

# The Graduate School of Information and Media Management

- ▷ Information and Media MBA
- ▷ MIS MBA
- ▷ Telecom MBA

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The KAIST Graduate School of Information and Media Management was newly launched in March of 2006, building on its 12 years experience and know-how in the field of IT and media management. The Graduate of Information and Media Management will substantially expand the former curriculum of the MIS/Telecom MBA programs. Moreover, KAIST has been selected by the Ministry of Information and Communication as the institute to take the leading role in fostering IT professionals, receiving funding up to 2.9 billion won from 2006 to 2009. The KAIST Graduate School of Information & Media Management aims to delve into the concepts of IT management strategy, communication skills, information and communication technology, digital media & contents industry; with a firm background in the basic principles of business management. With this setting, we will develop global professionals who can create new growth momentum through the convergence of IT and digital contents and the industrialization of contents.