III  
<Impact Investment and Funding>(1.5)
- SMB522 Green Firm Valuation and Social Finance (1.5)

※ Cross course registration (taking courses from an MBA program other than your own) allowed during the Add/Drop Period.

- SMB595 Korean Society and Culture (1.5)
  - HSS568 Korean I for Graduate International Students) (3)
  - HSS587 Korean II for Graduate International Students) (3)
  - HSS589 Korean III for Graduate International Students) (3)
- ※ KOICA SP students are required to take SMB595 and more than one Korean Language course.

■ **Research Courses:** 3 credits

- SMB969 Research Project (3)

□ **Application of Curriculum**

- This curriculum applies to students from the year 2020 and after.
- However, students who have entered before 2019 may apply for this modified course requirement upon receiving approval from the chief professor.

□ **Interim Measures**

- For students who entered in and before 2019,
  - CC511 Probability and Statistics(3) can be acknowledged if he or she has taken SMB592 Business Statistics and Market Research in SE (3)
  - SMB541 Management Information System (3) can be acknowledged instead of SMB541 Management of Information Technologies (3)
  - SMB564 Principles of Managerial Economics (3) can be acknowledged instead of SMB564 Business Economics Analysis (3)