

Curriculum

☐ IMBA Program

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
Mandatory General Courses	CC511	Probability and Statistics	2:3:3(6)	Spring, Fall	*IMB504 *MGT503
	CC020	Ethics and Safety I	1AU	Spring, Fall	On-line
Mandatory Major Courses	IMB510	Leadership in Organizations	1.5:0:1.5(2)	Spring, Summer, Fall	*MGT510
	IMB511	Global Strategic Management	3:0:3(5)	Spring, Summer, Fall	*MGT511
	IMB520	Marketing Management	3:0:3(5)	Spring, Summer, Fall	*MGT520
	IMB531	Supply Chain Management	1.5:0:1.5(1.5)	Spring, Summer, Fall	*MGT530
	IMB541	Management of Information Technologies	3:0:3(5)	Spring, Summer, Fall	
	IMB560	Financial Accounting and Analysis	3:0:3(5)	Spring, Summer, Fall	*MGT560
	IMB561	Financial Strategy and Valuation	3:0:3(5)	Spring, Summer, Fall	*MGT561
	IMB564	Business Economics Analysis	3:0:3(5)	Spring, Summer, Fall	*MGT514 *MGT564
	IMB590	Global Business Network	1:6:3(3)	Summer	
	IMB592	Cross Cultural Management	3:0:3(3)	Winter	
	IMB593	Business Presentation	3:0:3(3)	Winter	
Elective	IMB504	Managerial Statistics and Decision-making	3:1:3(5)	Spring	
	IMB512	Research Methods	3:0:3(5)	Spring	
	IMB517	Negotiation for Managers	1.5:0:1.5(3)	Winter	
	IMB529	China Marketing	1.5:0:1.5(3)	Summer	
	IMB539	China SCM	3:0:3(6)	Fall	
	IMB540	Business and Society	3:0:3(5)	Spring, Summer, Fall	
	IMB605	Business Communication	1.5:1:1.5(3)	Winter	
	IMB607	Global Management and Law	1.5:0:1.5(3)	Summer	
	IMB652	Innovation Management Consulting	1:1:1.5(3)	Winter	
	IMB675	Special Topics in Technology Management(1)	1:0:1(1.5)	Summer,Winter	
	IMB676	Special Topics in Technology Management(1.5)	1.5:0:1.5(2)	Summer,Winter	
	IMB677	Special Topics in Technology Management(2)	2:0:2(3)	Summer,Winter	
	IMB678	Special Topics in Technology Management(3)	3:0:3(4)	Summer,Winter	
	Research	IMB997	Capstone Project Study	0:9:3	Fall

※ Note: * stands for substitutable courses

College of Business English and Chinese Course

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
Research	BUS910	Basic Fluency I	3:1:0(1)	Spring, Fall	
	BUS911	Basic Fluency II	3:1:0(1)	Spring, Fall	
	BUS912	Newspapers-Reading and Discussion	3:1:0(1)	Spring, summer, Fall	
	BUS913	Case Studies in English	3:1:0(2)	Spring, Summer, Fall	
	BUS914	American Popular Culture English	3:1:0(1)	Spring, Fall	
	BUS915	Business English - blended	3:1:0(1)	Spring, Summer, Fall	
	BUS916	Real Life English	3:1:0(1)	Spring, Fall	
	BUS917	Job Search English Skills	3:1:0(2)	Summer	
	BUS918	Business English Writing - Blended	3:1:0(1)	Spring, Summer, Fall	
	BUS919	Academic English Writing II	3:1:0(5)	Spring, Fall	
	BUS920	Listening Skills I	3:1:0(1)	Spring, Fall	
	BUS921	Listening Skills II	3:1:0(1)	Spring, Fall	
	BUS922	American Immersion I	3:1:0(1)	Spring, Fall	
	BUS923	American Immersion II	3:1:0(1)	Spring, Fall	
	BUS924	American Classic Films	3:1:0(1)	Spring, Fall	
	BUS925	English Debates & Critical Communication Skills	3:1:0(1)	Spring, Summer, Fall	
	BUS926	English for Financial Issues	3:1:0(1)	Spring, Fall	
	BUS927	Business Presentation	3:1:0(2)	Spring, (Summer), Fall	
	BUS928	Teaching Effectiveness in English	3:1:0(2)	Spring, (Summer), Fall	
	BUS929	Academic Writing in English	3:1:0(2)	Spring, (Summer), Fall	
	BUS930	Elementary Business Chinese	3:0:0(1)	Spring, Fall	
	BUS931	Intermediate Business Chinese I	3:0:0(1)	Spring, Fall	
	BUS932	Intermediate Business Chinese II	3:0:0(1)	Spring, Fall	
	BUS933	Advanced Business Chinese I	3:0:0(1)	Spring, Fall	
BUS934	Advanced Business Chinese II	3:0:0(1)	Spring, Fall		

※ Credits and Grading: Zero-credit courses, S/U