

## Overview

### □ Graduate School of Information and Media Management

KAIST Graduate School of Information & Media Management was established in March, 2006 with strong ambitions to foster through the former spectacular IT industry foundation, world-class business professionals that understands the paradigm of IT convergence technology, and unlike the former Techno-MBA program that focuses mainly on general management, the curriculum of KSIM is specialized and industry-oriented in the IT/Media field. Therefore, the curriculum is characterized by its focus on the recent trends and technology of IT/Media, in addition to the general management training. KSIM is distinctive for its 54 credit / 1-year program and also provides a 2-week customized training program(<International Field Trip>) during the summer in the United States

The KAIST Business School has been recognized for the past 12 years to have provided Korea's most competitive MIS/Telecom education program by producing 378 IT management professionals. With this experience and know-how, the newly-launching KAIST Graduate School of Information & Media Management will provide the best IT/New Media/Entertainment-related convergence education program through the enforcing the field of convergence and media.

### □ MIS-MBA

Management Information Systems make up a critical facility that permeates every department of an organization and supports the decision process required to fulfill its mission. The goal of the MIS-MBA Program is to train each student in the foundations and innovative applications of software, hardware and communications technologies. These capabilities represent the infrastructure that enables any organization to operate efficiently and respond effectively to the rapid changes of our information society.

The MIS-MBA Program has a two-fold emphasis; Information Technology and Application. The program emphasizes the practical applications of information technologies and prepares graduates for rewarding careers in the field of information management in both private firms and public enterprises. Understanding applications for business functions such as accounting, finance, production, and marketing is an important part of the curriculum. To pursue world-class excellence, this program prides itself on its research caliber, educational excellence, international exposure and practical applications.

The MIS group of KGSM has conducted more research projects for industries and government sectors than any other MIS department in Korea. Many top institutions continue to send their employees to KGSM for high-quality education in the field of management information systems.

### □ Telecom-MBA

Advances in telecommunications technologies and services have led to rapid changes in business practices and the global economy. The Telecom-MBA Program is suited for technologists and managers interested in telecommunications networks or information technology strategies. It is also appropriate for researchers and strategists in both private enterprises and government agencies.

The Telecom-MBA Program was the first of its kind in Korea. It provides in-depth training in managerial practice and public policy as well as in technological foundations. All students in the Telecom-MBA Program are expected to have a common foundation of knowledge in probability and statistics, engineering, economics and electronic data processing applications.

This program also offers an interdisciplinary foundation and practical perspective for students with prior backgrounds in disparate fields such as economics, business administration, social sciences, natural sciences, engineering, and computer science. The academic program is guided by the principles of interdisciplinary education, practical intuition, global horizons and industrial collaboration.

The Telecom-MBA Program is built on a strong relationship between industry and academia. Since the program is a leader in telecommunications education, it has attracted the attention of prominent businesses as well as government entities. Through collaborative projects with top businesses and government sectors, it has remained at the forefront of research and education. Telecom-MBA students represent most of the top telecommunications institutions in Korea.