

Major Course Requirements for PCM Minor Program (Master's Program)

- **Eligibility:** students in KAIST master's program
 - College of Business students are not eligible to apply for the PCM Minor Program

- **Credit Requirements for Graduation:** a minimum of 9 credits

- **Mandatory Major Courses:** 3 credits
 - ITM540 Strategy for Innovative Business

- **Elective Courses:** at least 6 credits
 - ※ Students are required to fulfill 6 credits or more among the 3 modules below; Management, Entrepreneurship, and Data Analysis

Module	Contents	Course List
Management	Basic knowledge on business & management	MSB530 Accounting Principles, MSB535 Technology Management and Corporate Finance, MSB536 Marketing for Hi-tech company, MSB537 Digital Innovation and IT Management, MSB538 Managing Innovative Organization, ITM503 Managerial Economics
Entrepreneurship	Management of startups & innovative enterprises	MSB510 Innovation Management and Strategy, ITM502 Entrepreneurship, ITM560 Leadership for Innovative Organization, ITM620 Technology Commercialization Practice, ITM634 Innovation Ecosystem
Data Analysis	Data analysis of business and economic phenomena	MSB500 Advanced Statistics for Management, MSB601 Research Methodology in Business and Technology Management, MSB701 Advanced Econometrics, MSB702 Research Methodologies II, ITM512 Econometrics

Interim measures

- These requirements apply to the students admitted in Fall 2017 or thereafter.
- Students admitted in Spring 2017 or before can choose to follow the completion requirements above.
- If students admitted in Spring 2017 or before choose to follow the completion requirements for students admitted in Fall 2017, ITM504 Finance and Accounting is counted as elective.