

Curriculum

Classification		Subject No.	Lecture:Lab :Credits	Course Name
General Courses (3)		MIM501	3:0:3(3)	Research methods for IT management
		CC020	1AU	Ethics and Safety I
Mandatory Major Courses in IT Mangement(12)		MIM502	3:0:3(3)	Business Communication in English
		MIM511	3:0:3(3)	IT Enabled Business Transformation
		MIM512	3:0:3(3)	IT System Design
		MIM513	3:0:3(3)	Business Data Communications and Networks
Elec tive (18)	IT Management	MIM521	3:0:3(3)	IT Consulting and its Application
		MIM522	3:0:3(3)	IT Strategy and Management
		MIM523	3:0:3(3)	IT Venture Entrepreneurship
	IT Technology	MIM531	3:0:3(3)	Cloud Computing & Service Oriented Architecture
		MIM532	3:0:3(3)	Business Intelligence and Data Mining
		MIM533	3:0:3(3)	Information Security Management
		MIM534	3:0:3(3)	Web & APP Application Development
	Cooperate Management through IT	MIM541	3:0:3(3)	CRM Theories and cases
		MIM542	3:0:3(3)	Electronic Commerce Management and Technology
		MIM543	3:0:3(3)	Process Innovation with ERP
		MIM544	3:0:3(3)	Mobile Business Strategy
	Network & High-tech Industry	MIM551	3:0:3(3)	Digital Convergence and Management of High-Tech Industries
		MIM552	3:0:3(3)	IT & Media Industry Analysis
		MIM553	3:0:3(3)	Social Media and Network Analysis
	Elective	MIM561	3:0:3(3)	IT Management International Field Trip
		MIM562	3:0:3(3)	Special Topics in IT Management
Research (6)		MIM960	6:0:6	Thesis for Graduate Students

Curriculum of English/Chinese Course

☐ English Proficiency Course

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
English Proficiency Course	BUS910	Basic Fluency I	3:1:0(1)	Spring, Fall	
	BUS911	Basic Fluency II	3:1:0(1)	Spring, Fall	
	BUS912	Newspapers-Reading and Discussion	3:1:0(1)	Spring, summer, Fall	
	BUS913	Case Studies in English	3:1:0(2)	Spring, Summer, Fall	
	BUS914	American Popular Culture English	3:1:0(1)	Spring, Fall	
	BUS915	Business English - blended	3:1:0(1)	Spring, Summer, Fall	
	BUS916	Real Life English	3:1:0(1)	Spring, Fall	
	BUS917	Job Search English Skills	3:1:0(2)	Summer	
	BUS918	Business English Writing - Blended	3:1:0(1)	Spring, Summer, Fall	
	BUS919	Academic English Writing II	3:1:0(5)	Spring, Fall	
	BUS920	Listening Skills I	3:1:0(1)	Spring, Fall	
	BUS921	Listening Skills II	3:1:0(1)	Spring, Fall	
	BUS922	American Immersion I	3:1:0(1)	Spring, Fall	
	BUS923	American Immersion II	3:1:0(1)	Spring, Fall	
	BUS924	American Classic Films	3:1:0(1)	Spring, Fall	
	BUS925	English Debates & Critical Communication Skills	3:1:0(1)	Spring, Summer, Fall	
	BUS926	English for Financial Issues	3:1:0(1)	Spring, Fall	
	BUS927	Business Presentation	3:1:0(2)	Spring, (Summer), Fall	
	BUS928	Teaching Effectiveness in English	3:1:0(2)	Spring, (Summer), Fall	
	BUS929	Academic Writing in English	3:1:0(2)	Spring, (Summer), Fall	

☐ Chinese Course

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
Research	BUS930	Elementary Business Chinese	3:0:0(1)	Spring, Fall	
	BUS931	Intermediate Business Chinese I	3:0:0(1)	Spring, Fall	
	BUS932	Intermediate Business Chinese II	3:0:0(1)	Spring, Fall	
	BUS933	Advanced Business Chinese I	3:0:0(1)	Spring, Fall	
	BUS934	Advanced Business Chinese II	3:0:0(1)	Spring, Fall	

※ Credits and Grading: Zero-credit courses, S/U