Graduate School of Information and Media Management (2018)	Homepage: http://www.business.kaist.ac.kr
	Dept. Phone: **+82-2-958-3661**

▣ Overview

In the Web 2.0 era, social networking is becoming more influential. Especially, new business models and technology from innovative product and service such as Twitter, Google, i-Phone, and Facebook are really changing the landscape of business environment and the way we are running business.

The Graduate School of Information & Media Management focuses on new business model and technology in the T.G.I.F era, and contributes to strengthen the competitiveness of companies through case studies & research on companies leading this trend.

The faculties are leading Business Analytics/IT/Media related research globally not just locally through forecasting and prospecting smart business.

▣ World-class Faculty

○ '2005 IS Research Global Ranking: 13th
  : Communications of the Association for Information Systems (volume 15, 2005)
○ '2008 JoongAng Daily Korean Business School Ranking-
   Faculty SCI/SSCI Research Achievement: 1st
○ 2009 High Impact IS Papers and Researchers in the Pacific Asia Region,
   No. of Distribution of Highly Cited Authors: 3rd in Asia
  - Pacific Asia Journal of the Association for Information Systems (PAJAS)
○ 2015-2016 Eduniversal Ranking- Communications: 1st in Far East Asia

<table>
<tr><td rowspan="2">

Graduate School of Information and Media Management (2017)

</td><td>

Homepage:
http://www.business.kaist.ac.kr

</td></tr>
<tr><td>

Dept. Phone:
+82-2-958-3661

</td></tr>
</table>

◼ **Overview**

In the Web 2.0 era, social networking is becoming more influential. Especially, new business models and technology from innovative product and service such as Twitter, Google, i-Phone, and Facebook are really changing the landscape of business environment and the way we are running business.

The Graduate School of Information & Media Management focuses on new business model and technology in the T.G.I.F era, and contributes to strengthen the competitiveness of companies through case studies & research on companies leading this trend.

The faculties are leading Business Analytics/IT/Media related research globally not just locally through forecasting and prospecting smart business.

◼ **World-class Faculty**

○ '2005 IS Research Global Ranking: 13th
  : Communications of the Association for Information Systems (volume 15, 2005)
○ '2008 JoongAng Daily Korean Business School Ranking-
  Faculty SCI/SSCI Research Achievement: 1st
○ 2009 High Impact IS Papers and Researchers in the Pacific Asia Region,
  No. of Distribution of Highly Cited Authors: 3rd in Asia
  - Pacific Asia Journal of the Association for Information Systems (PAJAS)
○ 2015-2016 Eduniversal Ranking- Communications: 1st in Far East Asia