

## Curriculum

### □ Undergraduate(General Course)

Classification	Subject No.	Subject Name	L:E:C	Semester	Remark
Mandatory General Courses	COM120	The Art of Technical Writing	2:0:1	Spring	
	COM171	Colloquium	1:0:1	Fall	
	COM172	Colloquium	1:0:1	Fall	
	COM173	Colloquium	1:0:1	Fall	
	COM200	University Hour	0:0:0	Fall	
Mandatory English Courses	COM301	Listening IV	3:0:1	Spring	
	COM302	Conversation IV	3:0:1	Spring	
	COM303	Reading IV	3:0:1	Spring	
	COM304	Writing IV	3:0:1	Spring	
	COM401	Listening V	3:0:1	Fall	
	COM402	Conversation V	3:0:1	Fall	
	COM403	Reading V	3:0:1	Spring, Fall	
	COM404	Writing V	3:0:1	Spring, Fall	
Elective General Courses	COM405	English Communication	3:0:1	Spring	
	COM125	Chinese I	2:0:2	Spring	
	COM126	Chinese II	2:0:2	Fall	
	COM127	Spanish	2:0:2	Summer	
	COM128	Spanish II	2:0:2	Fall	
	COM130	Korean History	2:0:2	Spring	
	COM131	Modern World History	2:0:2	Spring	
	COM132	Oriental Philosophy	2:0:2	Spring	
	COM133	Western Philosophy	2:0:2	Spring	
	COM134	Appreciating Operas	2:0:2	Fall	
	COM135	Visual History on European Culture	2:0:2	Fall	
	COM141	Understanding Music	2:0:2	Spring	
	COM142	Understanding Arts	2:0:2	Fall	
	COM143	Literature and Society	2:0:2	Fall	
	COM144	Fashion and Clothing	2:0:2	Fall	
	COM145	Invitation to British and American	2:0:2	Fall	
	COM146	Food Habits and Diet	2:0:2	Fall	
	COM147	Global Leadership	2:0:2	Spring, Fall	
	COM150	Physical Education I(Golf)	2:0:1	Spring, Fall	
	COM151	Physical Education II(Swimming)	1:0:1	Spring	
	COM152	Physical Education III(Skiing)	2:0:1	Fall	
	COM153	Physical Education IV(Rock Climbing)	2:0:1	Fall	
	COM155	Physical Education VI(Squash)	2:0:1	Spring, Fall	
	COM156	Physical Education VII(Sports Dance)	2:0:1	Fall	
	COM157	Physical VIII(Tennis)	2:0:1	Fall	
	COM160	Introduction to Sociology	2:0:2	Fall	
	COM161	Introduction to Psychology	2:0:2	Fall	
	COM162	Introduction to Communications	2:0:2	Fall	
	COM164	Science and Technology	2:0:2	Spring	
	COM165	Myths and Literature	2:0:2	Spring	
	COM166	Violin Practice	2:0:1	Spring	
	COM167	Piano Classic	2:0:2	Spring	
	COM168	Psychology of Relationship between Man and Woman	2:0:2	Fall	
	COM169	Creativity and Morals for Intellectuals	2:0:2	Fall	
	COM170	Dessin and Watercolor Painting	2:0:1	Spring	
	COM180	Oriental Classics	2:0:2	Fall	
	COM181	Western Classics	2:0:2	Fall	
	COM182	Movie and Society	2:0:2	Fall	
	COM183	Special Lecture on Social Sciences	3:0:3	Spring	
	COM184	Topics in Science and Technology	3:0:3	Spring	
COM185	Peer Group Seminar	2:0:1	Spring		
COM190	Violin Practice II	0:2:1	Spring		
COM300	Social Service	2:0:1	Spring		

\* Above Undergraduate(General Course) is effective for the student who entered until 2008.

□ Undergraduate(Major Course)

Classification	Subject No.	Subject Name	L:E:C	Semester	Remark
Mandatory Common	BAT100	Calculus	3:0:3	Spring	
	BAT101	Mathematics for Business and Economics	3:0:3	Spring	
	BAT103	Probability and Statistics	3:0:3	Fall	
	BAT113	Principles of Business Administration I	3:0:3	Spring	
	BAT115	Fundamentals of Economics	3:0:3	Spring	
	BAT130	Principle of Accounting	3:0:3	Fall	
	BAT237	Introduction to MIS	3:0:3	Fall	
	BAT238	Organizational Behavior	3:0:3	Fall	
Mandatory Major Courses	BAT235	Financial Management	3:0:3	Spring	
	BAT236	Marketing Management	3:0:3	Spring	
	BAT338	Strategic Management	3:0:3	Spring	
	BAT354	Operations Management	3:0:3	Fall	
Elective Major Courses	BAT201	Statistical Management	3:0:3	Spring	
	BAT311	Business Database Design and Management	3:0:3	Spring	
	BAT313	Industrial Organization	3:0:3	Spring	
	BAT314	Econometrics	3:0:3	Spring	
	BAT315	Development Strategy for E-business	3:0:3	Fall	
	BAT316	Macroeconomics	3:0:3	Fall	
	BAT321	International Business Management	3:0:3	Fall	
	BAT331	Investment Theory	3:0:3	Fall	
	BAT342	Operations Research	3:0:3	Spring	
	BAT345	Advanced in MIS	3:0:3	Spring	
	BAT352	Telecommunications Market and Management	3:0:3	Fall	
	BAT356	Information Society	3:0:3	Spring	
	BAT411	Information Systems Planning & Analysis	3:0:3	Fall	**
	BAT415	Game Theory	3:0:3	Fall	**
	BAT420	Human Resource Management	3:0:3	Fall	**
	BAT430	Managerial Accounting	3:0:3	Spring	**
	BAT433	Market Research	3:0:3	Fall	**
	BAT437	Venture Management	3:0:3	Fall	**
	BAT444	Supply Chain Management	3:0:3	Spring	**
	BAT452	M-Commerce	3:0:3	Spring	**
BAT453	Internet Business & Economics	3:0:3	Fall	**	
BAT455	Information Policy	3:0:3	Spring	**	
BAT456	Technology Management	3:0:3	Fall	**	
BAT457	International Economics	3:0:3	Spring	**	
BAT459	Corporate Law	3:0:3	Spring	**	
Mandatory Research Courses	BAT495	Independent Study for Undergraduate Project(A)		Spring, Fall	
	BAT496	Independent Study for Undergraduate Project (B)		Spring, Fall	
	BAT497	Undergraduate Project		Spring, Fall	
	BAT498	Internship Research for Bachelor		Spring, Fall	

\* Among above Undergraduate(Major Course) list, Mandatory common and Mandatory major is effective for the student who entered until 2009. For the student who entered 2010, it is classified as Elective basic (Probability and Statistics, Introduction to Linear Algebra) and Mandatory major(Principles of Business Administration(I), Fundamentals of Economics, Organizational Behavior, Principle of Accounting, Introduction to MIS, Financial Management, Marketing Management, Operations Management.

\*\* This course can be taken by students in either undergraduate or master's program.

□ Graduate(Major Course)

Classification	Subject No.	Subject Name	L:E:C	Semester	Remark
Major	BAT500	Advanced Statistics for Management	3:0:3	Spring	
	BAT502	Linear Programming	3:0:3	Spring	
	BAT504	Micro-economics	3:0:3	Spring	
	BAT511	Game Theory	3:0:3	Spring	
	BAT512	M-Commerce	3:0:3	Spring	
	BAT514	Venture Management	3:0:3	Fall	
	BAT522	Basic Marketing	3:0:3	Spring	
	BAT525	Economics of Financial Markets in ICT	3:0:3	Spring, Fall	
	BAT526	Financial Modeling	3:0:3	Fall	
	BAT550	Management Science	3:0:3	Fall	
	BAT551	Wireless Network Theory I	3:0:3	Spring	
	BAT556	Management Information System	3:0:3	Spring	
	BAT570	Introduction to Information Law	3:0:3	Fall	
	BAT600	Network Economics	3:0:3	Spring	
	BAT602	Theory of Telecommunications	3:0:3	Fall	
	BAT604	Strategic Human Resources Management	3:0:3	Spring	
	BAT605	Research Methodology I	3:0:3	Fall	
	BAT614	Innovation and R&D Policy in Information Technology	3:0:3	Fall	
	BAT617	Theory of Information Policy	3:0:3	Spring, Fall	
	BAT650	Information and Telecommunication Management	3:0:3	Fall	
	BAT651	Business Marketing Management	3:0:3	Fall	
	BAT661	IT Strategic Management	3:0:3	Spring	
	BAT663	Internet Business Management	3:0:3	Fall	
	BAT664	Information & Telecommunication Accounting System	3:0:3	Spring	
	BAT665	Strategic Performance Management	3:0:3	Fall	
	BAT670	Valuation of IT Firms	3:0:3	Fall	
	BAT671	Supply Chain Management	3:0:3	Spring	
	BAT673	Investment	3:0:3	Fall	
	BAT676	Corporate Finance	3:0:3	Spring	
	BAT701	Advanced Econometric Analysis	3:0:3	Fall	
BAT704	Information Policy Seminar	3:0:3	Fall		
BAT803	Seminar in Organization and Management Theories	3:0:3	Fall		
BAT810	Advanced Technology and Innovation Theory	3:0:3	Fall		
BAT895	Research Methodology II	3:0:3	Spring		
Internship	BAT911	Internship Research for Master	0:0:0		
	BAT912	Internship Research for Ph.D.	0:0:0		
Thesis	BAT931	Supervised Research for Master	0:0:0		
	BAT932	Supervised Research for Ph.D.	0:0:0		