

Course Requirement

□ Graduate School of Information and Media Management (Non-Thesis Requirement)

A. Graduation Credits : 54 Credits or more

B. Mandatory General Course : 3 Credits and 1AU

- CC020 Ethics and Safety I(1AU)

- CC511 Probability and Statistics(3)

[Substitution: IM501 Statistical Analysis and Applications(1.5),

IM502 Decision Analysis and its Application(1.5)]

Course Title	Substitutive Course
IM501 Statistical Analysis and Applications (1.5)	FIN502 Introductory statistics for finance (1.5) FIN504 Statistical analysis for finance (1.5)

C. Mandatory Major Courses: 19.5 Credits

1) Key Areas of Management:7.5Credits

Course Title	Substitutive Course
IM512 Managing Organization and Leadership(1.5)	MGT510 Leadership and Organization Management MGT604 Human Resource Management Systems and Strategy
IM513 Marketing Strategy in the Age of New Media(1.5)	MGT520 Marketing FIN603 Financial Marketing Management
IM514 Strategic Management(1.5)	MGT511 Strategic Management MGT613 Strategic Management
IM515 Financial Management(1.5)	MGT561 Corporate Financial Policy FIN501 Firm Valuation
IM516 Accounting(1.5)	MGT560 Financial Accounting FIN505 Financial Accounting I

2) Key Areas of IT/Media Management: 12 Credits

IM551 Information Technology Strategy & Management (1.5)

IM553 Telecommunication Systems (1.5)

IM557 Media Economics(1.5)

IM558 Media Consumer Analysis (1.5)

IM559 Business Consulting (3)

IM560 IT Modeling (1.5)

IM621 Value Innovation with IT(1.5)

D. Elective Major Courses: at least 12Credits

1) Analysis of IT/Media Industry: must take 6 Credits that provide a background in the below 4 Industry Areas

- Telecommunications System, Device, Service Industry

IM554 Overview of Internet Technologies(1.5)

IM601 IT Industry Analysis(1.5)

IM602 Next-generation Mobile Communication(1.5)

IM603 Managing Digital Convergence(1.5)

- IM604 Digital Device Development Strategy(1.5)
- IM605 Telecommunications Economics and Convergence Policy(1.5)
- SI Consulting Industry
 - IM555 Ubiquitous Management
 - IM622 Business Process Management (1.5)
 - IM623 Data Warehouse & Business Intelligence (1.5)
 - IM624 IT Consulting (1.5)
 - IM625 Database Design (1.5)
 - IM626 e-Business Strategy(1.5)
- Semiconductor and Display Industry
 - IM641 Analysis of Semiconductor Industry(1.5)
 - IM642 Analysis of Display Industry(1.5)
 - IM643 Semi-conductor industry process management and technology trend(1.5)
 - IM644 Manufacturing Process Management and Technology Trends in Display Industry(1.5)
- Digital Media and Entertainment Industry
 - IM661 Entertainment Industry Analysis(1.5)
 - IM662 Contents Developments Strategy(1.5)
 - IM663 Entertainment Marketing(1.5)
 - IM664 Interactive Media(1.5)
 - IM665 Introduction to Media(1.5)
 - IM666 Media Industry Analysis(1.5)

2) Elective Courses: must take 6 Credits

E. Research: 9 Credits

- 1) IM901 Business Consulting Practice (3)
- 2) IM911 International Field Trip (3)
[Substitution : IM931 Domestic Field Study(3)]
- 3) IM921 Info-Media In-depth Studies(3)

F. English Proficiency Requirement

Students are required to complete one BUS900 course.

- This requirement is waived for students who have obtained S (Superior) Level of Oral Proficiency Interview (OPI).

G. Notes

- The revised course requirement applies to students who start the program in 2010
- The revised course requirement can be applied to students who entered in or before 2009 with the approval of the chair.
- The revised course requirement can be applied to substitutive courses(both mandatory general courses and mandatory major courses) with the approval of the chair.

□ **MIS-MBA**

Students in the MIS-MBA Program are required to complete a total of 54 credits or more. Students have the option to choose either the thesis requirement or the non-theses requirement.

- MIS-MBA Program (Thesis requirement)

General Courses	Major Courses		Research	Total
	Mandatory	Elective		
3	9	33	9	54

- General Course: CC511 Probability and Statistics
[substitution: MGT502 Statistical Decision Analysis and Forecasting
MGT503 Management Statistical Analysis]
- Mandatory Major Courses: 9 credits
MGT541 Electronic Commerce and eBusiness
MGT542 Management Information Systems
MGT543 Information Systems Analysis and Design
- Elective Major Courses: at least 33 credits
 - Must take 3 courses (9 credits) that provide a background in key areas of management.
MGT504 Quantitative Analysis for Management
MGT510 Leadership and Organization Management
MGT511 Strategic Management
MGT514 Principles of Economics
MGT515 Economics of Strategy
MGT520 Marketing
MGT530 Operations Strategy and Supply Chain Management
MGT560 Financial Accounting
MGT561 Corporate Financial Policy
MGT564 Microeconomic Analysis
MGT577 Macroeconomic Analysis
 - Must take 4 courses (12credits) that provide a background in key areas of management information systems.
 - elective courses
- English Proficiency Requirement
 - Students are required to complete two MGT900 courses. This requirement is waived for students who have obtained AS (Advanced Speaking) Level of Oral Proficiency Interview (OPI).
- Research: at least 9 credits
 - Submission of MGT960 Thesis for Graduate Students.
- MIS-MBA Program (Non-Thesis requirement)

General Courses	Major Courses		Research	Total
	Mandatory	Elective		
3	9	38	4	54

- General Course: CC511 Probability and Statistics
[substitution: MGT502 Statistical Decision Analysis and Forecasting
MGT503 Management Statistical Analysis]
- Mandatory Major Courses: 9 credits
MGT542 Management Information Systems

MGT543 Information Systems Analysis and Design

MGT651 Practice in MIS

[substitution: MGT617 Management Consulting]

- Elective Major Courses: at least 38 credits
 - Must take 3 courses (9 credits) that provide a background in key areas of management.
 - MGT504 Quantitative Analysis for Management
 - MGT510 Leadership and Organization Management
 - MGT511 Strategic Management
 - MGT514 Principles of Economics
 - MGT515 Economics of Strategy
 - MGT520 Marketing
 - MGT530 Operations Strategy and Supply Chain Management
 - MGT560 Financial Accounting
 - MGT561 Corporate Financial Policy
 - MGT564 Microeconomic Analysis
 - MGT577 Macroeconomic Analysis
 - Must take 4 courses (12 credits) that provide a background in key areas of management information systems.
 - elective courses
- English Proficiency Requirement
 - Students are required to complete two MGT900 courses. This requirement is waived for students who have obtained AS (Advanced Speaking) Level of Oral Proficiency Interview (OPI).
- Research: at least 4 credits
 - Required Course: MGT965 Independent Study for Graduate Student (3 credits)
(Management Consulting Project)
 - Choose 1 course among 3 courses
 - MGT966 Seminar for Graduate Students
 - MGT998 Internship Program
 - MGT999 International Internship

□ **Telecom-MBA**

Students in the Telecom-MBA Program are required to complete a total of 54 credits or more. Students have the option to choose either the thesis requirement or the non-theses requirement.

■ Telecom-MBA Program (Thesis requirement)

General Courses	Major Courses		Research	Total
	Mandatory	Elective		
3	12	30	9	54

- General Course: CC511 Probability and Statistics
 - [substitution: MGT502 Statistical Decision Analysis and Forecasting
MGT503 Management Statistical Analysis]
- Mandatory Major Courses: at least 12 credits.

MGT580 Applications of Telecommunications Systems

MGT582 Economics of Telecommunications

[substitution: MGT515 Economics of Strategy

MGT564 Business Economics Analysis]

MGT586 Telecommunication Business Analysis

[substitution: MGT504 Quantitative Analysis for Management]

MGT680 Internet Business Strategy and Case Studies

[substitution: MGT511 Business Economics]

- Elective Major Courses: at least 30 credits
(Completion of 9 credits in the areas of management, and 6 credits in the area of telecommunications)
- English Proficiency Requirement
 - Students are required to complete two MGT900 courses. This requirement is waived for students who have obtained AS (Advanced Speaking) Level of Oral Proficiency Interview (OPI).
- Research: at least 9 credits
 - Submission of MGT960 Thesis for Graduate Students

■ Telecom-MBA Program (Non-Thesis requirement)

General Courses	Major Courses		Research	Total
	Mandatory	Elective		
3	12	38	1	54

- General Course: CC511 Probability and Statistics
 - [substitution: MGT502 Statistical Decision Analysis and Forecasting
 - MGT503 Management Statistical Analysis]

- Mandatory Major Courses: at least 12 credits.

MGT580 Applications of Telecommunications Systems

MGT582 Economics of Telecommunications

[substitution: MGT515 Economics of Strategy

MGT564 Business Economics Analysis]

MGT586 Telecommunication Business Analysis

[substitution: MGT504 Quantitative Analysis for Management]

MGT680 Internet Business Strategy and Case Studies

[substitution: MGT511 Business Economics]

Elective Major Courses: at least 38 credits

(Completion of 9 credits in the areas of management, and 6 credits in the area of telecommunications)

English Proficiency Requirement

- Students are required to complete two MGT900 courses. This requirement is waived for students who have obtained AS (Advanced Speaking) Level of Oral Proficiency Interview (OPI).

Research: at least 1 credit

- Choose 1 course among below 4 courses

MGT965 Independent Study for Graduate Student

MGT966 Seminar for Graduate Students

MGT998 Internship Program

MGT999 International Internship