

Curriculum

□ Undergraduate(General Course)

Classification	Subject No.	Subject Name	L:E:C	Semester	Remark
Mandatory General Courses	COM120	The Art of Technical Writing	2:0:1	Spring	
	COM171	Colloquium	1:0:1	Fall	
	COM172	Colloquium	1:0:1	Fall	
	COM173	Colloquium	1:0:1	Fall	
	COM200	University Hour	0:0:0	Fall	
Mandatory English Courses	COM301	Listening IV	3:0:1	Spring	
	COM302	Conversation IV	3:0:1	Spring	
	COM303	Reading IV	3:0:1	Spring	
	COM304	Writing IV	3:0:1	Spring	
	COM401	Listening V	3:0:1	Fall	
	COM402	Conversation V	3:0:1	Fall	
	COM403	Reading V	3:0:1	Spring, Fall	
	COM404	Writing V	3:0:1	Spring, Fall	
	COM405	English Communication	3:0:1	Spring	
Elective General Courses	COM125	Chinese I	2:0:2	Spring	
	COM126	Chinese II	2:0:2	Fall	
	COM127	Spanish	2:0:2	Summer	
	COM128	Spanish II	2:0:2	Fall	
	COM130	Korean History	2:0:2	Spring	
	COM131	Modern World History	2:0:2	Spring	
	COM132	Oriental Philosophy	2:0:2	Spring	
	COM133	Western Philosophy	2:0:2	Spring	
	COM134	Appreciating Operas	2:0:2	Fall	
	COM135	Visual History on European Culture	2:0:2	Fall	
	COM141	Understanding Music	2:0:2	Spring	
	COM142	Understanding Arts	2:0:2	Fall	
	COM143	Literature and Society	2:0:2	Fall	
	COM144	Fashion and Clothing	2:0:2	Fall	
	COM145	Invitation to British and American	2:0:2	Fall	
	COM146	Food Habits and Diet	2:0:2	Fall	
	COM147	Global Leadership	2:0:2	Spring, Fall	
	COM150	Physical Education I(Golf)	2:0:1	Spring, Fall	
	COM151	Physical Education II(Swimming)	1:0:1	Spring	
	COM152	Physical Education III(Skiing)	2:0:1	Fall	
	COM153	Physical Education IV(Rock Climbing)	2:0:1	Fall	
	COM155	Physical Education VI(Squash)	2:0:1	Spring, Fall	
	COM156	Physical Education VII(Sports Dance)	2:0:1	Fall	
	COM157	Physical VIII(Tennis)	2:0:1	Fall	
	COM160	Introduction to Sociology	2:0:2	Fall	
	COM161	Introduction to Psychology	2:0:2	Fall	
	COM162	Introduction to Communications	2:0:2	Fall	
	COM164	Science and Technology	2:0:2	Spring	
	COM165	Myths and Literature	2:0:2	Spring	

Classification	Subject No.	Subject Name	L:E:C	Semester	Remark
	COM166	Violin Practice	2:0:1	Spring	
	COM167	Piano Classic	2:0:2	Spring	
	COM168	Psychology of Relationship between Man and Woman	2:0:2	Fall	
	COM169	Creativity and Morals for Intellectuals	2:0:2	Fall	
	COM170	Dessin and Watercolor Painting	2:0:1	Spring	
	COM180	Oriental Classics	2:0:2	Fall	
	COM181	Western Classics	2:0:2	Fall	
	COM182	Movie and Society	2:0:2	Fall	
	COM183	Special Lecture on Social Sciences	3:0:3	Spring	
	COM184	Topics in Science and Technology	3:0:3	Spring	
	COM185	Peer Group Seminar	2:0:1	Spring	
	COM190	Violin Practice II	0:2:1	Spring	
	COM300	Social Service	2:0:1	Spring	

Note: Above Undergraduate(General Course) is effective for the student who entered until 2008.

□ Undergraduate(Major Course)

Classification	Subject No.	Subject Name	L:E:C	Semester	Remark
Mandatory Common	BAT100	Calculus	3:0:3	Spring	
	BAT101	Mathematics for Business and Economics	3:0:3	Spring	
	BAT103	Probability and Statistics	3:0:3	Fall	
	BAT113	Principles of Business Administration I	3:0:3	Spring	
	BAT115	Fundamentals of Economics	3:0:3	Spring	
	BAT130	Principle of Accounting	3:0:3	Fall	
	BAT237	Introduction to MIS	3:0:3	Fall	
	BAT238	Organizational Behavior	3:0:3	Fall	
Mandatory Major Courses	BAT235	Financial Management	3:0:3	Spring	
	BAT236	Marketing Management	3:0:3	Spring	
	BAT338	Strategic Management	3:0:3	Spring	
	BAT354	Operations Management	3:0:3	Fall	
Elective Major Courses	BAT201	Statistical Management	3:0:3	Spring	
	BAT311	Business Database Design and Management	3:0:3	Spring	
	BAT313	Industrial Organization	3:0:3	Spring	
	BAT314	Econometrics	3:0:3	Spring	
	BAT315	Development Strategy for E-business	3:0:3	Fall	
	BAT316	Macroeconomics	3:0:3	Fall	
	BAT321	International Business Management	3:0:3	Fall	
	BAT331	Investment Theory	3:0:3	Fall	
	BAT342	Operations Research	3:0:3	Spring	
	BAT345	Advanced in MIS	3:0:3	Spring	
	BAT352	Telecommunications Market and Management	3:0:3	Fall	
	BAT356	Information Society	3:0:3	Spring	
	BAT411	Information Systems Planning & Analysis	3:0:3	Fall	**
	BAT415	Game Theory	3:0:3	Fall	**
	BAT420	Human Resource Management	3:0:3	Fall	**
	BAT430	Managerial Accounting	3:0:3	Spring	**
	BAT433	Market Research	3:0:3	Fall	**
	BAT437	Venture Management	3:0:3	Fall	**
	BAT444	Supply Chain Management	3:0:3	Spring	**
	BAT452	M-Commerce	3:0:3	Spring	**
	BAT453	Internet Business & Economics	3:0:3	Fall	**
BAT455	Information Policy	3:0:3	Spring	**	
BAT456	Technology Management	3:0:3	Fall	**	
BAT457	International Economics	3:0:3	Spring	**	
BAT459	Corporate Law	3:0:3	Spring	**	
Mandatory Research Courses	BAT495	Independent Study for Undergraduate Project(A)		Spring, Fall	
	BAT496	Independent Study for Undergraduate Project (B)		Spring, Fall	

Classification	Subject No.	Subject Name	L:E:C	Semester	Remark
	BAT497	Undergraduate Project		Spring, Fall	
	BAT498	Internship Research for Bachelor		Spring, Fall	

Note: The courses above are not available now. M.S department subjects are substituted for the courses above.

□ Graduate(Major Course)

Classification	Subject No.	Subject Name	L:E:C	Semester	Remark
Major	BAT500	Advanced Statistics for Management	3:0:3	Spring	
	BAT502	Linear Programming	3:0:3	Spring	
	BAT504	Micro-economics	3:0:3	Spring	
	BAT511	Game Theory	3:0:3	Spring	
	BAT512	M-Commerce	3:0:3	Spring	
	BAT514	Venture Management	3:0:3	Fall	
	BAT522	Basic Marketing	3:0:3	Spring	
	BAT525	Economics of Financial Markets in ICT	3:0:3	Spring, Fall	
	BAT526	Financial Modeling	3:0:3	Fall	
	BAT550	Management Science	3:0:3	Fall	
	BAT551	Wireless Network Theory I	3:0:3	Spring	
	BAT556	Management Information System	3:0:3	Spring	
	BAT570	Introduction to Information Law	3:0:3	Fall	
	BAT600	Network Economics	3:0:3	Spring	
	BAT602	Theory of Telecommunications	3:0:3	Fall	
	BAT604	Strategic Human Resources Management	3:0:3	Spring	
	BAT605	Research Methodology I	3:0:3	Fall	
	BAT614	Innovation and R&D Policy in Information Technology	3:0:3	Fall	
	BAT617	Theory of Information Policy	3:0:3	Spring, Fall	
	BAT650	Information and Telecommunication Management	3:0:3	Fall	
	BAT651	Business Marketing Management	3:0:3	Fall	
	BAT661	IT Strategic Management	3:0:3	Spring	
	BAT663	Internet Business Management	3:0:3	Fall	
	BAT664	Information & Telecommunication Accounting System	3:0:3	Spring	
	BAT665	Strategic Performance Management	3:0:3	Fall	
	BAT670	Valuation of IT Firms	3:0:3	Fall	
	BAT671	Supply Chain Management	3:0:3	Spring	
	BAT673	Investment	3:0:3	Fall	
	BAT676	Corporate Finance	3:0:3	Spring	
	BAT701	Advanced Econometric Analysis	3:0:3	Fall	
	BAT704	Information Policy Seminar	3:0:3	Fall	
BAT803	Seminar in Organization and Management Theories	3:0:3	Fall		
BAT810	Advanced Technology and Innovation Theory	3:0:3	Fall		
BAT895	Research Methodology II	3:0:3	Spring		
Internship	BAT911	Internship Research for Master	0:0:0		
	BAT912	Internship Research for Ph.D.	0:0:0		
Thesis	BAT931	Supervised Research for Master	0:0:0		
	BAT932	Supervised Research for Ph.D.	0:0:0		