

1. English /Chinese Course Curriculum

□ English Proficiency Course

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
English Proficiency Course	BUS910	Basic Fluency I	3:1:0(1)	Spring, Fall	
	BUS911	Basic Fluency II	3:1:0(1)	Spring, Fall	
	BUS912	Newspapers-Reading and Discussion	3:1:0(1)	Spring, summer, Fall	
	BUS913	Case Studies in English	3:1:0(2)	Spring, Summer, Fall	
	BUS914	American Popular Culture English	3:1:0(1)	Spring, Fall	
	BUS915	Business English - blended	3:1:0(1)	Spring, Summer, Fall	
	BUS916	Real Life English	3:1:0(1)	Spring, Fall	
	BUS917	Job Search English Skills	3:1:0(2)	Summer	
	BUS918	Business English Writing - Blended	3:1:0(1)	Spring, Summer, Fall	
	BUS919	Academic English Writing II	3:1:0(5)	Spring, Fall	
	BUS920	Listening Skills I	3:1:0(1)	Spring, Fall	
	BUS921	Listening Skills II	3:1:0(1)	Spring, Fall	
	BUS922	American Immersion I	3:1:0(1)	Spring, Fall	
	BUS923	American Immersion II	3:1:0(1)	Spring, Fall	
	BUS924	American Classic Films	3:1:0(1)	Spring, Fall	
	BUS925	English Debates & Critical Communication Skills	3:1:0(1)	Spring, Summer, Fall	
BUS926	English for Financial Issues	3:1:0(1)	Spring, Fall		

□ Chinese Course

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
Research	BUS930	Elementary Business Chinese	3:0:0(1)	Spring, Fall	
	BUS931	Intermediate Business Chinese I	3:0:0(1)	Spring, Fall	
	BUS932	Intermediate Business Chinese II	3:0:0(1)	Spring, Fall	
	BUS933	Advanced Business Chinese I	3:0:0(1)	Spring, Fall	
	BUS934	Advanced Business Chinese II	3:0:0(1)	Spring, Fall	

※ Credits and Grading: Zero-credit courses, S/U

2. Techno-MBA

Curriculum

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
General Courses	CC511	Probability and Statistics	2:3:3(6)	Spring, Fall	*MGT503 IMB504
	CC020	Ethics and Safety I	1AU	Spring, Fall	
Mandatory Major Courses	MGT510	Leadership and Organization Management	3:1:3(4)	Spring	*IMB510
	MGT511	Strategic Management	3:1:3(5)	Spring, Fall	*IMB511
	MGT514	Principles of Managerial Economics	3:0:3(3)	Fall	*MGT564 *IMB564
	MGT520	Marketing	3:0:3(3)	Spring	*IMB520 *MGT624
	MGT530	Operations Strategy and Supply Chain Management	3:0:3(3)	Fall	*IMB531
	MGT542	Management Information System	3:1:3(6)	Spring	
	MGT560	Financial Accounting	3:0:3(6)	Spring	*IMB560 *MGT572
	MGT561	Corporate Financial Policy	3:0:3(5)	Spring	*IMB561
Electives	MGT503	Management Statistical Analysis	2:3:3(6)	Spring	
	MGT504	Quantitative Analysis for Management	3:0:3(4)	Fall	
	MGT507	Energy Economics and the Environment	3:0:3(3)	Fall	
	MGT508	Energy Policy and Environment	3:0:3(3)	Spring	
	MGT509	Energy and Environmental Technology	3:0:3(3)	Fall	
	MGT512	Research Methods	1:0:1(3)	Fall	
	MGT515	Economics of Strategy	3:0:3(4)	Spring	
	MGT516	International Business	3:0:3(3)	Fall	
	MGT517	Negotiation and Conflict Resolution	3:1:3(4)	Spring	
	MGT518	Global Competition Strategy	3:0:3(3)	Spring	
	MGT519	New Governance and Public Management	3:0:3(5)	Fall	
	MGT521	Marketing Research	3:1:3(3)	Fall	Marketing
	MGT522	High-Tech Strategy	3:0:3(5)	Spring	Venture Mgt
	MGT524	Design Management	3:1:3(3)	Fall	
	MGT526	Brand Management	3:0:3(5)	Spring	Marketing
	MGT531	Global Supply Chain Management	3:0:3(3)	Spring	Technology & Operations Mgt
	MGT532	Strategic Management of Technology	3:0:3(4)	Fall	Technology & Operations Mgt Venture Mgt
	MGT533	R&D Management	3:1:3(3)	Spring	Technology & Operations Mgt
	MGT534	Entrepreneurship and New Venture Creation	3:1:3(3)	Fall	Venture Mgt
	MGT535	New Technologies and High-Tech Industries	3:1:3(3)	Spring	Technology & Operations Mgt Venture Mgt
MGT536	Environmental Management	3:0:3(3)	Fall		
MGT537	Public Policy Analysis	3:0:3(4)	Spring	Mgt & Society	
MGT538	China's Economic Development	3:0:3(4)	Spring		
MGT539	Social Entrepreneurship and Nonprofit Management	3:0:3(5)	Spring	Mgt & Society	
MGT540	Business in Society	3:0:3(3)	Fall	biennial	
MGT541	Electronic Commerce and eBusiness	3:1:3(5)	Spring	MIS	
MGT543	Information Systems Analysis and Design	3:1:3(6)	Spring		

* mark represents a substitutive subject.

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
Electives	MGT544	Database Management	3:1:3(3)	Spring, Fall	MIS
	MGT547	Strategy Use of Information Technology	3:1:3(5)	Spring	
	MGT548	Enterprise Data Infra Management	3:0:3(5)	Fall	
	MGT550	eBusiness Technology	3:1:3(5)	Spring	
	MGT552	Information Ethics and Security	3:0:3(4)	Spring	
	MGT553	Digital Marketing	3:1:3(4)	Fall	
	MGT554	Digital Economics	3:1:3(3)	Fall	
	MGT555	Business Model & Process Innovation	3:0:3(5)	Fall	
	MGT562	Case Studies in Finance	3:0:3(5)	Spring	
	MGT563	Investment Analysis	3:1:3(5)	Spring	
	MGT564	Microeconomic Analysis	3:0:3(3)	Spring	Accounting, Finance Analysis
	MGT565	Economic Development of Korea	3:0:3(4)	Spring	
	MGT569	Futures and Options	3:0:3(5)	Fall	
	MGT572	Financial Statement Analysis	3:1:3(5)	Fall	
	MGT574	Multinational Corporate Finance	2:0:2(3)	Fall	
	MGT575	Global Financial Markets	2:0:2(3)	Spring	
	MGT577	Macroeconomic Analysis	3:0:3(5)	Spring	
	MGT580	Applications of Telecommunications Systems	3:1:3(6)	Spring	
	MGT581	Introduction to Computing Technology	2:3:3(4)	Spring	
	MGT582	Economics of Telecommunications	3:0:3(6)	Fall	
	MGT586	Telecommunication Market Analysis	3:1:3(5)	Fall	
	MGT587	Introduction of Internet Technology	3:1:3(5)	Fall	
	MGT590	Cross Cultural Management	3:1:3(4)	Spring, Fall	
	MGT591	Global Immersion Practice	3:3:3(5)	Summer	
	MGT592	Global Immersion Practice for Telecommunications	3:3:3(5)	Summer	
	MGT594	International Studies	0:9:3(3)	Winter	
	MGT595	Analysis of Chinese Political Economy	3:0:3(5)	Spring/Fall	
	MGT596	Business Practices in China	2:0:2(3)	Fall	
	MGT597	Laws on Investment in China	3:0:3(5)	Spring	
	MGT598	The Analysis of Chinese Industry	3:0:3(4)	Spring	
	MGT599	Negotiation in China	3:0:3(4)	Fall	
	MGT604	Human Resource Management Systems and Strategy	3:0:3(3)	Fall	
MGT605	Business Communication	1:1:1(2)	Winter		

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Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
Electives	MGT606	Law on International Business	3:0:3(3)	Summer	
	MGT607	Basic Laws of Management	3:0:3(3)	Spring	
	MGT608	Legal Aspects of Business Association	3:0:3(3)	Fall	
	MGT612	Organization Theory & Design	3:1:3(5)	Fall	
	MGT614	High Tech Management	3:0:3(3)	Fall	*MGT522 Venture Mgt
	MGT615	Management Decision Laboratory	1:6:3(4)	Fall	
	MGT617	Management Consulting	2:3:3(3)	Fall	
	MGT623	Promotion Management	3:0:3(3)	Fall	Marketing
	MGT624	Consumer Behavior	3:0:3(3)	Fall	Marketing
	MGT626	Marketing Channels Management	3:0:3(3)	Spring	
	MGT632	Service Management	3:0:3(5)	Spring	Technology & Operations Mgt
	MGT633	Venture Capital	3:1:3(3)	Spring	Venture Mgt
	MGT635	Economic Assessment of Technology	3:0:3(4)	Fall	
	MGT640	Enterprise Integrated Information System	3:1:3(3)	Spring	
	MGT642	Financial information Systems	3:1:3(6)	Fall	Accounting, Finance Analysis MIS
	MGT643	Accounting Information Systems	3:1:3(3)	Spring	Accounting, Finance Analysis MIS
	MGT647	Management of Information Systems	3:1:3(4)	Fall	
	MGT650	Data Mining	3:1:3(4)	Spring	MIS
	MGT651	Practice in MIS	3:1:3(5)	Fall	
	MGT652	Consulting Methodology	3:1:3(5)	Spring, Fall	
	MGT653	Law and Economics	3:0:3(4)	Fall	
	MGT654	Introduction to Law	1:0:1(1)	Spring	
	MGT655	Commercial Law	3:0:3(3)	Spring	
	MGT656	Intellectual Property	3:0:3(3)	Fall	
	MGT657	International Tax	3:0:3(3)	Fall	
	MGT661	Mergers and Acquisitions	3:0:3(3)	Fall	Accounting, Finance Analysis

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
Electives	MGT663	Securities Markets	2:0:2(4)	Fall	Accounting, Finance Analysis
	MGT667	Finance and Society	3:0:3(5)	Spring	
	MGT672	Financial Risk Management	3:1:3(5)	Spring	
	MGT678	Management Accounting	3:0:3(4)	Fall	
	MGT680	Telecommunications Business Strategy	3:1:3(5)	Spring	
	MGT710	Organization Change & Innovation	3:1:3(3)	Spring	
	MGT731	Supply Chain Management	3:0:3(4)	Spring	
	MGT742	Application of Decision Support Systems	3:0:3(5)	Fall	
	MGT775	Special Topics in Management I	1:0:1(1)	Spring, Fall	
	MGT776	Special Topics in Management II	2:0:2(2)	Spring, Fall	
	MGT777	Special Topics in Management III	3:0:3(3)	Spring, Fall	
	MGT788	Special Topics in Technology Management I	1.5:0:1.5(2)	Winter	
	MGT789	Special Topics in Technology Management II	3:0:3(3)	Fall	
Research	MGT900	Korean Business and Culture	3:2:3(1)	Spring, Fall	
	MGT960	Thesis for Graduate Students			
	MGT965	Independent Study for Graduate Students			
	MGT966	Seminar for Graduate Students	1:0:1	Spring	
	MGT997	Project Study (Management Consulting Project)	0:9:3	Spring/Fall	
	MGT998	Internship Program	0:6:1(1)	Summer, Winter	
	MGT999	International Internship	0:6:1(1)	Summer, Winter	

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3. IMBA

Curriculum

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
General Courses	CC511	Probability and Statistics	2:3:3(6)	Spring, Fall	*IMB504 *MGT503
	CC020	Ethics and Safety I	1AU	Spring, Fall	
Mandatory Major Courses	IMB510	Leadership, Human Behavior and Organizations	3:0:3(5)	Spring	*MGT510
	IMB511	Global Strategic Management	3:0:3(5)	Fall	*MGT511
	IMB520	Marketing Management	3:0:3(5)	Spring	*MGT520
	IMB531	New Product Innovation and SCM	3:0:3(5)	Spring	*MGT530
	IMB540	Business and Society	3:0:3(5)	Fall	*MGT540
	IMB560	Financial Accounting and Analysis	3:0:3(5)	Spring	*MGT560
	IMB561	Financial Strategy and Valuation	3:0:3(5)	Summer	*MGT561
	IMB564	Business Economics Analysis	3:0:3(5)	Fall	*MGT514 *MGT564
	IMB590	Global Business Network	1:6:3(3)	Summer	
IMB591	Global Leadership Development	1:6:3(3)	Winter		
Electives	IMB504	Managerial Statistics and Decision-making	3:1:3(5)	Spring	Mandatory-> Elective
	IMB512	Research Methods	3:0:3(5)	Spring	
	IMB517	Negotiation for Managers	1.5:0:1.5(3)	Winter	
	IMB529	China Marketing	1.5:0:1.5(3)	Summer	
	IMB539	China SCM	3:0:3(5)	Fall	
	IMB605	Business Communication	1.5:1:1.5(3)	Winter	
	IMB607	Global Management and Law	1.5:0:1.5(3)	Summer	Mandatory-> Elective
	IMB652	Innovation Management Consulting	1:1:1.5(3)	Winter	
	IMB775	Special Topics in Technology Management(1)	1:0:1(1.5)	Summer,Winter	
	IMB776	Special Topics in Technology Management(1.5)	1.5:0:1.5(2)	Summer,Winter	
	IMB777	Special Topics in Technology Management(2)	2:0:2(3)	Summer,Winter	
IMB778	Special Topics in Technology Management(3)	3:0:3(4)	Summer,Winter		
Research	IMB997	Capstone Project Study	0:9:3	Spring	

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4. Executive-MBA

Curriculum

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (Homework)	Semester	Remark
General Courses	CC511	Probability & Statistics	2:3:3(6)		*EMB601
Mandatory Major Courses	EMB510	Leadership & Organizational Change	3:1:3(4)	Spring	
	EMB511	Strategic Management	3:1:3(3)	Fall	
	EMB514	Managerial Economics	3:1:3(3)	Fall	
	EMB520	Marketing Management	3:1:3(3)	Spring	
	EMB530	Operations Management & SCM	3:1:3(4)	Spring	
	EMB531	Management of Technology & Entrepreneurship	3:1:3(3)	Fall	
	EMB541	E-Business and E-Commerce	3:1:3(3)	Spring	
	EMB542	IT Management	3:1:3(3)	Spring	
	EMB543	Social Responsibility Management	3:1:3(3)	Fall	
	EMB561	Corporate Finance	3:1:3(3)	Fall	
	EMB562	Accounting & Financial Statement Analysis	3:1:3(4)	Spring	
	EMB571	International Field Trip I	3:6:3(5)	Summer	
EMB572	International Field Trip II	3:6:3(5)	Summer		
Elective Major Courses	EMB513	Global Strategic Management	1.5:1:1.5(2)	Summer · Winter	
	EMB601	Decision Analysis & Statistics	3:1:3(3)	Fall	
	EMB604	Managerial Quantitative Analysis	1.5:1:1.5(2)	Summer · Winter	
	EMB631	Business Forecasting and Strategies	1.5:1:1.5(2)	Summer · Winter	
	EMB632	Negotiation & Conflict Management	1.5:1:1.5(2)	Summer · Winter	
	EMB633	Enterprise Management	1.5:1:1.5(2)	Summer · Winter	
	EMB641	Strategic Customer Relationship Management(CRM)	1.5:1:1.5(2)	Summer · Winter	
	EMB642	Knowledge Management(KM)	1.5:0:1.5(2)	Summer · Winter	
	EMB643	6 Sigma Management	1.5:0:1.5(2)	Summer	
	EMB670	Management of Cross Culture & Diversity	1.5:1:1.5(2)	Spring	
	EMB671	Global Business Communication	1.5:1:1.5(2)	Summer · Winter	
	EMB690	Special Topic in EMBA I	1.5:0:1.5(2)	Summer · Winter	
EMB691	Special Topic in EMBA II	3:0:3(3)	Summer · Winter		
Research	EMB964	Field Application Project	0:6:3(3)	Summer · Winter	
	EMB965	Independent Subject Study		Summer · Winter	

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