

# Table of Curriculum

Classification	Course No.	Computer Code	Course Name	Lecture; Lab.; Credit (Assignment)	Semester	Note	
Mandatory major courses	PMB510	A1.510	Leadership and Organization Management	3:0:3(4)	Spring, Fall		
	PMB511	A1.511	Strategic Management	3:1:3(5)	Spring, Fall		
	PMB514	A1.514	Principles of Economics	3:0:3(3)	Spring, Fall		
	PMB520	A1.520	Marketing	3:0:3(3)	Spring, Fall		
	PMB560	A1.560	Financial Accounting	3:0:3(6)	Spring, Fall		
	PMB561	A1.561	Corporate Financial Policy	3:0:3(5)	Spring, Fall		
Elective Courses	Strategy & Organization	PMB516	A1.516	International Business	3:0:3(3)	Spring, Fall	
		PMB517	A1.517	Negotiation and Conflict Resolution	1.5:0:1.5(2)	Spring, Fall	
		PMB529	A1.529	New Business Development	1.5:0:1.5(2)	Spring, Fall	
		PMB532	A1.532	Strategic Management of Technology and Innovation	3:0:3(4)	Spring, Fall	
		PMB534	A1.534	Entrepreneurship and The Entrepreneurial Manager	1.5:0:1.5(2)	Spring, Fall	
		PMB595	A1.595	Analysis of Chinese Political Economy	3:0:3(3)	Spring, Fall	
		PMB604	A1.604	Human Resource Management Systems and Strategy	3:0:3(3)	Spring, Fall	
		PMB613	A1.613	Innovation Strategy and Organization	1.5:0:1.5(2)	Spring, Fall	
	PMB618	A1.618	Organization Design and Innovation	1.5:0:1.5(2)	Spring, Fall		
	Marketing	PMB521	A1.521	Marketing Research	3:1:3(3)	Spring, Fall	
		PMB522	A1.522	High-Tech Marketing	1.5:0:1.5(2)	Spring, Fall	
		PMB524	A1.524	Business-to-Business Marketing	1.5:0:1.5(2)	Spring, Fall	
		PMB525	A1.525	Service Marketing	1.5:0:1.5(2)	Spring, Fall	
		PMB526	A1.526	Strategic Brand Management	1.5:0:1.5(2)	Spring, Fall	
		PMB622	A1.622	Pricing Strategies	1.5:0:1.5(2)	Spring, Fall	
		PMB623	A1.623	Integrated Marketing Communications	1.5:0:1.5(2)	Spring, Fall	
		PMB624	A1.624	Consumer Behavior	3:0:3(3)	Spring, Fall	
		PMB626	A1.626	Marketing Channels Strategy	3:0:3(3)	Spring, Fall	
	Finance	PMB641	A1.641	Strategic Customer Relationship	1.5:0:1.5(2)	Spring, Fall	
		PMB535	A1.535	Firm Valuation	3:0:3(3)	Spring, Fall	
		PMB562	A1.562	Case Studies in Finance	1.5:0:1.5(2)	Spring, Fall	
		PMB563	A1.563	Investment Analysis	3:1:3(5)	Spring, Fall	
		PMB569	A1.569	Futures and Options	3:0:3(5)	Spring, Fall	
		PMB572	A1.572	Financial Statement Analysis	3:0:3(5)	Spring, Fall	
		PMB644	A1.644	Advanced Accounting	3:0:3(3)	Spring, Fall	
		PMB661	A1.661	Mergers and Acquisitions	3:0:3(3)	Spring, Fall	
		PMB664	A1.664	Fixed Income Securities	3:0:3(5)	Spring, Fall	
		PMB672	A1.672	Financial Market Risk Management	1.5:0:1.5(2)	Spring, Fall	
		PMB678	A1.678	Management Accounting	3:0:3(5)	Spring, Fall	
PMB530		A1.530	Supply Chain Management	1.5:1:1.5(2)	Spring, Fall		
PMB541		A1.541	Research Methods	3:0:3	Spring, Fall		
PMB542		A1.542	Management Information System	1.5:1:1.5(2)	Spring, Fall		
PMB590		A1.590	Cross Cultural Management	1.5:0:1.5(2)	Summer, Winter		
	PMB593	A1.593	Business Communication	1.5:0:1.5(1)	Summer,		

Classification	Course No.	Computer Code	Course Name	Lecture; Lab; Credit (Assignment)	Semester	Note
					Winter	
	PMB594	A1.594	Global Immersion Practice I	1.5:0:1.5(1)	Summer, Winter	
	PMB596	A1.596	Global Immersion Practice II	1.5:0:1.5(1)	Summer, Winter	
Research	PMB960	A1.960	Thesis for Graduate Students	0:0:0	Spring, Fall	
	PMB997	A1.997	Capstone Project Study	0:9:3	Summer, Winter	

※ Course classification, course title, and mutual recognition of credits may differ according to the effective year of the requirements.