

Curriculum

☐ Undergraduate Course

Classification	Subject No.	Subject Name	Lecture : Lab: Credit (Assignment)	Semester	Remark	
Mandatory Major	HSS159	Introduction to Economics	3:0:3(6)	Spring/Fall		
	MSB200	Introduction to Business Management	3:0:3(6)	Spring/Fall		
Elective Major Course I	MSB230	Principles of Accounting	3:0:3(6)	Spring/Fall		
	MSB235	Financial Management	3:0:3(6)	Spring/Fall		
	MSB236	Marketing	3:0:3(6)	Spring		
	MSB237	Introduction to MIS	3:0:3(6)	Fall		
	MSB238	Organizational Behavior	3:0:3(6)	Spring/Fall		
	MSB343	Business Strategy	3:0:3(6)	Spring		
	MSB406	Microeconomics	3:0:3(6)	Spring		
	MSB450	Entrepreneurship & Venture Business	3:0:3(6)	Fall		
	Elective Major Course I	MSB201	Statistical Analysis for Business	3:0:3(6)	Fall	
		MSB301	Econometrics	3:0:3(6)	Spring	
		MSB316	Macroeconomics	3:0:3(6)	Spring	
		MSB337	Advanced Topics in MIS	3:0:3(6)	Spring	
		MSB341	Operations Research	3:0:3(6)	Spring	
		MSB354	Operations Management	3:0:3(6)	Fall	
		MSB356	Information Society	3:0:3(6)	Spring	
		MSB401	Management of Technology Innovation	3:0:3(6)	Fall	
		MSB402	International Economics	3:0:3(6)	Spring	
		MSB403	Innovation Strategy	3:0:3(6)	Spring	
		MSB404	Technology Management	3:0:3(6)	Fall	
		MSB411	Investment	3:0:3(6)	Spring	
		MSB412	Business Database Design & Management	3:0:3(6)	Spring	
		MSB413	Industrial Organization	3:0:3(6)	Spring	
		MSB415	Game Theory	3:0:3(6)	Fall	
		MSB416	E-Biz Strategy for Korea	3:0:3(6)	Fall	
		MSB421	Human Resources Management	3:0:3(6)	Fall	
		MSB422	Entrepreneurial Mindset	3:0:3(6)	Spring	
		MSB431	Managerial Accounting	3:0:3(6)	Fall	
		MSB436	Marketing Research	3:0:3(6)	Fall	
		MSB440	Legal Aspects and Cases of Entrepreneurship	3:0:3(6)	Spring	
		MSB441	Patent Law and Management	3:0:3(6)	Spring	
		MSB442	Laws on Cultural Contents and Intellectual Properties	3:0:3(6)	Spring	
		MSB443	Negotiation and Contention Management	3:0:3(6)	Fall	
		MSB445	International Business	3:0:3(6)	Spring	
MSB446		Supply Chain Management	3:0:3(6)	Spring		
MSB451		Venture Formation Practice	3:0:3(6)	Spring		
MSB452		Business Model	3:0:3(6)	Fall		
MSB472		China's Economic Development	3:0:3(6)	Spring		
MSB481		Special Topics I in Management Science	3:0:3(6)	Spring/Fall		
MSB482		Special Topics II in Management Science	2:0:2(4)	Spring/Fall		
Research		MSB491	CEO Seminar	1:0:1	Fall	
		MSB490	B.S. Thesis			

	MSB495	Individual Study			
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※ MSB400-level courses are admitted to the Master's degree program

□ Graduate Program

Classification		Subject No.	Subject Name	Lecture:Lab.: Credit (assignment)	Faculty	Semester	Remark
Mandatory General Course	Mandatory	CC010	Special Lecture on Leadership	1:0:0		Fall	
		CC020	Ethics and Safety I	1AU		Spring-Fall	
	Choose 1	CC500	Science Writing in English	3:0:3		Spring-Fall	
		CC510	Introduction to Computer Application	2:3:3		Spring-Fall	
		CC511	Probability and Statistics	2:3:3		Spring-Fall	
		CC512	Introduction to Materials and Engineering	3:0:3		Spring-Fall	
		CC513	Engineering Economy and Cost Analysis	3:0:3		Fall	
		CC522	Introduction to Instruments	2:3:3		Fall	
CC531	Patent Analysis and Invention Disclosure	3:0:3		Spring			
Mandatory Major Course		MSB500	Advanced Statistics for Management	3:0:3(6)	Park MC	Spring	*BAT500
Elective Major Course		MSB504	Microeconomics	3:0:3(6)	Kwon YS	Fall	*BAT504
		MSB510	Innovation Management and Strategy	3:0:3(6)	Jung JY	Spring	
		MSB530	Accounting Principles	3:0:3(6)	Jung YH	Spring	*BAT664
		MSB535	Corporate Finance Theory	3:0:3(6)	Hang SH	Fall	*BAT676
		MSB536	Marketing Management	3:0:3(6)	Lee,EH	Fall	*BAT651
		MSB537	Management Information Systems	3:0:3(6)	Choi,HJ	Spring	BAT556
		MSB538	Organization Management	3:0:3(6)	Song,CH	Spring	BAT604
		MSB542	Operations Research	3:0:3(6)	Choi,MK	Fall	
		MSB601	Research Methodologies I	3:0:3(6)	Moon,JH	Fall	*BAT601
		MSB613	Network Economics	3:0:3(6)	Lee,DH	Fall	*BAT600
		MSB614	Science Technology and Innovation Policy	3:0:3(6)	Jung,JY	Spring	*BAT614
		MSB615	Game Theory with Applications	3:0:3(6)	Kwon,YS	Fall	*BAT511
		MSB616	Global Financial Markets	3:0:3(6)	Min,HG	Fall	
		MSB635	Investments Theory	3:0:3(6)	Nam,C,G	Spring	*BAT673
		MSB636	Marketing research	3:0:3(6)	Staff	Spring	
		MSB638	Business Strategy	3:0:3(6)	Lee,HG	Spring	*BAT661
		MSB644	Supply Chain Management	3:0:3(6)	Roh,JJ	Spring	*BAT671
		MSB650	Information and Telecommunications Management	3:0:3(6)	Park,MC	Fall	*BAT650
		MSB656	Theory of Information Policy	3:0:3(6)	Lee,KB	Fall	*BAT617
		MSB701	Advanced Econometrics	3:0:3(6)	Min,HG	Fall	*BAT701
		MSB702	Research Methodologies II	3:0:3(6)	Nam,CG	Spring	*BAT895
		MSB704	Advanced Microeconomics Analysis	3:0:3(6)	Kwn,YS	Spring	

Classification	Subject No.	Subject Name	Lecture:Lab.: Credit (assignment)	Faculty	Semester	Remark
	MSB730	Strategic Performance Management	3:0:3(6)	Jung,YH	Fall	*BAT665
	MSB810	Sectoral Innovation System	3:0:3(6)	Jung,JY	Spring	*BAT810
Elective Major Course	MSB813	Telecommunications Economics	3:0:3(6)	Lee,DH	Fall	*BAT602
	MSB824	E-Biz Strategy and Applications	3:0:3(6)	Moon,JH	Fall	
	MSB830	Advanced Performances Management	3:0:3(6)	Jung,YH	Fall	
	MSB835	Advanced Corporate Finance	3:0:3(6)	Hang,SH	Fall	
	MSB836	Advanced Marketing Research	3:0:3(6)	Lee,EH	Spring	
	MSB837	Advanced MIS	3:0:3(6)	Choi,HJ	Spring	
	MSB838	Advanced Organization and Management Theories	3:0:3(6)	Song,CH	Spring	*BAT803
	MSB960	M.S Thesis				
	MSB980	Ph.D Thesis				
	MSB965	Individual Study (M.S)				
	MSB985	Individual Study (Ph.D)				
	MSB966	Seminar (M.S)				
	MSB986	Seminar(Ph.D)				

※ *mark represents a substitutive subject